

McGRAW-HILL'S

TAXATION OF INDIVIDUALS AND BUSINESS ENTITIES



2020

— E D I T I O N —



SILKER ★ AYERS ★ BARRICK
OUTSLAY ★ ROBINSON ★ WEAVER ★ WORSHAM



McGraw-Hill's

Taxation of Individuals and Business Entities

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McGRAW-HILL'S TAXATION OF INDIVIDUALS AND BUSINESS ENTITIES, 2020 EDITION, ELEVENTH EDITION

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Dedications

We dedicate this book to:

My family and to Professor Dave Stewart for his great example and friendship.

Brian Spilker

My wife, Marilyn, daughters Margaret Lindley and Georgia, son Benjamin, and parents Bill and Linda.

Ben Ayers

My wife, Jill, and my children Annika, Corinne, Lina, Mitch, and Connor.

John Barrick

My family, Jane, Mark, Sarah, Chloe, Lily, Jeff, and Nicole, and to Professor James E. Wheeler, my mentor and friend.

Ed Outslay

JES, Tommy, and Laura.

John Robinson

My family: Dan, Travis, Alix, Alan, and Anna.

Connie Weaver

My wife, Anne, sons Matthew and Daniel, and daughters Whitney and Hayley.

Ron Worsham

About the Authors

Brian C. Spilker (PhD, University of Texas at Austin, 1993) is the Robert Call/Deloitte Professor in the School of Accountancy at Brigham Young University. He teaches taxation at Brigham Young University. He received both BS (Summa Cum Laude) and MAcc (tax emphasis) degrees from Brigham Young University before working as a tax consultant for Arthur Young & Co. (now Ernst & Young). After his professional work experience, Brian earned his PhD at the University of Texas at Austin. He received the Price Waterhouse Fellowship in Tax Award and the American Taxation Association and Arthur Andersen Teaching Innovation Award for his work in the classroom. Brian has also been awarded for his use of technology in the classroom at Brigham Young University. Brian researches issues relating to tax information search and professional tax judgment. His research has been published in journals such as *The Accounting Review*, *Organizational Behavior and Human Decision Processes*, *Journal of the American Taxation Association*, *Behavioral Research in Accounting*, *Journal of Accounting Education*, *Journal of Corporate Taxation*, and *Journal of Accountancy*.



Courtesy Brian Spilker

Ben Ayers (PhD, University of Texas at Austin, 1996) holds the Earl Davis Chair in Taxation and is the dean of the Terry College of Business at the University of Georgia. He received a PhD from the University of Texas at Austin and an MTA and BS from the University of Alabama. Prior to entering the PhD program at the University of Texas, Ben was a tax manager at KPMG in Tampa, Florida, and a contract manager with Complete Health, Inc., in Birmingham, Alabama. He is the recipient of 11 teaching awards at the school, college, and university levels, including the Richard B. Russell Undergraduate Teaching Award, the highest teaching honor for University of Georgia junior faculty members. His research interests include the effects of taxation on firm structure, mergers and acquisitions, and capital markets and the effects of accounting information on security returns. He has published articles in journals such as *The Accounting Review*, *Journal of Finance*, *Journal of Accounting and Economics*, *Contemporary Accounting Research*, *Review of Accounting Studies*, *Journal of Law and Economics*, *Journal of the American Taxation Association*, and *National Tax Journal*. Ben was the 1997 recipient of the American Accounting Association's Competitive Manuscript Award, the 2003 and 2008 recipient of the American Taxation Association's Outstanding Manuscript Award, and the 2016 recipient of the American Taxation Association's Ray M. Sommerfeld Outstanding Tax Educator Award.



Courtesy Ben Ayers

John Barrick (PhD, University of Nebraska at Lincoln, 1998) is currently an associate professor in the Marriott School at Brigham Young University. He served as an accountant at the United States Congress Joint Committee on Taxation during the 110th and 111th Congresses. He teaches taxation in the graduate and undergraduate programs at Brigham Young University. He received both BS and MAcc (tax emphasis) degrees from Brigham Young University before working as a tax consultant for Price Waterhouse (now PricewaterhouseCoopers). After his professional work experience, John earned his PhD at the University of Nebraska at Lincoln. He was the 1998 recipient of the American Accounting Association, Accounting, Behavior, and Organization Section's Outstanding Dissertation Award. John researches issues relating to tax corporate political activity. His research has been published in journals such as *Organizational Behavior and Human Decision Processes*, *Contemporary Accounting Research*, and *Journal of the American Taxation Association*.

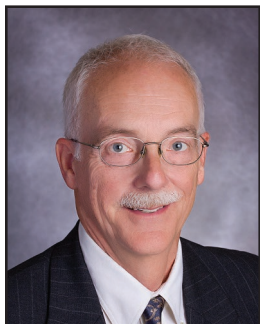


Courtesy John Barrick



Courtesy Ed Outslay

Ed Outslay (PhD, University of Michigan, 1981) is a professor of accounting and the Deloitte/Michael Licata Endowed Professor of Taxation in the Department of Accounting and Information Systems at Michigan State University, where he has taught since 1981. He received a BA from Furman University in 1974 and an MBA and PhD from the University of Michigan in 1977 and 1981. Ed currently teaches graduate classes in corporate taxation, multiunit enterprises, accounting for income taxes, and international taxation. In February 2003, Ed testified before the Senate Finance Committee on the Joint Committee on Taxation's Report on Enron Corporation. MSU has honored Ed with the Presidential Award for Outstanding Community Service, the Distinguished Faculty Award, the John D. Withrow Teacher-Scholar Award, the Roland H. Salmonson Outstanding Teaching Award, the Senior Class Council Distinguished Faculty Award, the MSU Teacher-Scholar Award, and MSU's 1st Annual Curricular Service-Learning and Civic Engagement Award in 2008. Ed received the Ray M. Sommerfeld Outstanding Tax Educator Award in 2004 and the Lifetime Service Award in 2013 from the American Taxation Association. He has also received the ATA Outstanding Manuscript Award twice, the ATA/Deloitte Teaching Innovations Award, and the 2004 Distinguished Achievement in Accounting Education Award from the Michigan Association of CPAs. In 2017, Ed received the American Accounting Association / J. Michael and Mary Ann Cook Prize given in "foremost recognition of an individual who consistently demonstrates the attributes of a superior teacher in the discipline of accounting." Ed has been recognized for his community service by the Greater Lansing Chapter of the Association of Government Accountants, the City of East Lansing (Crystal Award), and the East Lansing Education Foundation. He received a National Assistant Coach of the Year Award in 2003 from AFLAC and was named an Assistant High School Baseball Coach of the Year in 2002 by the Michigan High School Baseball Coaches Association.



Courtesy John Robinson

John Robinson (PhD, University of Michigan, 1981) is the Patricia '77 and Grant E. Sims '77 Eminent Scholar Chair in Business. Prior to joining the faculty at Texas A&M, John was the C. Aubrey Smith Professor of Accounting at the University of Texas at Austin, Texas, and he taught at the University of Kansas where he was the Arthur Young Faculty Scholar. In 2009–2010 John served as the Academic Fellow in the Division of Corporation Finance at the Securities and Exchange Commission. He has been the recipient of the Henry A. Bubb Award for outstanding teaching, the Texas Blazer's Faculty Excellence Award, and the MPA Council Outstanding Professor Award. John also received the 2012 Outstanding Service Award from the American Taxation Association (ATA) and in 2017 was named the Ernst & Young and ATA Ray Sommerfeld Outstanding Educator. John served as the 2014–2015 president (elect) of the ATA and was the ATA's president for 2015–2016. John conducts research in a broad variety of topics involving financial accounting, mergers and acquisitions, and the influence of taxes on financial structures and performance. His scholarly articles have appeared in *The Accounting Review*, *The Journal of Accounting and Economics*, *Journal of Finance*, *National Tax Journal*, *Journal of Law and Economics*, *Journal of the American Taxation Association*, *The Journal of the American Bar Association*, and *The Journal of Taxation*. John's research was honored with the 2003 and 2008 ATA Outstanding Manuscript Awards. In addition, John was the editor of *The Journal of the American Taxation Association* from 2002–2005. Professor Robinson received his J.D. (*Cum Laude*) from the University of Michigan in 1979, and he teaches courses on individual and corporate taxation and advanced accounting.

Connie Weaver (PhD, Arizona State University, 1997) is the KPMG Professor of Accounting at Texas A&M University. She received a PhD from Arizona State University, an MPA from the University of Texas at Arlington, and a BS (chemical engineering) from the University of Texas at Austin. Prior to entering the PhD Program, Connie was a tax manager at Ernst & Young in Dallas, Texas, where she became licensed to practice as a CPA. She teaches taxation in the Professional Program in Accounting and the Executive MBA program at Texas A&M University. She has also taught undergraduate and graduate students at the University of Wisconsin–Madison and the University of Texas at Austin. She is the recipient of several teaching awards, including the 2006 American Taxation Association/Deloitte Teaching Innovations award, the David and Denise Baggett Teaching award, and the college and university level Association of Former Students Distinguished Achievement award in teaching. Connie's current research interests include the effects of tax and financial incentives on corporate decisions and reporting. She has published articles in journals such as *The Accounting Review*, *Contemporary Accounting Research*, *Journal of the American Taxation Association*, *National Tax Journal*, *Accounting Horizons*, *Journal of Corporate Finance*, and *Tax Notes*. Connie is the senior editor of *The Journal of the American Taxation Association* and she serves on the editorial board of *Contemporary Accounting Research*.



Courtesy Connie Weaver

Ron Worsham (PhD, University of Florida, 1994) is an associate professor in the School of Accountancy at Brigham Young University. He teaches taxation in the graduate, undergraduate, MBA, and Executive MBA programs at Brigham Young University. He has also taught as a visiting professor at the University of Chicago. He received both BS and MAcc (tax emphasis) degrees from Brigham Young University before working as a tax consultant for Arthur Young & Co. (now Ernst & Young) in Dallas, Texas. While in Texas, he became licensed to practice as a CPA. After his professional work experience, Ron earned his PhD at the University of Florida. He has been honored for outstanding innovation in the classroom at Brigham Young University. Ron has published academic research in the areas of taxpayer compliance and professional tax judgment. He has also published legal research in a variety of areas. His work has been published in journals such as *Journal of the American Taxation Association*, *The Journal of International Taxation*, *The Tax Executive*, *Tax Notes*, *The Journal of Accountancy*, and *Practical Tax Strategies*.



Courtesy Ron Worsham

TEACHING THE CODE IN CONTEXT



The bold innovative approach used by McGraw-Hill's Taxation series is quickly becoming the most popular choice of course materials among instructors and students. It's apparent why the clear, organized, and engaging delivery of content, paired with the most current and robust tax code updates, has been adopted by more than 650 schools across the country.

McGraw-Hill's *Taxation* is designed to provide a unique, innovative, and engaging learning experience for students studying taxation. The breadth of the topical coverage, **the storyline approach to presenting the material**, the emphasis on the tax and nontax consequences of multiple parties involved in transactions, and the integration of financial and tax accounting topics make this book ideal for the modern tax curriculum.

"Do you want the best tax text? This is the one to use. It has a storyline in each chapter that can relate to real life issues."

Leslie A. Mostow
— University of Maryland, College Park

"This text provides broad coverage of important topics and does so in a manner that is easy for students to understand. The material is very accessible for students."

Kyle Post
— Tarleton State University

Since the first manuscript was written in 2005, 450 professors have contributed 500 book reviews, in addition to 30 focus groups and symposia. Throughout this preface, their comments on the book's organization, pedagogy, and unique features are a testament to the **market-driven nature of *Taxation's* development.**

"I think this is the best book available for introductory and intermediate courses in taxation."

Shane Stinson
— University of Alabama



A MODERN APPROACH FOR TODAY'S STUDENT

McGraw-Hill's Taxation series was built around the following five core precepts:

- 1 Storyline Approach:** Each chapter begins with a storyline that introduces a set of characters or a business entity facing specific tax-related situations. Each chapter's examples are related to the storyline, providing students with opportunities to **learn the code in context**.
- 2 Integrated Examples:** In addition to providing examples in-context, we provide “What if” scenarios within many examples to **illustrate how variations in the facts might or might not change the answers**.
- 3 Conversational Writing Style:** The authors took special care to write *McGraw-Hill's Taxation* in a way that fosters a friendly dialogue between the content and each individual student. The tone of the presentation is intentionally conversational—creating the impression of *speaking with the student*, as opposed to *lecturing to the student*.
- 4 Superior Organization of Related Topics:** *McGraw-Hill's Taxation* provides two alternative topic sequences. In the *McGraw-Hill's Taxation of Individuals and Business Entities* volume, the individual topics generally follow the tax form sequence, with an individual overview chapter and then chapters on income, deductions, investment-related issues, and the tax liability computation. The topics then transition into business-related topics that apply to individuals. This volume then provides a group of specialty chapters dealing with topics of particular interest to individuals (including students), including separate chapters on home ownership, compensation, and retirement savings and deferred compensation. This volume concludes with a chapter covering the taxation of business entities. Alternatively, in the *Essentials of Federal Taxation* volume, the topics follow a more traditional sequence, with topics streamlined (no specialty chapters) and presented in more of a life-cycle approach.
- 5 Real-World Focus:** Students learn best when they see how concepts are applied in the real world. For that reason, real-world examples and articles are included in “**Taxes in the Real World**” boxes throughout the book. These vignettes demonstrate current issues in taxation and show the relevance of tax issues in all areas of business.

“The in-text examples of how to complete tax returns (is a strength of this text). These help students improve their overall understanding of the material as it moves from something abstract to something tangible the student can produce.”

