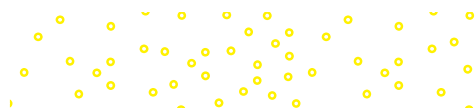
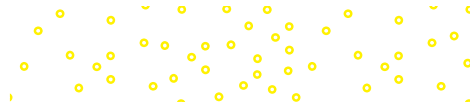


# AM GOV







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**SEVENTH EDITION**

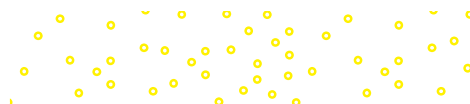
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*Ball State University and Loyola University Chicago*

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*State College of Florida*





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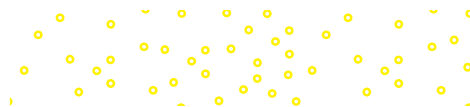
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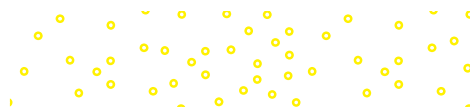


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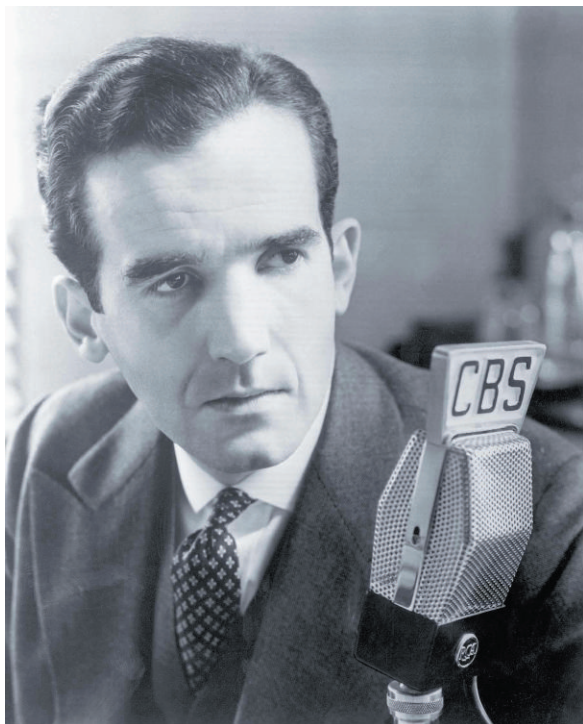
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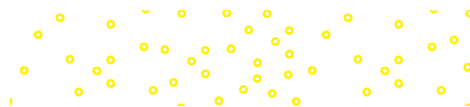
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*Appendices*



**connect** All Appendices assignable online  
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*The Constitution of the United States of America*

*The Declaration of Independence*

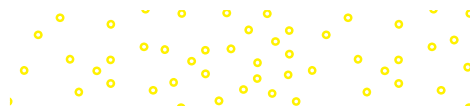
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## WHAT'S IN AM GOV



*Ralph Baker, State College of Florida, and Joseph Losco, Ball State University and Loyola University Chicago.*

Courtesy of Ball State University  
lives.

*AM GOV* was created with one simple premise in mind: Students will learn only if the content is engaging and current, if the design is visually attractive, and if the price is affordable.

With this premise in mind, we, the authors, set out to discover from you—students and faculty—how best to create a program that students would read and faculty would eagerly assign. We interviewed dozens of faculty and hundreds of students at colleges throughout the country. Students told us they wanted resources with innovative visual appeal, interactive digital technology, an integrated approach, and relevant content designed according to the way they learn. Instructors told us they wanted a way to engage their students without compromising on high-quality content.

We listened. The result is *AM GOV*, an American government program that started a revolution. Our goal in *AM GOV* is to engage students in the story of people's relationship to government and the importance of an active and informed citizenry for