Christine Cheng
– Louisiana State University

A STORYLINE APPROACH THAT RESONATES WITH STUDENTS



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Storyline Summary

Taxpayers:	Courtney Wilson, age 40, and Courtney's mother Dorothy "Gram" Weiss, age 70
Family description:	Courtney is divorced with a son, Deron, age 10, and a daughter, Ellen, age 20. Gram is currently residing with Courtney.
Location:	Kansas City, Missouri
Employment status:	Courtney works as an architect for EWD. Gram is retired.
Filing status:	Courtney is head of household. Gram is single.
Current situation:	Courtney and Gram have computed their taxable income. Now they are trying to determine their tax liability, tax refund, or additional taxes due and whether they owe any payment-related penalties.

Courtney has already determined her taxable income. Now she's working on computing her tax liability. She knows she owes a significant amount of regular income tax on her employment and business activities. However, she's not sure how to compute the tax on the qualified dividends she received from General Electric and is worried that she may be subject to the alternative minimum tax this year. Finally, Courtney knows she owes some self-employment taxes on her business income. Courtney would like to determine whether she is eligible to claim any tax credits, such as the child tax credit for her two children and education credits, because she paid for a portion of her daughter Ellen's tuition at the University of Missouri-Kansas City this year. Courtney is hoping that she has paid enough in taxes during the year to avoid underpayment penalties.

She's planning on filing her tax return and paying her taxes on time.

Gram's tax situation is much more straightforward. She needs to determine the regular income tax on her taxable income. Her income is so low she knows she need not worry about the alternative minimum tax, and she believes she doesn't owe any self-employment tax. Gram didn't prepay any taxes this year, so she is concerned that she might be required to pay an underpayment penalty. She plans to file her tax return and pay her taxes by the looming due date.

Each chapter begins with a storyline that introduces a set of characters facing specific tax-related situations. This revolutionary approach to teaching tax emphasizes real people facing real tax dilemmas. Students learn to apply practical tax information to specific business and personal situations. As their situations evolve, the characters are brought further to life.

"Excellent text! Very readable, easy for students to read and understand. Storyline approach and integrated examples make it easy for students to relate to taxpayers and their tax situations."

Sandra Owen

– Indiana State University, Bloomington

Examples

Examples are the cornerstone of any textbook covering taxation. For this reason, *McGraw-Hill's Taxation* authors took special care to create clear and helpful examples that relate to the storyline of the chapter. Students learn to refer to the facts presented in the storyline and apply them to other scenarios—in this way, they build a greater base of knowledge through application. Many examples also include "What if?" scenarios that add more complexity to the example or explore related tax concepts.

Example 2-1

Bill and Mercedes file their 2015 federal tax return on September 6, 2016, after receiving an automatic extension to file their return by October 15, 2016. In 2019, the IRS selects their 2015 tax return for audit. When does the statute of limitations end for Bill and Mercedes's 2015 tax return?

Answer: Assuming the six-year and "unlimited" statute of limitation rules do not apply, the statute of limitations ends on September 6, 2019 (three years after the later of the actual filing date and the original due date).

What if: When would the statute of limitations end for Bill and Mercedes for their 2015 tax return if the couple filed the return on March 22, 2016 (before the original due date of April 15, 2016)?

Answer: In this scenario the statute of limitations would end on April 15, 2019, because the later of the actual filing date and the original due date is April 15, 2016.

"I enjoy teaching from the McGraw-Hill Spilker taxation textbook. Students too have commented that they prefer it over other texts they have learned taxation from. The ancillaries, LearnSmart and Connect help in my mission to present the material in a logical, reader-friendly manner."

Cheryl Crespi – Central Connecticut State University

THE PEDAGOGY YOUR STUDENTS NEED TO PUT THE CODE IN CONTEXT

Taxes in the Real World

Taxes in the Real World are short boxes used throughout the book to demonstrate the real-world use of tax concepts. Current articles on tax issues, the real-world application of chapter-specific tax rules, and short vignettes on popular news about tax are some of the issues covered in Taxes in the Real World boxes.

“This is the best text I have found for both my students and myself. Easier to read than other textbooks I have looked at, good examples, and, as mentioned before, I appreciate the instructor resources.”

– Esther Ehrlich, CPA, The University of Texas at El Paso

TAXES IN THE REAL WORLD Is It a Deductible State Tax Payment, Charitable Contribution, or Neither?

In recent years, it has become popular for state and local governments to provide state or local tax credits for contributions to certain qualified charities (for example, local hospitals, certain scholarship funds, etc.). While there was no “official” IRS guidance on the federal tax treatment of these contributions, in “unofficial” guidance, the IRS Office of Chief Counsel (see Chief Counsel Advice Memorandum 201105010) advised that a payment to a state agency or charitable organization in return for a tax credit might be characterized as either a deductible charitable contribution or a deductible state tax payment. The 2010 CCA advised that taxpayers could take a charitable deduction for the full amount of the contribution without subtracting the value of the state tax credit received. Hence, for federal tax purposes, the taxpayer could take a charitable contribution deduction for an amount that otherwise was used to reduce the taxpayer’s state tax liability. Because individuals deduct both state taxes and charitable contributions as itemized deductions, the IRS was not too concerned with these types of state tax credit programs.

As you might expect, the IRS’s laissez-faire stance changed in 2018 with the enactment of the \$10,000 limit on the itemized deduction for state, local, and foreign taxes. Specifically, the IRS revisited the federal tax consequences of state and local tax credit programs out of concern that taxpayers may use these programs to bypass the \$10,000 limit on the itemized deduction for state, local, and foreign taxes. After further review, the news was not favorable for taxpayers. In Prop. Reg. §1.170A-1(h)(3), the IRS stated that, effective for contributions after August 27, 2018, taxpayers making payments or transferring property to an entity eligible to receive tax-deductible contributions will have to reduce their charitable contribution deductions by the amount of any state or local tax credit received (or expected to be received). Thus, after August 27, 2018, if a taxpayer receives a dollar-for-dollar state tax credit for a contribution to a qualified charity, the charitable contribution deduction is reduced to zero for federal tax purposes (i.e., the contribution is neither a deductible state tax payment or deductible charitable contribution).

Sources: Prop. Reg. §1.170A-1(h)(3); REG-112176-18.

The Key Facts

The Key Facts provide quick synopses of the critical pieces of information presented throughout each chapter.

The **tax base** defines what is actually taxed and is usually expressed in monetary terms, whereas the **tax rate** determines the level of taxes imposed on the tax base and is usually expressed as a percentage. For example, a sales tax rate of 6 percent on a purchase of \$30 yields a tax of \$1.80 ($\$1.80 = \$30 \times .06$).

Federal, state, and local jurisdictions use a large variety of tax bases to collect tax. Some common tax bases (and related taxes) include taxable income (federal and state income taxes), purchases (sales tax), real estate values (real estate tax), and personal property values (personal property tax).

Different portions of a tax base may be taxed at different rates. A single tax applied

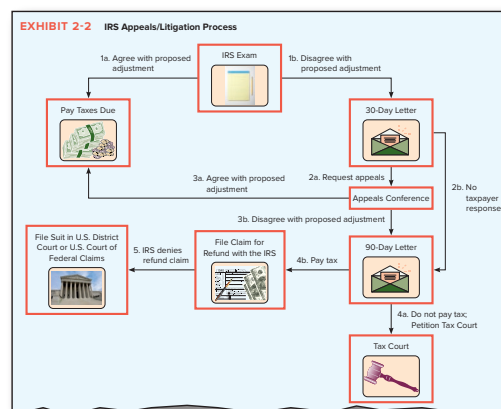
THE KEY FACTS

How to Calculate a Tax

- Tax = Tax base \times Tax rate
- The tax base defines what is actually taxed and is usually expressed in monetary terms.
- The tax rate determines the level of taxes imposed

Exhibits

Today’s students are visual learners, and *McGraw-Hill’s Taxation* understands this student need by making use of clear and engaging charts, diagrams, and tabular demonstrations of key material.



“It is easily accessible to students as it is written in easy-to-understand language, and contains sufficient examples to illustrate complicated tax concepts and calculations.”

Machiavelli Chao

– University of California, Irvine: The Paul Merage School of Business

PRACTICE MAKES PERFECT WITH A WIDE

Summary

- LO 2-1** Identify the filing requirements for income tax returns and the statute of limitations for assessment.
- All corporations must file a tax return annually regardless of their taxable income. Estates and trusts are required to file annual income tax returns if their gross income exceeds \$600. The filing requirements for individual taxpayers depend on the taxpayer's filing status, age, and gross income.
 - Individual and C corporation tax returns (except for C corporations with a June 30 year-end) are due on the fifteenth day of the fourth month following year-end. For C corporations with a June 30 year-end, partnerships, and S corporations, tax returns must be filed by the fifteenth day of the third month following the entity's fiscal year-end. Any taxpayer unable to file a tax return by the original due date can request an extension to file.
 - For both amended tax returns filed by a taxpayer and proposed tax assessments by the IRS, the statute of limitations generally ends three years from the *later* of (1) the date the tax return was actually filed or (2) the tax return's original due date.
- LO 2-2** Outline the IRS audit process, how returns are selected, the different types of audits, and what

Summary

A unique feature of *McGraw-Hill's Taxation* is the end-of-chapter summary organized around learning objectives. Each objective has a brief, bullet-point summary that covers the major topics and concepts for that chapter, including references to critical exhibits and examples. All end-of-chapter material is tied to learning objectives.

Learning Objectives

Upon completing this chapter, you should be able to:

- LO 2-1** Identify the filing requirements for income tax returns and the statute of limitations for assessment.
- LO 2-2** Outline the IRS audit process, how returns are selected, the different types of audits, and what happens after the audit.
- LO 2-3** Evaluate the relative weights of the various tax law sources.
- LO 2-4** Describe the legislative process as it pertains to taxation.
- LO 2-5** Perform the basic steps in tax research.
- LO 2-6** Describe tax professional responsibilities in providing tax advice.
- LO 2-7** Identify taxpayer and tax professional penalties.

DISCUSSION QUESTIONS

Discussion Questions are available in Connect®.



- LO 2-1** 1. Name three factors that determine whether a taxpayer is required to file a tax return.
- LO 2-1** 2. Benita is concerned that she will not be able to complete her tax return by April 15. Can she request an extension to file her return? By what date must she do so? Assuming she requests an extension, what is the latest date that she could file her return this year without penalty?
- LO 2-1** 3. Agua Linda Inc. is a calendar-year corporation. What is the original due date for the corporate tax return? What happens if the original due date falls on a Saturday?
- LO 2-2** 4. Approximately what percentage of tax returns does the IRS audit? What are the implications of this number for the IRS's strategy in selecting returns for audit?

Discussion Questions

Discussion questions, now available in *Connect*, are provided for each of the major concepts in each chapter, providing students with an opportunity to review key parts of the chapter and answer evocative questions about what they have learned.

VARIETY OF ASSIGNMENT MATERIAL

Problems

Problems are designed to test the comprehension of more complex topics. Each problem at the end of the chapter is tied to one of that chapter's learning objectives, with multiple problems for critical topics.

PROBLEMS

Select problems are available in Connect®.

LO 2-1 43. Ahmed does not have enough cash on hand to pay his taxes. He was excited to hear that he can request an extension to file his tax return. Does this solve his problem? What are the ramifications if he doesn't pay his tax liability by April 15?

LO 2-1 44. Molto Stancha Corporation had zero earnings this fiscal year; in fact, it lost money. Must the corporation file a tax return?

Tax Forms Problems

Tax forms problems are a set of requirements included in the end-of-chapter material of the 2020 edition. These problems require students to complete a tax form (or part of a tax form), providing students with valuable experience and practice with filling out these forms. These requirements—and their relevant forms—are also included in *Connect*. Each tax form problem includes an icon to differentiate it from regular problems.

LO 6-1

28. Betty operates a beauty salon as a sole proprietorship. Betty also owns and rents an apartment building. This year Betty had the following income and expenses. Determine Betty's AGI and complete page 2 (through line 7) and Schedule 1 of Form 1040 for Betty. You may assume that Betty will owe \$2,502 in self-employment tax on her salon income, with \$1,251 representing the employer portion of the self-employment tax. You may also assume that her divorce from Rocky was finalized in 2016.

Interest income	\$11,255
Salon sales and revenue	86,360

Research Problems

Research problems are special problems throughout the end-of-chapter assignment material. These require students to

do both basic and more complex research on topics outside of the scope of the book. Each research problem includes an icon to differentiate it from regular problems.

LO 6-2

35. This year Tim is age 45 and is considering enrolling in an insurance program that provides for long-term care insurance. He is curious about whether the insurance premiums are deductible as a medical expense and, if so, what the maximum amount is that can be deducted in any year.

LO 6-2

36. Doctor Bones prescribed physical therapy in a pool to treat Jack's broken back. In response to this advice (and for no other reason), Jack built a swimming pool in his backyard and strictly limited use of the pool to physical therapy. Jack paid \$25,000 to build the pool, but he wondered if this amount could be deducted as a medical

Planning Problems

Planning problems are another unique set of problems included in the end-of-chapter assignment material. These require students to test their tax planning skills after covering the chapter topics. Each planning problem includes an icon to differentiate it from regular problems.

LO 2-2

57. The IRS recently completed an audit of Shea's tax return and assessed \$15,000 additional tax. Shea requested an appeals conference but was unable to settle the case at the conference. She is contemplating which trial court to choose to hear her case. Provide a recommendation based on the following alternative facts:

a) Shea resides in the 2nd Circuit, and the 2nd Circuit has recently ruled against the position Shea is litigating.

b) The Federal Circuit Court of Appeals has recently ruled in favor of Shea's position.

c) The issue being litigated involves a question of fact. Shea has a very appealing

Comprehensive and Tax Return Problems

Comprehensive and tax return problems address multiple concepts in a single problem. Comprehensive problems are ideal for cumulative topics; for this reason, they are located at the end of all chapters. In the end-of-book Appendix C, we include tax return problems that cover multiple chapters. **Additional tax return problems are also available in *Connect* and *Instructor Resource Center*.** These problems range from simple to complex and cover individual taxation, corporate taxation, partnership taxation, and S corporation taxation.

COMPREHENSIVE PROBLEMS

Select problems are available in Connect®.

54. Marc and Michelle are married and earned salaries this year of \$64,000 and \$12,000, respectively. In addition to their salaries, they received interest of \$350 from municipal bonds and \$500 from corporate bonds. Marc contributed \$2,500 to an individual retirement account, and Marc paid alimony to a prior spouse in the amount of \$1,500. Marc and Michelle have a 10-year-old son, Matthew, who lived with them throughout the entire year. Thus, Marc and Michelle are allowed to claim a \$2,000 child tax credit for Matthew. Marc and Michelle paid \$6,000 of expenditures that qualify as itemized deductions and they had a total of \$3,500 in federal income taxes withheld from their paychecks during the course of the year.

SUCCESSFUL SEMESTERS INCLUDE CONNECT

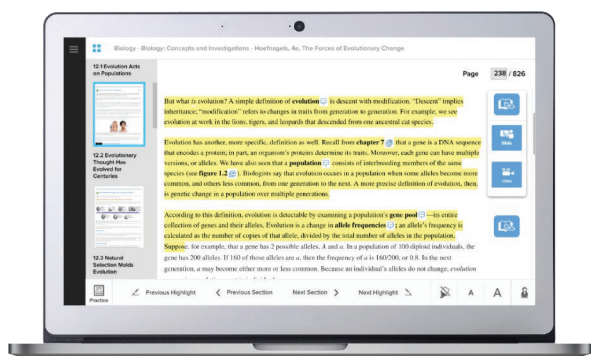
FOR INSTRUCTORS

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“I really liked this app—it made it easy to study when you don't have your textbook in front of you.”

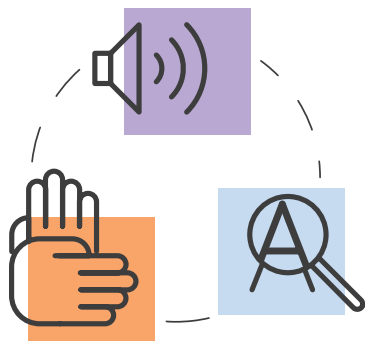
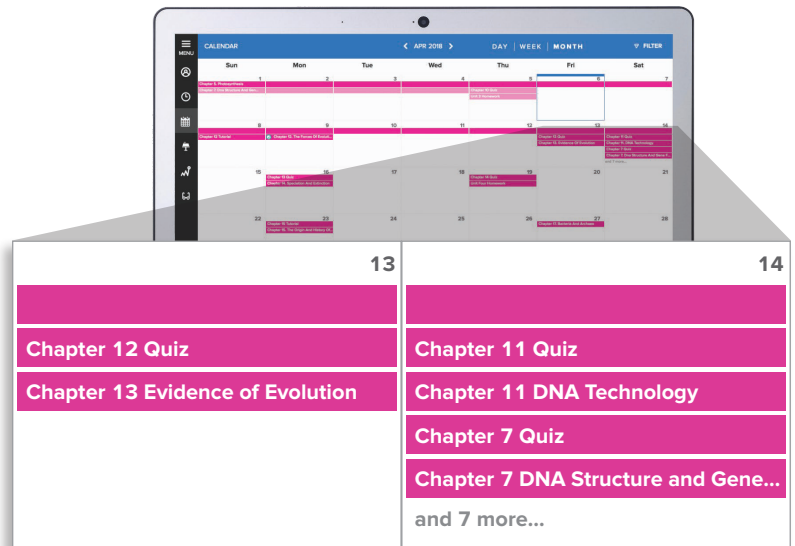
- Jordan Cunningham,
Eastern Washington University

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DIGITAL LEARNING ASSETS TO IMPROVE STUDENT OUTCOMES

“The quality of the online materials in Connect and Learnsmart are market-leading and unmatched in the tax arena.”

Jason W. Stanfield
– Ball State University

Connect helps students learn more efficiently by providing feedback and practice material when they need it, where they need it. Connect grades homework automatically and gives immediate feedback on any questions students may have missed. The extensive assignable, gradable end-of-chapter content includes problems, comprehensive problems (available as auto-graded tax forms), and discussion questions. Also, select questions have been redesigned to test students' knowledge more fully. They now include tables for students to work through rather than requiring that all calculations be done offline.

Through November, Tex has received gross income of \$120,000. For December, Tex is considering whether to accept one more work engagement for the year. Engagement 1 will generate \$7,000 of revenue at a cost of \$4,000, which is deductible for AGI. In contrast, engagement 2 will generate \$7,000 of revenue at a cost of \$3,000, which is deductible as an itemized deduction. Tex files as a single taxpayer. (use the [tax rate schedules](#).)

- a. Calculate Tex's taxable income assuming he chooses engagement 1 and assuming he chooses engagement 2. Assume he has no itemized deductions other than those generated by engagement 2.

	Description	Engagement 1	Engagement 2
(1)	Gross income before new work engagement	\$ 120,000	\$ 120,000
(2)	Income from engagement	7,000	7,000
(3)	Additional for AGI deduction	(4,000)	
(4)	Adjusted gross income	\$ 123,000	\$ 127,000
(5)	Greater		
(6)	Greater of itemized deductions or standard deduction		

Auto-Graded Tax Forms

The auto-graded **Tax Forms** in Connect provide a much-improved student experience when solving the tax-form based problems. The tax form simulation allows students to apply tax concepts by completing the actual tax forms online with automatic feedback and grading for both students and instructors.

1040 for a couple Married Filing Jointly.

1040 PG 1 1040 PG 2

Page 1 of Form 1040. Use provided information and follow instructions on form.

Form 1040 Department of the Treasury—Internal Revenue Service (99) **2018** U.S. Individual Income Tax Return OMB No. 1545-0074 IRS Use Only - Do not write in this space.

Filing status: ☐ Single ☒ Married filing jointly ☐ Married filing separately ☐ Head of household ☐ Qualifying widow(er)

Your first name and initial Last name Your social security number (Enter as xxx-xx-xxxx)

Your standard deduction: ☐ Someone can claim you as a dependent ☒ You were born before January 2, 1954 ☐ You are blind

Spouse or qualifying person's first name and initial (see inst.) Last name

Spouse standard deduction: ☐ Someone can claim your spouse as a dependent ☐ Spouse was born before January 2, 1954 ☒ Spouse itemizes on a separate return or you were dual-status alien ☐ Spouse is blind

Home address (number and street). If you have a P.O. box, see instructions. Apt. no.

City, town or post office, state, and ZIP code. If you have a foreign address, attach Schedule 6.

Dependents (see instructions):

(1) First name	Last name	(2) Social security number	(3) Relationship to you	(4) <input type="checkbox"/> If child under age 17 qualifies for (see inst.).	Child tax credit.	Credit for other dependents
				<input type="checkbox"/>		
				<input type="checkbox"/>		
				<input type="checkbox"/>		
				<input type="checkbox"/>		

123-45-6789
234-56-7890 (see inst.)

Presidential Election Campaign
Check here if you want \$3 to go to this fund (see inst.)
☐ You ☐ Spouse
☐ If more than four dependents, see inst. and ☐ here

Guided Examples

The **Guided Examples**, or “hint” videos, in Connect provide a narrated, animated, step-by-step walk-through of select problems similar to those assigned. These short presentations can be turned on or off by instructors and provide reinforcement when students need it most.

TaxACT®

TaxAct Professional Taxation can be

packaged with tax software from TaxACT, one of the leading preparation software companies in the market today. The 2018 edition in-

cludes availability of both *Individuals* and *Business Entities* software, including the 1040 Forms and TaxACT Preparer's Business 3-Pack (with Forms 1065, 1120, and 1120S).

Please note, TaxACT is only compatible with PCs and not Macs. However, we offer easy-to-complete licensing agreement templates that are accessible within Connect and the Instructor Resources Center to enable school computer labs to download the software onto campus hardware for free.

Roger's CPA



McGraw-Hill Education has partnered with Roger CPA Review, a global leader in CPA Exam preparation, to provide students a smooth transition from the accounting classroom to successful completion of the CPA Exam. While many aspiring accountants wait until they have completed their academic studies to begin preparing for the CPA Exam, research shows that those who become familiar with exam content earlier in the process have a stronger chance of successfully passing the CPA Exam.

Accordingly, students using these McGraw-Hill materials will have access to sample CPA Exam multiple-choice questions and Task-based Simulations from Roger CPA Review, with expert-written explanations and solutions. All questions are either directly from the AICPA or are modeled on AICPA questions that appear in the exam. Task-based Simulations are delivered via the Roger CPA Review platform, which mirrors the look, feel, and functionality of the actual exam.

McGraw-Hill Education and Roger CPA Review are dedicated to supporting every accounting student along their journey, ultimately helping them achieve career success in the accounting profession. For more information about the full Roger CPA Review program, exam requirements, and exam content, visit www.rogercpareview.com.

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A screenshot of a McGraw-Hill Education video player. The video content shows a tax problem about Alfio's overtime pay and car repair costs. Below the text is a table with two columns: 'Description' and 'Amount'. The table lists Overtime Pay (\$700), Cost of Repairs (\$500), Taxable Income (\$200), Taxes on Pay (\$40), and Net Income (\$160). The Net Income value is highlighted with a red box. Below the table, a caption states: 'So, he's \$160 better off by working and having his car repaired by FixMyCar.'

McGraw Hill Education

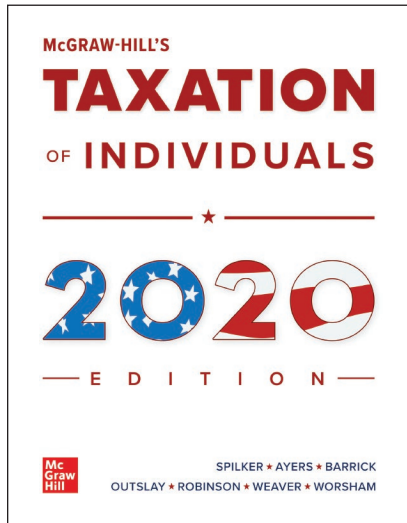
Alfio, who is single and has no dependents, was planning on spending the weekend repairing his car. On Friday, Alfio's employer called and offered him \$700 in overtime pay if he would agree to work over the weekend. Alfio could get his car repaired over the weekend at FixMyCar for \$500. If Alfio works over the weekend, he will have to pay the \$500 to have his car repaired but he will earn \$700. Assume Alfio pays tax at a flat 20 percent rate.

b. If the cost of repairs is deductible:

Description	Amount
Overtime Pay	\$700
Cost of Repairs	\$500
Taxable Income	\$200
Taxes on Pay	\$ 40
Net Income	\$160

So, he's \$160 better off by working and having his car repaired by FixMyCar.

Four Volumes to Fit



McGraw-Hill's Taxation of Individuals is organized to emphasize topics that are most important to undergraduates taking their first tax course. The first three chapters provide an introduction to taxation and then carefully guide students through tax research and tax planning. Part II discusses the fundamental elements of individual income tax, starting with the tax formula in Chapter 4 and then proceeding to more discussion on income, deductions, investments, and computing tax liabilities in Chapters 5–8. Part III then discusses tax issues associated with business-related activities. Specifically, this part addresses business income and deductions, accounting methods, and tax consequences associated with purchasing assets and property dispositions (sales, trades, or other dispositions). Part IV is unique among tax textbooks; this section combines related tax issues for compensation, retirement savings, and home ownership.

Part I: Introduction to Taxation

1. An Introduction to Tax
2. Tax Compliance, the IRS, and Tax Authorities
3. Tax Planning Strategies and Related Limitations

Part II: Basic Individual Taxation

4. Individual Income Tax Overview, Dependents, and Filing Status
5. Gross Income and Exclusions
6. Individual Deductions
7. Investments
8. Individual Income Tax Computation and Tax Credits

Part III: Business-Related Transactions

9. Business Income, Deductions, and Accounting Methods
10. Property Acquisition and Cost Recovery
11. Property Dispositions

Part IV: Specialized Topics

12. Compensation
13. Retirement Savings and Deferred Compensation
14. Tax Consequences of Home Ownership



McGraw-Hill's Taxation of Business Entities begins with the process for determining gross income and deductions for businesses, and the tax consequences associated with purchasing assets and property dispositions (sales, trades, or other dispositions). Part II provides a comprehensive overview of entities and the formation, reorganization, and liquidation of corporations. Unique to this series is a complete chapter on accounting for income taxes, which provides a primer on the basics of calculating the income tax provision. Included in the narrative is a discussion of temporary and permanent differences and their impact on a company's book "effective tax rate." Part III provides a detailed discussion of partnerships and S corporations. The last part of the book covers state and local taxation, multinational taxation, and transfer taxes and wealth planning.

Part I: Business-Related Transactions

1. Business Income, Deductions, and Accounting Methods
2. Property Acquisition and Cost Recovery
3. Property Dispositions

Part II: Entity Overview and Taxation of C Corporations

4. Entities Overview
5. Corporate Operations
6. Accounting for Income Taxes
7. Corporate Taxation: Nonliquidating Distributions
8. Corporate Formation, Reorganization, and Liquidation

Part III: Taxation of Flow-Through Entities

9. Forming and Operating Partnerships
10. Dispositions of Partnership Interests and Partnership Distributions
11. S Corporations

Part IV: Multijurisdictional Taxation and Transfer Taxes

12. State and Local Taxes
13. The U.S. Taxation of Multinational Transactions
14. Transfer Taxes and Wealth Planning

Four Course Approaches



McGraw-Hill's Taxation of Individuals and Business Entities covers all chapters included in the two split volumes in one convenient volume. See Table of Contents.

Part I: Introduction to Taxation

1. An Introduction to Tax
2. Tax Compliance, the IRS, and Tax Authorities
3. Tax Planning Strategies and Related Limitations

Part II: Basic Individual Taxation

4. Individual Income Tax Overview, Dependents, and Filing Status
5. Gross Income and Exclusions
6. Individual Deductions
7. Investments
8. Individual Income Tax Computation and Tax Credits

Part III: Business-Related Transactions

9. Business Income, Deductions, and Accounting Methods
10. Property Acquisition and Cost Recovery
11. Property Dispositions

Part IV: Specialized Topics

12. Compensation
13. Retirement Savings and Deferred Compensation
14. Tax Consequences of Home Ownership

Part V: Entity Overview and Taxation of C Corporations

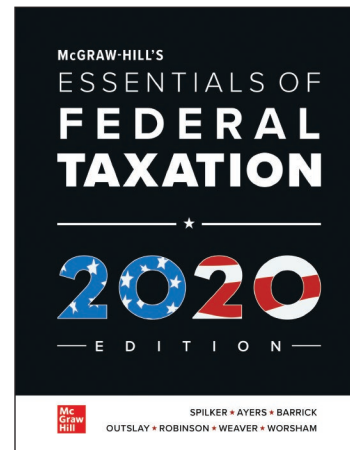
15. Entities Overview
16. Corporate Operations
17. Accounting for Income Taxes
18. Corporate Taxation: Nonliquidating Distributions
19. Corporate Formation, Reorganization, and Liquidation

Part VI: Taxation of Flow-Through Entities

20. Forming and Operating Partnerships
21. Dispositions of Partnership Interests and Partnership Distributions
22. S Corporations

Part VII: Multijurisdictional Taxation and Transfer Taxes

23. State and Local Taxes
24. The U.S. Taxation of Multinational Transactions
25. Transfer Taxes and Wealth Planning



McGraw-Hill's Essentials of Federal Taxation is designed for a one-semester course, covering the basics of taxation of individuals and business entities. To facilitate a one-semester course, *McGraw-Hill's Essentials of Federal Taxation* folds the key topics from the investments, compensation, retirement savings, and home ownership chapters in *Taxation of Individuals* into three individual taxation chapters that discuss gross income and exclusions, *for* AGI deductions, and *from* AGI deductions, respectively. The essentials volume also includes a two-chapter C corporation sequence that uses a life-cycle approach covering corporate formations and then corporate operations in the first chapter and nonliquidating and liquidating corporate distributions in the second chapter. This volume is perfect for those teaching a one-semester course and for those who struggle to get through the 25-chapter comprehensive volume.

Part I: Introduction to Taxation

1. An Introduction to Tax
2. Tax Compliance, the IRS, and Tax Authorities
3. Tax Planning Strategies and Related Limitations

Part II: Individual Taxation

4. Individual Income Tax Overview, Dependents, and Filing Status
5. Gross Income and Exclusions
6. Individual *For* AGI Deductions
7. Individual *From* AGI Deductions
8. Individual Income Tax Computation and Tax Credits

Part III: Business-Related Transactions

9. Business Income, Deductions, and Accounting Methods
10. Property Acquisition and Cost Recovery
11. Property Dispositions

Part IV: Entity Overview and Taxation of C Corporations

12. Entities Overview
13. Corporate Formations and Operations
14. Corporate Nonliquidating and Liquidating Distributions

Part V: Taxation of Flow-Through Entities

15. Forming and Operating Partnerships
16. Dispositions of Partnership Interests and Partnership Distributions
17. S Corporations



SUPPLEMENTS FOR INSTRUCTORS

Assurance of Learning Ready

Many educational institutions today are focused on the notion of *assurance of learning*, an important element of many accreditation standards. *McGraw-Hill's Taxation* is designed specifically to support your assurance of learning initiatives with a simple, yet powerful, solution.

Each chapter in the book begins with a list of numbered learning objectives, which appear throughout the chapter as well as in the end-of-chapter assignments. Every test bank question for *McGraw-Hill's Taxation* maps to a specific chapter learning objective in the textbook. Each test bank question also identifies topic area, level of difficulty, Bloom's Taxonomy level, and AICPA and AACSB skill area.

AACSB Statement

McGraw-Hill Education is a proud corporate member of AACSB International. Understanding the importance and value of AACSB accreditation, *McGraw-Hill's Taxation* recognizes the curricula guidelines detailed in the AACSB standards for business accreditation by connecting selected questions in the text and the test bank to the general knowledge and skill guidelines in the revised AACSB standards.

The statements contained in *McGraw-Hill's Taxation* are provided only as a guide for the users of this textbook. The AACSB leaves content coverage and assessment within the purview of individual schools, the mission of the school, and the faculty. While *McGraw-Hill's Taxation* and the teaching package make no claim of any specific AACSB qualification or evaluation, we have, within the text and test bank, labeled selected questions according to the eight general knowledge and skill areas.

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TestGen is a complete, state-of-the-art test generator and editing application software that allows instructors to quickly and easily select test items from McGraw Hill's TestGen testbank content and to organize, edit, and customize the questions and answers to rapidly generate paper tests. Questions can include stylized text, symbols, graphics, and equations that are inserted directly into questions using built-in mathematical templates. With both quick-and-simple test creation and flexible and robust editing tools, TestGen is a test generator system for today's educators.

A HEARTFELT THANKS TO THE MANY COLLEAGUES WHO SHAPED THIS BOOK

The version of the book you are reading would not be the same book without the valuable suggestions, keen insights, and constructive criticisms of the list of reviewers below. Each professor listed here contributed in substantive ways to the organization of chapters, coverage of topics, and use of pedagogy. We are grateful to them for taking the time to read chapters or attend reviewer conferences, focus groups, and symposia in support of the development for the book:

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We also appreciate the expert attention given to this project by the staff at McGraw-Hill Education, especially Tim Vertovec, Managing Director; Kathleen Klehr, Executive Portfolio Manager; Danielle McLimore, Assessment Product Developer; Erin Quinones, Core Product Developer; Lori Koettters, Brian Nacik, and Jill Eccher, Content Project Managers; Jessica Cuevas, Designer; Natalie King, Marketing Director; Zach Rudin, Marketing Manager; and Sue Culbertson, Senior Buyer.



Changes in *Taxation of Individuals and Business Entities*, 2020 Edition

For the 2020 edition of McGraw-Hill's *Taxation of Individuals and Business Entities*, many changes were made in response to feedback from reviewers and focus group participants:

- All **tax forms** have been **updated for the latest available tax form as of March 2019**. In addition, **chapter content** throughout the text has been **updated to reflect tax law changes through March 2019**.
- Updated U.S. Series EE Bond interest income exclusion for 2019.
- Updated tax forms from 2017 to 2018.

Other notable changes in the 2019 edition include:

Chapter 1

- Updated tax rates for 2019 and Examples 1-3 through 1-7.
- Updated Social Security Wage base for 2019.
- Updated unified Tax Credit for 2019.
- Updated Taxes in the Real World: National Debt for current debt limit.

Chapter 2

- Updated gross income thresholds by filing status for 2019.
- Enhanced discussion of statute of limitations.
- Updated penalty amounts for failure to file a tax return and failure to pay tax owed.

Chapter 3

- Updated tax rates for 2019.
- Updated Exhibit 3-3 for new tax rates post-TCJA.
- Modified Example 3-4 to clarify the solution.

Chapter 4

- Edited discussion of Form 1040 to match up with revised tax forms.
- Updated Exhibit 4-7 to reflect standard deduction amounts for 2019.
- Updated tax rates for 2019 rates.
- Clarified discussion on tiebreaker rules for qualifying child.
- Revised discussion question 11.
- Updated tax forms from 2017 to 2018.

Chapter 5

- Updated for 2019 amounts for qualified transportation benefits.
- Updated for 2019 flexible spending account contributions.
- Updated for 2019 foreign income exclusion amounts.
- Updated for annual gift tax exclusion and unified tax credit for 2019.

Chapter 6

- Updated excess business loss limitation for 2019.
- Updated discussion of deduction for interest on qualified education loan for 2019.
- Updated AGI floor for medical expense itemized deduction for 2019.
- Updated mileage rate for medical expense itemized deduction for 2019.
- Added a Taxes in the Real World on state and local tax credits and charitable contributions.
- Revised discussion of casualty and theft losses on personal-use assets.
- Updated standard deduction amounts for 2019 amounts.
- Expanded discussion for deduction for qualified business income and updated for 2019.
- Updated tax forms from 2017 to 2018.

Chapter 7

- Updated tax rates in all examples and problems for 2019.
- Updated Exhibit 7-3.
- Updated examples for changes in capital gains tax rate thresholds.
- Revised the discussion of capital gains netting process to illustrate a simpler process for taxpayers that only have 0/15/20 percent long-term capital gains.
- Updated tax forms from 2017 to 2018.

Chapter 8

- Updated tax rate schedules for 2019.
- Moved discussion of net investment income tax to additional tax section.
- Updated discussion of kiddie tax for 2019.
- Updated AMT exemption and tax rate schedule for 2019.
- Updated Social Security tax wage base and self-employment tax base for 2019.
- Updated lifetime learning credit phase-out for 2019.

- Updated earned income credit amounts for 2019.
- Updated tax forms from 2017 to 2018.

Chapter 9

- Updated tax forms from 2017 to 2018.
- Updated definition of interest for the business interest limitation to conform with proposed regulations.
- Added a new Taxes in the Real World on the all-events test for rebate payments.
- Added two new research problems.
- Added a description of the latest IRS position on the deduction of business meals in conjunction with nondeductible entertainment.
- Added example and homework problems on the deduction of business meals.
- Revised examples and text discussion for updated 2018 mileage rates.
- Expanded description of accounting exceptions for small businesses (average annual gross receipts of \$26 million or less in prior three years).

Chapter 10

- Updated Exhibit 10-2 for Weyerhaeuser's 2017 assets.
- Updated tax rates for 2019.
- Revised section on §179 amounts to reflect the inflation adjustments for 2019.
- Updated examples for 2019 §179 amounts.
- Clarified treatment of bonus depreciation for AMT purposes.
- Updated discussion and Exhibit 10-10 relating to automobile depreciation limits.
- Updated §179 amount for SUVs for 2019 inflation amount changes.
- Updated tax forms from 2017 to 2018.
- Updated and revised end-of-chapter problems for §179 amounts and bonus depreciation rules.

Chapter 11

- Updated tax rates for 2019.
- Updated Exhibit 11-6 for changes to recapture.
- Clarified discussion of §1250 recapture as it applies to qualified improvement property placed in service prior to 2018.
- Modified discussion of §1239 gains.
- Modified discussion on like-kind exchanges to clarify purpose of a third-party deferred like-kind exchange.
- Updated discussion of boot given in like-kind exchange.
- Added definition of condemnation.

- Added clarification of amortization of foreign R&E expenditures post-December 31, 2021.
- Updated tax forms from 2017 to 2018 forms.

Chapter 12

- Substantially revised discussion of salary and wages.
- Substantially revised discussion of equity-based compensation.
- Updated qualified transportation fringe benefit amounts for 2019.
- Updated tax forms to 2018.
- Updated Taxes in the Real World for 2018 proxy statement information.

Chapter 13

- Updated footnote 1 to reflect the 2018 OASDI Trustees report.
- Updated inflation adjusted limits for defined benefit plans, defined contribution plans, and individually managed plans.
- Removed old Exhibit from Coca-Cola proxy statement (old Exhibit 13-6) and integrated a summary description in the text.
- Inserted new footnote providing citation to authority for exceptions to 10 percent early distribution penalty.
- Expanded discussion about making IRA contributions for the prior year after year-end.
- Added discussion to footnote dealing with rollovers from traditional IRAs to Roth IRAs.
- Updated modified AGI phase-out thresholds for deductible contributions to traditional IRAs and contributions to Roth IRAs.
- Updated calculations for limits on self-employed retirement accounts to reflect updated 2019 Social Security wage base limitation.
- Updated saver's credit information for 2019.

Chapter 14

- Updated Taxes in the Real World dealing with online rental communities such as Airbnb.
- Added discussion and an example describing and illustrating when a loan called a "home equity loan" by a bank is considered to be acquisition debt for tax purposes.
- Revised LO 14-3 to emphasize home mortgage interest deduction.
- Revised discussion of the IRS method and the Tax Court method to reflect the circumstances in which each is more favorable given the new tax law.
- Clarified discussion about home office expense requirements.

- Revised discussion questions 12, 14, 25, and 32.
- Revised problems 46, 47, 48, and 68.
- Updated solutions to reflect 2019 inflation-adjusted numbers.
- Updated tax forms from 2017 to 2018.
- Updated settlement statement in Appendix A to reflect 2019 information.

Chapter 15

- Revised section describing the self-employment tax and the additional Medicare tax.
- Updated the discussion on specified service trades or businesses for purposes of the deduction for qualified business income and included reference to new regulation dealing with what constitutes a specified trade or business.
- Updated Social Security wage base limitation for 2019, including related calculations.
- Revised numbers in Example 15-4.
- Eliminated detailed discussion about pre-2018 individual and corporate tax rates.
- Eliminated discussion about pre-2018 dividends received deduction percentages.
- Included more discussion relating to the dividends received deduction.
- Replaced discussion question 5.

Chapter 16

- Updated the discussion on stock option compensation.
- Revised Taxes in the Real World for Facebook stock options.
- Updated the compliance section for new year-end filing.

Chapter 17

- Updated the Taxes in the Real World saga of Weatherford.
- Updated chapter material to incorporate the new FASB rules on disclosures of deferred tax assets and liabilities.
- Updated the Microsoft uncertain tax benefit footnote disclosure.
- Updated the FASB's projects involving accounting for income taxes.

Chapter 18

- Condensed the facts of the story.
- Clarified explanation of the ordering of E&P distributions.
- Introduced a research problem illustrating the calculation of E&P when distributions include both dividends and stock redemptions.

Chapter 19

- Clarified some definitions and terms throughout the chapter.
- Revised explanation of basis calculation when shareholders receive boot in a §351 transaction.
- Revised illustration of a gain or loss calculation for a §351 transaction with boot.
- Added two problems illustrating basis and gain and loss calculation for §351 transactions.

Chapter 20

- Updated discussion on the new rule dealing with the availability of the cash method of accounting for partnerships to reflect inflation adjustment.
- Updated discussion on new excess business loss limitation and how it interacts with other loss limitation rules to reflect inflation adjustments.
- Updated tax forms from 2017 to 2018.
- Revised Taxes in the Real World example.
- Revised end of chapter problems to reflect inflation adjustments.

Chapter 21

- Revised Taxes in the Real World example.
- Added new end of chapter problem on Section 754 basis step-ups.

Chapter 22

- Updated excess business loss limitation for 2019.
- Updated Social Security tax wage base for 2018.
- Updated tax forms from 2017 to 2018.

Chapter 23

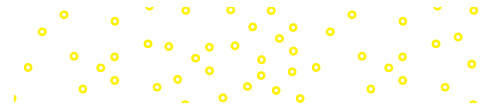
- Substantially revised sales and use tax discussion.
- Updated sales tax nexus for *Wayfair* vs. South Dakota.
- Substantially revised the discussion of income tax nexus.
- Substantially revised the discussion of Public Law 86-272.

Chapter 24

- Updated the discussion on the OECD base erosion and profit-shifting project.
- Updated the proposals for international tax reform.
- Updated the discussion on inversions.

Chapter 25

- Revised text and Exhibit 25-2 for changes in the exemption equivalent.
- Revised calculations, text descriptions, and examples to reflect inflation changes.
- Added new problem illustrating incomplete gifts.
- Replaced Exhibit 25-5 with 2018 Form 709.

- 
- Replaced Exhibit 25-8 with 2019 Form 706.
 - Included a new Taxes in the Real World discussing the role of wills in the estate tax.
 - Added illustration reconciling the gift and estate tax formulas.
 - Clarified the description and illustration of retained estates.

As We Go to Press

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chapter

1

An Introduction to Tax

Learning Objectives

Upon completing this chapter, you should be able to:

- LO 1-1** Demonstrate how taxes influence basic business, investment, personal, and political decisions.
 - LO 1-2** Discuss what constitutes a tax and the general objectives of taxes.
 - LO 1-3** Describe the different tax rate structures and calculate a tax.
 - LO 1-4** Identify the various federal, state, and local taxes.
 - LO 1-5** Apply appropriate criteria to evaluate alternative tax systems.
- 



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Storyline Summary

<i>Taxpayer:</i>	Margaret
<i>Employment status:</i>	Margaret is a full-time student at the University of Georgia.
<i>Current situation:</i>	She is beginning her first tax class.

Margaret is a junior beginning her first tax course. She is excited about her career prospects as an accounting major but hasn't had much exposure to taxes. On her way to campus she runs into an old friend, Eddy, who is going to Washington, D.C., to protest recent proposed changes to the U.S. tax system. Eddy is convinced the

IRS is evil and that the current tax system is blatantly unfair and corrupt. He advocates a simpler, fairer way of taxation. Margaret is intrigued by Eddy's passion but questions whether he has a complete understanding of the U.S. tax system. She decides to withhold all judgments about it (or about pursuing a career in taxation) until the end of her tax course. ■

LO 1-1

WHO CARES ABOUT TAXES AND WHY?

A clear understanding of the role of taxes in everyday decisions will help you make an informed decision about the value of studying taxation or pursuing a career in taxation. One view of taxation is that it represents an inconvenience every April 15th (the annual due date for filing federal individual tax returns without extensions). However, the role of taxation is much more pervasive than this view suggests. Your study of this subject will provide you a unique opportunity to develop an informed opinion about taxation. As a business student, you can overcome the mystery that encompasses popular impressions of the tax system and perhaps, one day, share your expertise with friends or clients.

What are some common decisions you face that taxes may influence? In this course, we alert you to situations in which you can increase your return on investments by up to one-third! Even the best lessons in finance courses can't approach the increase in risk-adjusted return that smart tax planning provides. Would you like to own your home someday? Tax deductions for home mortgage interest and real estate taxes can reduce the after-tax costs of owning a home relative to renting. Thus, when you face the decision to buy or rent, you can make an informed choice if you understand the relative tax advantages of home ownership. Would you like to retire someday? Understanding the tax-advantaged methods of saving for retirement can increase the after-tax value of your retirement nest egg—and thus increase the likelihood that you can afford to retire, and do so in style. Other common personal financial decisions that taxes influence include: choosing investments, evaluating alternative job offers, saving for education expenses, and doing gift or estate planning. Indeed, taxes are a part of everyday life and have a significant effect on many of the personal financial decisions all of us face.

The role of taxes is not limited to personal finance. Taxes play an equally important role in fundamental business decisions such as the following:

- What organizational form should a business use?
- Where should the business locate?
- How should business acquisitions be structured?
- How should the business compensate employees?
- What is the appropriate mix of debt and equity for the business?
- Should the business rent or own its equipment and property?
- How should the business distribute profits to its owners?

Savvy business decisions require owners and managers to consider all costs and benefits in order to evaluate the merits of a transaction. Although taxes don't necessarily dominate these decisions, they do represent large transaction costs that businesses should factor into the financial decision-making process.

Taxes also play a major part in the political process. U.S. presidential candidates often distinguish themselves from their opponents based upon their tax rhetoric. Indeed, the major political parties generally have very diverse views of the appropriate way to tax the public.¹ Determining who is taxed, what is taxed, and how much is taxed are tough questions with nontrivial answers. Voters must have a basic understanding of taxes to evaluate the merits of alternative tax proposals. Later in this chapter, we'll introduce criteria you can use to evaluate alternative tax proposals.

¹The U.S. Department of the Treasury provides a "history of taxation" on its website (www.treasury.gov/resource-center/faqs/Taxes/Pages/historyrooseveltmessage.aspx). You may find it interesting to read this history in light of the various political parties in office at the time.

TAXES IN THE REAL WORLD Tax Policy: Republicans versus Democrats

Both Democrats and Republicans desire the same things: a civilized society and a healthy economy. However, neither party can agree on what defines a civilized society or which path best leads to a healthy economy. As of January 2019 the national debt is now 22.0 trillion and growing, yet the only thing we might agree on is that something has gone wrong. Regardless of which party or candidate you support, each party's agenda will affect your income and taxes in various ways.

To explore the divide, let's examine excerpts from each party's National Platform from our most recent presidential election (2016).

Republicans

"We are the party of a growing economy that gives everyone a chance in life, an opportunity to learn, work, and realize the prosperity freedom makes possible."

"Government cannot create prosperity, though government can limit or destroy it. Prosperity is the product of self-discipline, enterprise, saving and investment by individuals, but it is not an end in itself. Prosperity provides the means by which citizens and their families can maintain their independence from government, raise their children by their own values, practice their faith, and build communities of cooperation and mutual respect."

"Republicans consider the establishment of a pro-growth tax code a moral imperative. More than any other public policy, the way government raises revenue—how much, at what rates, under what circumstances, from whom, and for whom—has the greatest impact on our economy's performance. It powerfully influences the level of economic growth and job creation, which translates into the level of opportunity for those who would otherwise be left behind."

"A strong economy is one key to debt reduction, but spending restraint is a necessary component that must be vigorously pursued." <https://www.gop.com/platform/restoring-the-american-dream/>

Democrats

"At a time of massive income and wealth inequality, we believe the wealthiest Americans and largest corporations must pay their fair share of taxes. Democrats will claw back tax breaks for

companies that ship jobs overseas, eliminate tax breaks for big oil and gas companies, and crack down on inversions and other methods companies use to dodge their tax responsibilities . . . We will then use the revenue raised from fixing the corporate tax code to reinvest in rebuilding America and ensuring economic growth that will lead to millions of good-paying jobs."

"We will ensure those at the top contribute to our country's future by establishing a multimillionaire surtax to ensure millionaires and billionaires pay their fair share. In addition, we will shut down the "private tax system" for those at the top, immediately close egregious loopholes like those enjoyed by hedge fund managers, restore fair taxation on multimillion dollar estates, and ensure millionaires can no longer pay a lower rate than their secretaries. At a time of near-record corporate profits, slow wage growth, and rising costs, we need to offer tax relief to middle-class families—not those at the top."

"We will offer tax relief to hard working, middle-class families for the cost squeeze they have faced for years from rising health care, child care, education, and other expenses." <https://www.democrats.org/party-platform#preamble>

Conclusion

Each party fundamentally believes the government should create/maintain cities and states that form a civilized society, and that government should foster a healthy economy. However, they choose very different paths to reach this objective. Democrats want to raise taxes on the wealthy and create government programs that cost more money, while Republicans wish to lower taxes and decrease government size and spending. Both motives are pure; however, current and cumulative deficits indicate that current revenue is insufficient to meet government spending. Solving these problems will require civil discourse, education, and research/information in order to find realistic, effective solutions.

Republicans: <https://www.gop.com/platform/restoring-the-american-dream/>
 Democrats: <https://www.democrats.org/party-platform#preamble>

In summary, taxes affect many aspects of personal, business, and political decisions. Developing a solid understanding of taxation should allow you to make informed decisions in these areas. Thus, Margaret can take comfort that her semester will likely prove useful to her personally. Who knows? Depending on her interest in business, investment, retirement planning, and the like, she may ultimately decide to pursue a career in taxation.

LO 1-2

WHAT QUALIFIES AS A TAX?

THE KEY FACTS

What Qualifies as a Tax?

- The general purpose of taxes is to fund government agencies.
- Unlike fines or penalties, taxes are not meant to punish or prevent illegal behavior; however, “sin taxes” are meant to discourage some behaviors.
- To qualify as a tax, three criteria must be met. The payment must be:
 - Required;
 - Imposed by a government; and
 - Not tied directly to the benefit received by the taxpayer.

“Taxes are the price we pay for a civilized society.” —Oliver Wendell Holmes, Jr.

Taxes have been described in many terms: some positive, some negative, some printable, some not. Let’s go directly to a formal definition of a tax, which should prove useful in identifying alternative taxes and discussing alternative tax systems.

A **tax** is a payment required by a government that is unrelated to any specific benefit or service received from the government. The general purpose of a tax is to fund the operations of the government (to raise revenue). Taxes differ from fines and penalties in that taxes are not intended to punish or prevent illegal behavior. Nonetheless, by allowing deductions from income, our federal tax system does encourage certain behaviors like charitable contributions, retirement savings, and research and development. Thus, we can view it as discouraging other legal behavior. For example, **sin taxes** impose relatively high surcharges on alcohol and tobacco products.² Cigarette taxes include a \$1.01 per pack federal tax, a state tax in all 50 states, and also a few municipal taxes as well.³

Key components of the definition of a tax are that the payment is:

- Required (it is not voluntary);
- Imposed by a government agency (federal, state, or local); and
- Not tied directly to the benefit received by the taxpayer.

This last point is not to say that taxpayers receive no benefits from the taxes they pay. They benefit from national defense, a judicial system, law enforcement, government-sponsored social programs, an interstate highway system, public schools, and many other government-provided programs and services. The distinction is that taxes paid are not *directly* related to any specific benefit received by the taxpayer. For example, the price of admission to Yellowstone National Park is a fee rather than a tax because a specific benefit is received.

Can taxes be assessed for special purposes, such as a 1 percent sales tax for education? Yes. Why is an **earmarked tax**, a tax that *is* assessed for a specific purpose, still considered a tax? Because the payment made by the taxpayer does not directly relate to the specific benefit *received by the taxpayer*.

Example 1-1

Margaret travels to Birmingham, Alabama, where she rents a hotel room and dines at several restaurants. The price she pays for her hotel room and meals includes an additional 2 percent city surcharge to fund roadway construction in Birmingham. Is this a tax?

Answer: Yes. The payment is required by a local government and does not directly relate to a specific benefit that Margaret receives.

Example 1-2

Margaret’s parents, Bill and Mercedes, recently built a house and were assessed \$1,000 by their county government to connect to the county sewer system. Is this a tax?

Answer: No. The assessment was mandatory and it was paid to a local government. However, the third criterion was not met since the payment directly relates to a specific benefit (sewer service) received by the payees. For the same reason, tolls, parking meter fees, and annual licensing fees are also not considered taxes.

²Sin taxes represent an interesting confluence of incentives. On the one hand, demand for such products as alcohol, tobacco, and gambling is often relatively inelastic because of their addictive quality. Thus, taxing such a product can raise substantial revenues. On the other hand, one of the arguments for sin taxes is frequently the social goal of *reducing* demand for such products.

³Federal excise taxes on cigarettes are found in §5701(b). State taxes are as much as \$4.35 per pack in New York. Anchorage, New York City, and Chicago impose municipal taxes on cigarettes as well.

HOW TO CALCULATE A TAX

LO 1-3

In its simplest form, the amount of tax equals the tax base multiplied by the tax rate:

Eq. 1-1

$$\text{Tax} = \text{Tax Base} \times \text{Tax Rate}$$

The **tax base** defines what is actually taxed and is usually expressed in monetary terms, whereas the **tax rate** determines the level of taxes imposed on the tax base and is usually expressed as a percentage. For example, a sales tax rate of 6 percent on a purchase of \$30 yields a tax of \$1.80 ($\$1.80 = \$30 \times .06$).

Federal, state, and local jurisdictions use a large variety of tax bases to collect tax. Some common tax bases (and related taxes) include taxable income (federal and state income taxes), purchases (sales tax), real estate values (real estate tax), and personal property values (personal property tax).

Different portions of a tax base may be taxed at different rates. A single tax applied to an entire base constitutes a **flat tax**. In the case of **graduated taxes**, the base is divided into a series of monetary amounts, or **brackets**, and each successive bracket is taxed at a different (gradually higher or gradually lower) percentage rate.

Calculating some taxes—income taxes for individuals or corporations, for example—can be quite complex. Advocates of flat taxes argue that the process should be simpler. But as we'll see throughout the text, most of the difficulty in calculating a tax rests in determining the *tax base*, not the tax rate. Indeed, there are only three basic tax rate structures (proportional, progressive, and regressive), and each can be mastered without much difficulty.

THE KEY FACTS

How to Calculate a Tax

- Tax = Tax base \times Tax rate
- The tax base defines what is actually taxed and is usually expressed in monetary terms.
- The tax rate determines the level of taxes imposed on the tax base and is usually expressed as a percentage.
- Different portions of a tax base may be taxed at different rates.

DIFFERENT WAYS TO MEASURE TAX RATES

Before we discuss the alternative tax rate structures, let's first define three different tax rates that will be useful in contrasting the different tax rate structures: the marginal, average, and effective tax rates.

The **marginal tax rate** is the tax rate that applies to the *next additional increment* of a taxpayer's taxable income (or deductions). Specifically,

Eq. 1-2

Marginal Tax Rate =

$$\frac{\Delta \text{Tax}^*}{\Delta \text{Taxable Income}} = \frac{(\text{New Total Tax} - \text{Old Total Tax})}{(\text{New Taxable Income} - \text{Old Taxable Income})}$$

* Δ means *change in*.

where “old” refers to the current tax and “new” refers to the revised tax after incorporating the additional income (or deductions) in question. In graduated income tax systems, additional income (deductions) can push a taxpayer into a higher (lower) tax bracket, thus changing the marginal tax rate.

Example 1-3

Margaret's parents, Bill and Mercedes, file a joint tax return. They have \$160,000 of taxable income this year (after all tax deductions). Assuming the following federal tax rate schedule applies, how much federal income tax will they owe this year?⁴

(continued on page 1-6)

⁴The tax rate schedules for single, married filing jointly, married filing separately, and head of household are included in Appendix D.

Married Filing Jointly (and Surviving Spouses)

Not over \$19,400	10% of taxable income
\$19,400 to \$78,950	\$1,940 + 12% of taxable income in excess of \$19,400
\$78,950 to \$168,400	\$9,086 + 22% of taxable income in excess of \$78,950
\$168,400 to \$321,450	\$28,765 + 24% of taxable income in excess of \$168,400
\$321,450 to \$408,200	\$65,497 + 32% of taxable income in excess of \$321,450
\$408,200 to \$612,350	\$93,257 + 35% of taxable income in excess of \$408,200
Over \$612,350	\$164,709.50 + 37% of taxable income in excess of \$612,350

Answer: Bill and Mercedes will owe \$26,917 computed as follows:

$$\$26,917 = \$9,080 + 22\% (\$160,000 - \$78,950)$$

Note that in this graduated tax rate structure, the first \$19,400 of taxable income is taxed at 10 percent, the next \$59,550 of taxable income (between \$19,400 and \$78,950) is taxed at 12 percent, and Bill and Mercedes's last \$81,050 of taxable income (between \$78,950 and \$160,000) is taxed at 22 percent.

Many taxpayers incorrectly believe that all their income is taxed at their marginal rate. This mistake leads people to say, "I don't want to earn any additional money because it will put me in a higher tax bracket." Bill and Mercedes are currently in the 22 percent marginal tax rate bracket, but notice that not all their income is taxed at this rate. Their *marginal* tax rate is 22 percent. This means that small increases in income will be taxed at 22 percent, and small increases in tax deductions will generate tax *savings* of 22 percent. If Bill and Mercedes receive a large increase in income (or in deductions) such that they change tax rate brackets, we could not identify their marginal tax rate simply by knowing their current tax bracket.

Example 1-4

Bill, a well-known economics professor, signs a publishing contract with an \$80,000 royalty advance. Using the rate schedule from Example 1-3, what would Bill and Mercedes's marginal tax rate be on this additional \$80,000 of taxable income?

Answer: 23.79 percent, computed as follows:

Description	Amount	Explanation
(1) Taxable income with additional \$80,000 of taxable income	\$240,000	\$80,000 plus \$160,000 taxable income (Example 1-3)
(2) Tax on \$240,000 taxable income	\$ 45,949	Using the rate schedule in Example 1-3, \$45,949 = \$28,765 + 24% (\$240,000 - \$168,400)
(3) Taxable income before additional \$80,000 of taxable income	\$160,000	Example 1-3
(4) Tax on \$160,000 taxable income	\$ 26,917	Example 1-3
Marginal tax rate on additional \$80,000 of taxable income	23.79%	$\frac{\Delta \text{Tax}}{\Delta \text{Taxable income}} = [(2) - (4)] / [(1) - (3)]$

Note that Bill and Mercedes's marginal tax rate on the \$80,000 increase in taxable income rests *between* the 22 percent and 24 percent bracket rates because a portion of the additional income (\$168,400 - \$160,000 = \$8,400) is taxed at 22 percent, with the remaining income (\$240,000 - \$168,400 = \$71,600) taxed at 24 percent.

Example 1-5

Assume now that, instead of receiving a book advance, Bill and Mercedes start a new business that loses \$90,000 this year (it results in \$90,000 of additional tax deductions). What would be their marginal tax rate for these deductions?

Answer: 21.01 percent, computed as follows:

Description	Amount	Explanation
(1) Taxable income with additional \$90,000 of tax deductions	\$ 70,000	\$160,000 taxable income (Example 1-3) less \$90,000
(2) Tax on \$70,000 taxable income	\$ 8,012	Using the rate schedule in Example 1-3, \$8,012 = \$1,940 + 12% × (\$70,000 – \$19,400)
(3) Taxable income before additional \$90,000 of tax deductions	\$160,000	Example 1-3
(4) Tax on \$160,000 taxable income	\$ 26,917	Example 1-3
Marginal tax rate on additional \$90,000 of tax deductions	21.01%	$\frac{\Delta \text{Tax}}{\Delta \text{Taxable income}} = [(2) - (4)] / [(1) - (3)]$

Bill and Mercedes's marginal tax rate on \$90,000 of additional deductions (21.01 percent) differs from their marginal tax rate on \$80,000 of additional taxable income (23.79 percent) in these scenarios because the relatively large increase in deductions in Example 1-5 causes some of their income to be taxed in a lower tax rate bracket, while the relatively large increase in income in Example 1-4 causes some of their income to be taxed in a higher tax rate bracket. Taxpayers often will face the same marginal tax rates for small changes in income and deductions.

The marginal tax rate is particularly useful in tax planning because it represents the rate of taxation or savings that would apply to additional taxable income (or tax deductions). In the Tax Planning Strategies and Related Limitations chapter, we discuss basic tax planning strategies that use the marginal tax rate.

The **average tax rate** represents a taxpayer's average level of taxation on each dollar of taxable income. Specifically,

Eq. 1-3

$$\text{Average Tax Rate} = \frac{\text{Total Tax}}{\text{Taxable Income}}$$

The average tax rate is often used in budgeting tax expense as a portion of income (i.e., determining what percent of taxable income earned is paid in tax).

THE KEY FACTS

Different Ways to Measure Tax Rates

- Marginal tax rate
 - The tax that applies to the next increment of income or deduction.
$$= \frac{\Delta \text{Tax}}{\Delta \text{Taxable income}}$$
 - Useful in tax planning.
- Average tax rate
 - A taxpayer's average level of taxation on each dollar of *taxable* income.
$$= \frac{\text{Total tax}}{\text{Taxable income}}$$
 - Useful in budgeting tax expense.
- Effective tax rate
 - A taxpayer's average rate of taxation on each dollar of *total* income (taxable *and* nontaxable income).
$$= \frac{\text{Total tax}}{\text{Total income}}$$
 - Useful in comparing the relative tax burdens of taxpayers.

Example 1-6

Assuming Bill and Mercedes have \$160,000 of taxable income and \$10,000 of nontaxable income, what is their average tax rate?

Answer: 16.82 percent, computed as follows:

Description	Amount	Explanation
(1) Taxable income	\$160,000	
(2) Tax on \$160,000 taxable income	\$ 26,917	Example 1-3
Average tax rate	16.82%	$\frac{\text{Total tax}}{\text{Taxable income}} = (2)/(1)$

We should not be surprised that Bill and Mercedes's average tax rate is lower than their marginal tax rate because, although they are currently in the 22 percent tax rate bracket, not all of their taxable income is subject to tax at 22 percent. The first \$19,400 of their taxable income is taxed at 10 percent, their next \$59,550 is taxed at 12 percent, and only their last \$81,050 of taxable income is taxed at 22 percent. Thus, their average tax rate is considerably lower than their marginal tax rate.

The **effective tax rate** represents the taxpayer's average rate of taxation on each dollar of total income (sometimes referred to as economic income), including taxable *and* nontaxable income. Specifically,

Eq. 1-4

$$\text{Effective Tax Rate} = \frac{\text{Total Tax}}{\text{Total Income}}$$

Relative to the average tax rate, the effective tax rate provides a better depiction of a taxpayer's tax burden because it gives the taxpayer's total tax paid as a ratio of the sum of both taxable and nontaxable income earned.

Example 1-7

Again, given the same income figures as in Example 1-6 (\$160,000 of taxable income and \$10,000 of nontaxable income), what is Bill and Mercedes's effective tax rate?

Answer: 15.83 percent, computed as follows:

Description	Amount	Explanation
(1) Total income	\$170,000	\$160,000 taxable income plus \$10,000 in nontaxable income (Example 1-6)
(2) Tax on \$160,000 taxable income	\$ 26,917	Example 1-3
Effective tax rate	15.83%	$\frac{\text{Total tax}}{\text{Total income}} = (2)/(1)$

Should we be surprised that the effective tax rate is lower than the *average* tax rate? No, the effective tax rate will always be equal to or less than the average tax rate. When a taxpayer has no nontaxable income the effective and average tax rates will be equal, but anytime a taxpayer has nontaxable income the effective tax rate will be less than the average tax rate.

TAX RATE STRUCTURES

There are three basic tax rate structures used to determine a tax: proportional, progressive, and regressive.

Proportional Tax Rate Structure

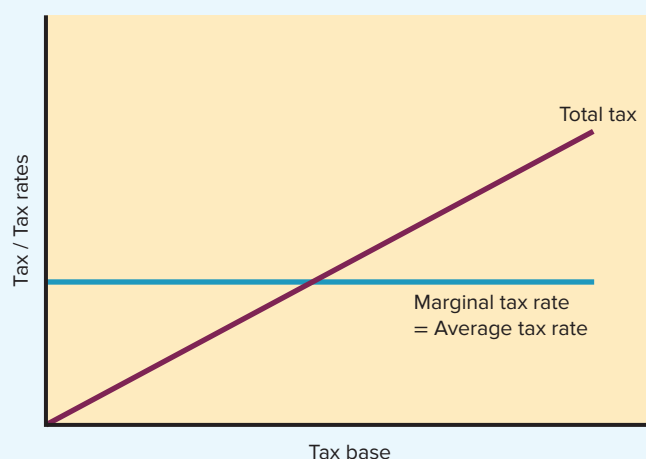
A **proportional tax rate structure**, also known as a flat tax, imposes a constant tax rate throughout the tax base. As the tax base increases, the taxes paid increase proportionally. Because this rate stays the same throughout all levels of the tax base, the marginal tax rate remains constant and, in fact, equals the average tax rate (see Exhibit 1-1). The 21 percent corporate tax rate is an example of a flat tax.

To calculate the tax owed for a proportional tax, simply use Equation 1-1 to multiply the tax base by the tax rate.

Eq. 1-5

$$\text{Proportional tax} = \text{Tax base} \times \text{Tax rate}$$

EXHIBIT 1-1 Proportional Tax Rate



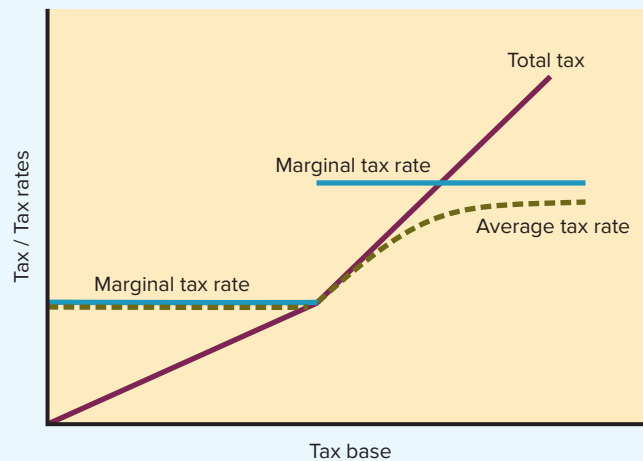
Example 1-8

Knowing her dad is a serious Bulldog fan, Margaret buys a \$100 sweatshirt in downtown Athens. The city of Athens imposes a sales tax rate of 7 percent. How much tax does Margaret pay on the purchase?

Answer: \$100 purchase (tax base) \times 7% (tax rate) = \$7

Progressive Tax Rate Structure

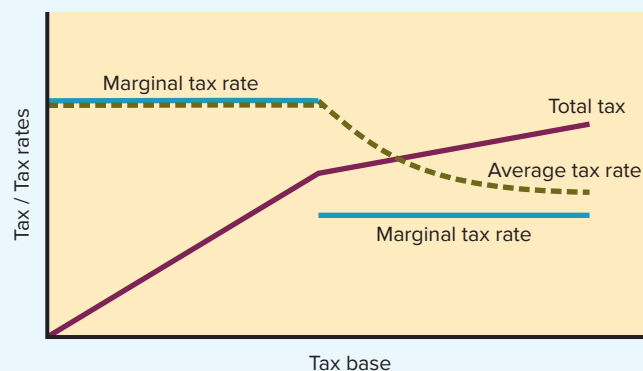
A **progressive tax rate structure** imposes an increasing marginal tax rate as the tax base increases. Common examples of progressive tax rate structures include federal and most state income taxes. The tax rate schedule in Example 1-3 is a progressive tax rate structure. As illustrated in Exhibit 1-2, the average tax rate in a progressive tax rate structure will always be less than or equal to the marginal tax rate.

EXHIBIT 1-2 Progressive Tax Rate

Regressive Tax Rate Structure

A **regressive tax rate structure** imposes a decreasing marginal tax rate as the tax base increases (see Exhibit 1-3). Regressive tax rate structures are not common. In the United States, the Social Security tax and federal and state unemployment taxes employ a regressive tax rate structure.⁵

Some taxes are regressive when viewed in terms of effective tax rates. For example, a sales tax is a proportional tax by definition, because as taxable purchases increase, the sales tax rate remains constant.⁶ Nonetheless, when you consider that the proportion of your total income spent on taxable purchases likely decreases as your total income increases, you can see the sales tax as a regressive tax.

EXHIBIT 1-3 Regressive Tax Rate

⁵Wages subject to the Social Security tax are capped each year. Wages in excess of the cap are not subject to the tax. Likewise, the federal and state unemployment tax bases and related unemployment benefits are capped. Alternatively, wages subject to the Medicare tax are proportional because the Medicare tax is not capped.

⁶For example, a destitute taxpayer likely spends all he makes on food and other items subject to the sales tax; thus, all of his income is subject to a sales tax. In contrast, a wealthy taxpayer likely spends only a small fraction of his income on items subject to sales tax (while saving the rest). Thus, less of wealthy taxpayers' total income is subject to the sales tax, which ultimately results in a lower effective tax rate.

Example 1-9

Bill and Mercedes invite two single friends, Elizabeth and Marc, over for dinner. Elizabeth earns \$300,000 as CFO of a company and spends \$70,000 on purchases subject to the 7 percent sales tax. Marc, who earns \$75,000 as a real estate agent, spends \$30,000 of his income on taxable purchases. Let's compare their marginal, average, and effective tax rates for the sales tax with those of Bill and Mercedes, who spend \$50,000 of their income on taxable purchases:

	Elizabeth	Bill and Mercedes	Marc
(1) Total income	\$300,000	\$170,000	\$75,000
(2) Total purchases subject to 7% sales tax	\$ 70,000	\$ 50,000	\$30,000
(3) Sales tax paid	\$ 4,900	\$ 3,500	\$ 2,100
Marginal tax rate	7.0%	7.0%	7.0%
Average tax rate (3)/(2)	7%	7%	7%
Effective tax rate (3)/(1)	1.6%	2.1%	2.8%

Is the sales tax regressive?

Answer: Yes. In terms of *effective* tax rates, the sales tax is regressive.

When we consider the marginal and average tax rates in Example 1-9, the sales tax has a proportional tax rate structure. But when we look at the *effective* tax rates, the sales tax is a regressive tax. Indeed, Marc, who has the smallest total income, bears the highest effective tax rate, despite all three taxpayers being subject to the same marginal and average tax rates. Why do we see such a different picture when considering the effective tax rate? Because unlike the marginal and average tax rates, the effective tax rate captures the *incidence* of taxation, which relates to the ultimate economic burden of a tax. Thus, a comparison of effective tax rates is more informative about taxpayers' relative tax burdens.

TYPES OF TAXES

"You can't live with 'em. You can't live without 'em." This statement has often been used in reference to bosses, parents, spouses, and significant others. To some degree, it applies equally well to taxes. Although we all benefit in multiple ways from tax revenues, and all civilized nations impose them, it would be hard to find someone who *enjoys* paying them. Most people don't object to the idea of paying taxes. Instead, it's the way taxes are levied that many people, like Margaret's friend Eddy, dislike. Hence, the search for the "perfect" tax can be elusive. The following paragraphs describe the major types of taxes currently used by federal, state, and local governments. After this discussion, we describe the criteria for evaluating alternative tax systems.

Federal Taxes

The federal government imposes a variety of taxes to fund federal programs such as national defense, Social Security, an interstate highway system, educational programs, and Medicare. Major federal taxes include the individual and corporate income taxes, employment taxes, estate and gift taxes, and excise taxes (each discussed in detail in the following paragraphs). Notably absent from this list are sales tax (a common tax levied by most state and local governments) and **value-added tax** (a type of sales tax also referred to as a VAT). Value-added taxes are imposed on the producers of goods and services

THE KEY FACTS

Tax Rate Structures

- A proportional tax rate structure
 - Imposes a constant tax rate throughout the tax base.
 - As a taxpayer's tax base increases, the taxpayer's taxes increase proportionally.
 - The marginal tax rate remains constant and always equals the average tax rate.
- A progressive tax rate structure
 - Imposes an increasing marginal tax rate as the tax base increases.
- A regressive tax rate structure
 - Imposes a decreasing marginal tax rate as the tax base increases.

LO 1-4

THE KEY FACTS

Federal Taxes

- Income tax
 - The most significant tax assessed by the U.S. government.
 - Represents approximately 60 percent (combined corporate and individual) of all tax revenues collected in the United States.
- Levied on individuals, corporations, estates, and trusts.
- Employment and unemployment taxes
 - Second-largest group of taxes imposed by the U.S. government.

(continued)

- Employment taxes consist of the Old Age, Survivors, and Disability Insurance (OASDI) tax, commonly called the Social Security tax, and the Medical Health Insurance (MHI) tax, also known as the Medicare tax.
- Unemployment taxes fund temporary unemployment benefits for individuals terminated from their jobs without cause.
- Excise taxes
 - Third-largest group of taxes imposed by the U.S. government.
 - Levied on the *quantity* of products sold.
- Transfer taxes
 - Levied on the fair-market values of wealth transfers upon death or by gift.

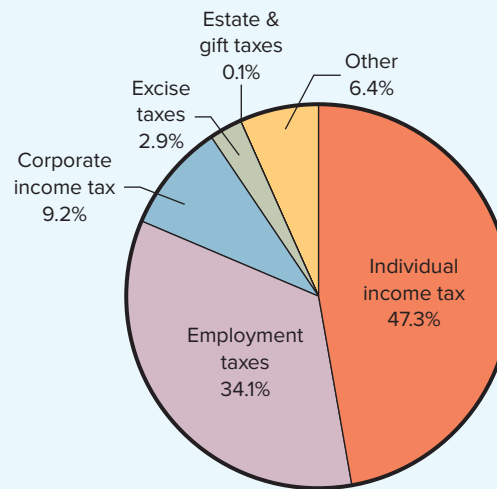
based on the value added to the goods and services at each stage of production. They are quite common in Europe.

Income Tax The most significant tax assessed by the U.S. government is the individual **income tax**, representing approximately 47.3 percent of all tax revenues collected in the United States in 2017. Despite the magnitude and importance of the federal income tax, its history is relatively short. Congress enacted the first U.S. personal income tax in 1861 to help fund the Civil War. This relatively minor tax (with a maximum tax rate of 5 percent) was allowed to expire in 1872. In 1892, Congress resurrected the income tax, but not without dissension among the states. In 1895, the income tax was challenged in *Pollock v. Farmers' Loan and Trust Company*, 157 U.S. 429 (1895). The U.S. Supreme Court ruled that the income tax was unconstitutional because direct taxes were prohibited by the Constitution unless the taxes were apportioned across states based upon their populations. This ruling, however, did not deter Congress. In July 1909, Congress sent a proposed constitutional amendment to the states to remove any doubt as to whether income taxes were allowed by the Constitution—and in February 1913, the 16th Amendment was ratified.

Congress then enacted the Revenue Act of 1913, which included a graduated income tax structure with a maximum rate of 6 percent. The income tax has been an important source of tax revenues for the U.S. government ever since. Today, income taxes are levied on individuals (maximum rate of 37 percent), corporations (flat rate of 21 percent), estates (maximum rate of 37 percent), and trusts (maximum rate of 37 percent). Higher income taxpayers must also pay a 3.8 percent tax on their net investment income. As Exhibit 1-4 illustrates, the individual income tax and employment taxes represent the largest sources of federal tax revenues. We discuss each of these taxes in greater detail later in the text.

Employment and Unemployment Taxes Employment and unemployment taxes are the second-largest group of taxes imposed by the U.S. government. **Employment taxes** consist of the Old Age, Survivors, and Disability Insurance (OASDI) tax, commonly called the Social Security tax, and the Medical Health Insurance (MHI) tax, known as the Medicare tax. The **Social Security tax** pays the monthly retirement, survivor, and disability benefits for qualifying individuals, whereas the **Medicare tax** pays for medical

EXHIBIT 1-4 U.S. Federal Tax Revenues



Source: Treasury Department (Fiscal Year 2017).

insurance for individuals who are elderly or disabled. The tax base for the Social Security and Medicare taxes is wages or salary, and the rates are 12.4 percent and 2.9 percent, respectively. In 2019, the tax base for the Social Security tax is capped at \$132,900 (wages over this cap are not subject to the tax). The tax base for the Medicare tax is not capped. Employers and employees split these taxes equally (both pay 6.2 percent Social Security tax and 1.45 percent Medicare tax). Self-employed individuals, however, must pay these taxes in their entirety. In this case, the tax is often referred to as the **self-employment tax**. We discuss these taxes in more depth later in the text. There is a .9 percent additional Medicare tax levied on income earned by employees (employers are exempt) and self-employed taxpayers on income exceeding a threshold amount (see the Individual Income Tax Computation and Tax Credits chapter for details).

In addition to the Social Security and Medicare taxes, employers are also required to pay federal and state **unemployment taxes**, which fund temporary unemployment benefits for individuals terminated from their jobs without cause. As you might expect, the tax base for the unemployment taxes is also wages or salary. Currently, the federal unemployment tax rate is 6 percent. The wage base is the first \$7,000 of wages received during the year. The U.S. government allows a credit for state unemployment taxes paid up to 5.4 percent. Thus, the effective federal unemployment tax rate may be as low as .6 percent ($6.0\% - 5.4\% = .6\%$).⁷

Excise Taxes **Excise taxes** are taxes levied on the retail sale of particular products. They differ from other taxes in that the tax base for an excise tax typically depends on the *quantity* purchased, rather than a monetary amount. The federal government imposes a number of excise taxes on goods such as alcohol, diesel fuel, gasoline, and tobacco products and on services such as telephone use, air transportation, and the use of tanning beds. In addition, states often impose excise taxes on these same items.

Example 1-10

On the drive home from Florida to Athens, Georgia, Margaret stops at Gasup-n-Go. On each gallon of gasoline she buys, Margaret pays 18.4 cents of federal excise tax and 7.5 cents of state excise tax (plus 4 percent sales tax). Could Margaret have avoided paying excise tax had she stopped in Florida instead?

Answer: No. Had she stopped in Florida instead, Margaret would have paid the same federal excise tax. Additionally, Florida imposes higher state taxes on gas.

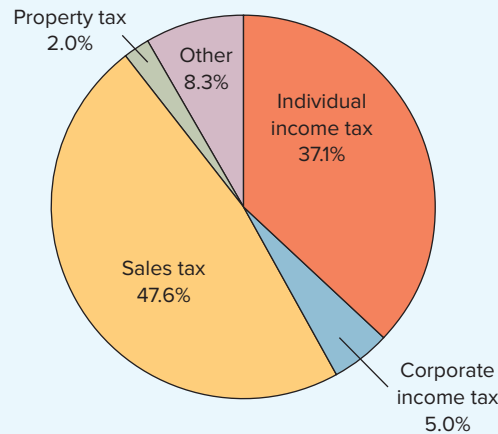
Because the producer of the product pays the excise tax to the government, many people are not even aware that businesses build these taxes into the prices consumers pay. Nonetheless, consumers bear the burden of the taxes because of the higher price.

Transfer Taxes Although they are a relatively minor tax compared to the income tax in terms of revenues collected, federal **transfer taxes**—estate and gift taxes—can be substantial for certain individual taxpayers and have been the subject of much debate in recent years. The **estate tax** (labeled the “death tax” by its opponents) and **gift taxes** are based on the fair market values of wealth transfers made upon death or by gift, respectively. In 2019, the maximum rate imposed on gifts is 40 percent. Most taxpayers, however, are not subject to estate and gift taxation because of the annual gift exclusion and gift and estate unified tax credits. The annual gift exclusion allows a taxpayer to transfer \$15,000 of gifts per donee (gift recipient) each year without gift taxation. In 2019, the unified tax credit exempts from taxation \$11,400,000 in bequests (transfers upon death) and lifetime gifts. Thus, only taxpayers with substantial wealth are subject to the gift and estate taxes.

⁷Although employers pay both federal and state unemployment taxes, all unemployment benefits actually are administered and paid by state governments.

THE KEY FACTS**State and Local Taxes**

- Income taxes
 - Most state taxable income calculations largely conform to the federal taxable income calculations, with a limited number of modifications.
- Sales and use taxes
 - The tax base for a sales tax is the retail price of goods and some services.
 - The tax base for the use tax is the retail price of goods owned, possessed, or consumed within a state that were *not* purchased within the state.
- Property taxes
 - Property taxes are ad valorem taxes, meaning that the tax base for each property is the fair market value of that property.
 - Real property taxes consist of taxes on land, structures, and improvements permanently attached to land.
 - Personal property taxes include taxes on all other types of property, both tangible and intangible.
- Excise taxes
 - States typically impose excise taxes on items subject to federal excise tax.

EXHIBIT 1-5 Average State Tax Revenues

Source: U.S. Bureau of Census, 2017.

State and Local Taxes

Like the federal government, state and local governments (such as counties, cities, and school districts) use a variety of taxes to generate revenues for their programs (such as education, highways, and police and fire departments). Some of the more common **state** and **local taxes** include income taxes, sales and use taxes, excise taxes, and property taxes. Typically, as shown in Exhibit 1-5, the largest state tax revenues are generated by individual income taxes and state sales taxes—while federal revenues rely primarily on income and employment taxes. Local tax revenues are predominantly from sales and property taxes.

Income Taxes Currently, most states and the District of Columbia impose income taxes on individuals and corporations who either reside in or earn income within the state.⁸ This requires individuals working in these states to file a state tax return in addition to the federal return they already file. Calculations of individual and corporate taxable income vary with state law. Nonetheless, state taxable income calculations generally conform to the federal taxable income calculations (California is a notable exception because it has numerous modifications). State income tax rates are significantly less than the federal rates. Certain local governments such as New York City also impose an income tax and, again, the local calculations generally follow the respective state taxable income calculation.

Sales and Use Taxes Most states, the District of Columbia, and local governments impose sales and use taxes. The tax base for a **sales tax** is the retail price of goods and some services, and retailers are responsible for collecting and remitting the tax; typically, sales tax is collected at the point of sale. The tax base for the **use tax** is

⁸Currently, Alaska, Florida, Nevada, South Dakota, Texas, Washington, and Wyoming have no personal income tax, and New Hampshire and Tennessee only tax individual dividend and interest income. Nevada and Wyoming do not impose taxes on corporate income, and South Dakota only taxes banks. Washington imposes a gross receipts tax instead of a corporate income tax. Texas and Ohio have an activity-based tax that is based on net income or gross receipts.

the retail price of goods owned, possessed, or consumed within a state that were *not* purchased within the state. The purpose of a use tax is to discourage taxpayers from buying goods out of state in order to avoid or minimize the sales tax in their home state. At the same time, by eliminating the incentive to purchase goods out of state, a use tax removes any competitive disadvantage a retailer may incur from operating in a state with a high sales tax. To avoid the potential of double taxing residents on sales taxes, states that impose a sales tax allow residents to take a credit for sales tax paid on goods purchased out of state.

Example 1-11

Margaret buys three new Lands' End shirts for her dad for \$100. Because Lands' End does not have a business presence in Florida (Margaret's home state), it does not collect Florida sales tax on the \$100 purchase. Does Margaret's purchase escape Florida taxation?

Answer: No. Because Florida has a 6 percent use tax, Margaret is liable for \$6 in use tax on the purchase ($\$100 \times .06 = \6).

Despite the potential importance of the use tax as a source of state tax revenue, states have only recently begun to enforce it. Poor compliance is therefore not surprising; indeed, many individuals have never heard of the use tax. While it is relatively easy to enforce it on goods obtained out of state if they are subject to a registration requirement, such as automobiles, it is quite difficult for states to tax most other out-of-state purchases. The state of Florida is not likely to search your closet to look for tax-evaded Lands' End shirts. Note, however, there are several bills before Congress to modernize Internet taxation and to try to subject all Internet sales to sales taxes.

Property Taxes State and local governments commonly use two types of property taxes as sources of revenue: **real property taxes** and **personal property taxes**. Both are **ad valorem taxes**, meaning that the tax base for each is the fair market value of the property, and both are generally collected annually (when imposed).

Real property consists of land, structures, and improvements permanently attached to land, whereas *personal property* includes all other types of property, both tangible and intangible. Common examples of tangible personal property potentially subject to state and local taxation include automobiles, boats, private planes, business inventory, equipment, and furniture. *Intangible personal property* potentially subject to state and local taxation includes stocks, bonds, and intellectual property—although no state currently imposes property taxes on these intangibles.

Of the two types, real property taxes are easier to administer because real property is not movable and purchases often have to be registered with the state, thereby making it easy to identify the tax base and taxpayer. Furthermore, the taxing body can estimate market values for real property without much difficulty. In contrast, personal property is generally mobile (thus easier to hide) and may be more difficult to value; therefore, personal property taxes are difficult to enforce. Accordingly, whereas all states and the District of Columbia provide for a real property tax, only a majority of states currently impose personal property taxes, most of which are assessed at the time of licensing or registration. However, most states do collect personal property taxes on business property.

Excise Taxes We've said that the tax base for excise taxes is typically the quantity of an item or service purchased. States typically impose excise taxes on items subject to federal excise tax. Transactions subject to state excise tax often include the sale of alcohol, diesel fuel, gasoline, tobacco products, and telephone services.

Implicit Taxes

All the taxes discussed above are **explicit taxes**; that is, they are taxes directly imposed by a government and are easily quantified. **Implicit taxes**, on the other hand, are indirect taxes—not paid directly to the government—that result from a tax advantage the government grants to certain transactions to satisfy social, economic, or other objectives. Implicit taxes are defined as the reduced before-tax return that a tax-favored asset produces because of its tax-advantaged status. Let's examine this concept more closely.

First of all, what does it mean to be *tax-favored*? An asset is said to be tax-favored when the income the asset produces is either excluded from the tax base or subject to a lower (preferential) tax rate, or if the asset generates some other tax benefit such as large tax deductions. These tax benefits, *all other things equal*, result in higher after-tax profits (or lower after-tax costs) from investing in the tax-advantaged assets.

Why do tax-advantaged assets bear an implicit tax, or a reduced before-tax return as a result of the tax advantage? The answer is simple economics. The tax benefits associated with the tax-favored asset increase the demand for the asset. Increased demand drives up the price of the asset, which in turn reduces its before-tax return, which is an implicit tax by definition. Consider Example 1-12.

Example 1-12

Consider two bonds, one issued by the Coca-Cola Co. and the other issued by the State of Georgia. Both bonds have similar nontax characteristics (risk, for example), the same face value of \$10,000, and the same market interest rate of 10 percent. The only difference between the two bonds is that the interest income from the Coca-Cola Co. bond is subject to a 22 percent income tax rate, whereas the interest income from the State of Georgia bond is tax-exempt with a 0 percent tax rate. Which of the two bonds is a better investment and should therefore have a higher demand?

	Price	Before-Tax Return*	Interest Income	Income Tax†	After-Tax Income	After-Tax Return*
Coca-Cola Co. Bond	\$10,000	10%	\$1,000	\$220	\$ 780	7.8%
State of GA Bond	\$10,000	10%	\$1,000	\$ 0	\$1,000	10%

*Before-tax return is calculated as the before-tax income divided by the price of the bond. Likewise, after-tax return is calculated as the after-tax income divided by the price of the bond.

†Income tax equals the taxable interest income (\$1,000) multiplied by the assumed income marginal tax rate (22 percent).

Answer: Compare the after-tax returns of the bonds. Given the difference between the return after taxes (10 percent vs. 7.8 percent), the better investment—again, all other investment features being equal—is the State of Georgia bond because it provides a higher *after-tax* return. Because all investors in this example should prefer to buy the State of Georgia bond, the demand for the bond will be high, and its price should increase. This increase in price leads to a lower before-tax return due to the bond's tax-favored status (this is an implicit tax).

Example 1-12 is a basic illustration of the need to consider the role of taxes in investment decisions. Without understanding the relative tax effects associated with each bond, we cannot correctly compare their after-tax returns.

At what point in Example 1-12 would you be indifferent between investing in the Coca-Cola Co. bond and the State of Georgia bond? Assuming both bonds have the same nontax characteristics, you would be indifferent between them when they both provide the same after-tax rate of return. This could occur if the State of Georgia raised

the price of its bond from \$10,000 to \$12,500 (\$1,000 interest/\$12,500 price = 8% return). Or the State of Georgia could lower its bond interest payment from \$1,000 to \$800 (\$800 interest/\$10,000 price = 8% return). Either way, the State of Georgia benefits from selling the tax-exempt bonds—either at a higher price or at a lower interest rate relative to other bonds. Let's look more closely at this latter option, because it is, in fact, what many tax-exempt bond issuers choose to do.

	Price	Before-Tax Return	Interest Income	Income Tax	After-Tax Income	After-Tax Return
Coca-Cola Co. Bond	\$10,000	10%	\$1,000	\$200	\$800	8%
State of GA Bond	\$10,000	8%	\$ 800	\$ 0	\$800	8%

At this point, assuming each bond has the same nontax characteristics, an investor should be indifferent between the Coca-Cola Co. bond and the State of Georgia bond. What is the tax burden on investors choosing the Coca-Cola Co. bond? Coca-Cola Co. bond investors are paying \$200 of income taxes (explicit taxes). What is the tax burden on investors choosing the State of Georgia bond? While it is true they are subject to zero income taxes (explicit taxes), they are subject to implicit taxes in the form of the \$200 less in interest income they accept. This \$200 of reduced interest income (2 percent reduced before-tax rate of return) is an implicit tax. Although the investors in the State of Georgia bond are not paying this tax directly, they are paying it indirectly.

Does this happen in real life? Yes. Municipal bond interest income (interest income paid on bonds issued by state and local governments) generally is not subject to federal income taxation. Because of their tax-advantaged status, municipalities are able to pay a lower interest rate on their bond issuances and investors are willing to accept the lower rate. This type of indirect federal subsidy allows municipalities to raise money at a reduced cost without the need for direct federal subsidy or approval.

Although we were able to quantify the implicit taxes paid in the above example, in reality it is very difficult to estimate the amount of implicit taxes paid. For example, the federal government subsidizes housing by allowing taxpayers to deduct mortgage interest on their principal residence. Does this subsidy result in an implicit tax in the form of higher housing prices? Probably. Nonetheless, it would be difficult to quantify this implicit tax.

Despite the difficulty of quantifying implicit taxes, you should understand the concept of implicit taxes so you can make informed judgments about the attractiveness of alternative investments and the relative total tax burdens of tax-advantaged investments (considering both explicit and implicit taxes).

THE KEY FACTS

Implicit Taxes

- Implicit taxes are indirect taxes that result from a tax advantage the government grants to certain transactions to satisfy social, economic, or other objectives.
- Implicit taxes are defined as the reduced before-tax return that a tax-favored asset produces because of its tax-advantaged status.
- Implicit taxes are difficult to quantify but important to understand in evaluating the relative tax burdens of tax-advantaged investments.

EVALUATING ALTERNATIVE TAX SYSTEMS

LO 1-5

Although it may appear that tax systems are designed without much forethought, in truth lawmakers engage in continuous debate over the basic questions of whom to tax, what to tax, and how much to tax. Margaret's friend Eddy is obviously upset with what he views as an unfair tax system. But fairness, as we will discuss shortly, is often like beauty—it is in the eye of the beholder. What is fair to one may seem blatantly unfair to others. In the following paragraphs, we offer various criteria (sufficiency, equity, certainty, convenience, and economy) you can use to evaluate alternative tax systems.⁹ Satisfying everyone at the same time is difficult. Hence, the spirited debate on tax reform.

⁹Adam Smith identified and described the latter four criteria in *The Wealth of Nations*.

THE KEY FACTS**Evaluating Alternative Tax Systems—Sufficiency**

- Judging sufficiency requires assessing the aggregate amount of the tax revenues that must be generated and ensuring that the tax system provides these revenues.
- Static forecasting ignores how taxpayers may alter their activities in response to a proposed tax law change and bases projected tax revenues on the existing state of transactions.
- Dynamic forecasting attempts to account for possible taxpayer responses to a proposed tax law change.

Sufficiency

Judging the **sufficiency** of a tax system means assessing the amount of tax revenues it must generate and ensuring that it provides them. For a country's tax system to be successful, it must provide sufficient revenues to pay for governmental expenditures for a defense system, social services, and so on. This sounds easy enough: Estimate the amount of government expenditures that will be required, and then design the system to generate enough revenues to pay for these expenses. In reality, however, accurately estimating governmental expenditures and revenues is a rather daunting and imprecise process. Estimating governmental expenditures is difficult because it is impossible to predict the unknown. For example, in recent years governmental expenditures have increased due to the growth of Homeland Security, the Afghanistan and Iraq Wars, natural disasters, economic stimulus, and health care. Likewise, estimating governmental revenues is difficult because tax revenues are the result of transactions influenced by these same national events, the economy, and other factors. Thus, precisely estimating and matching governmental expenditures with tax revenues is nearly impossible.

The task of estimating tax revenues becomes even more daunting when the government attempts to make significant changes to the existing tax system or design a new one. Whenever Congress proposes changing who is taxed, what is taxed, or how much is taxed, its members must consider the taxpayer response to the change. That affects the amount of tax collected, and forecasters' prediction of what taxpayers will do affects the amount of revenue they estimate.

Static versus Dynamic Forecasting One option in forecasting revenue is to ignore how taxpayers may alter their activities in response to a tax law change and instead base projected tax revenues on the existing state of transactions, a process referred to as **static forecasting**. However, this type of forecasting may result in a large discrepancy in projected versus actual tax revenues if taxpayers do change their behavior.

The other choice is to attempt to account for possible taxpayer responses to the tax law change, a process referred to as **dynamic forecasting**. Dynamic forecasting is ultimately only as good as the assumptions underlying the forecasts and does not guarantee accurate results. Nonetheless, considering how taxpayers may alter their activities in response to a tax law change is a useful exercise to identify the potential ramifications of the change, even if the revenue projections ultimately miss the mark. For more information about the congressional revenue estimating process, including dynamic scoring, see the Joint Committee on Taxation explanation at <https://www.jct.gov/publications.html?func=startdown&id=3720>.

Example 1-13

The city of Heflin would like to increase tax revenues by \$2,000,000 to pay for needed roadwork. A concerned taxpayer recently proposed increasing the cigarette excise tax from \$1.00 per pack of cigarettes to \$6.00 per pack to raise the additional needed revenue. Last year, 400,000 packs of cigarettes were sold in the city. Will the proposal be successful in raising the additional \$2,000,000 in proposed tax revenue?

Answer: Not likely. The proposed tax increase of \$5, and the assumption that 400,000 packs will still be sold, is an example of static forecasting: It ignores that many taxpayers may respond to the tax change by quitting, cutting down, or buying cheaper cigarettes in the next town.

In some cases, static forecasting can lead to a tax consequence that is the opposite of the desired outcome. In Example 1-13, we might estimate that given Heflin's close proximity to other cities with a \$1.00 cigarette tax, the number of packs of cigarettes sold within the city would drop significantly to, say, 50,000. In this case, the tax increase would actually *decrease* tax revenues by \$100,000 (\$400,000 existing tax – \$300,000 new tax)—not a good outcome if the goal was to increase tax revenues.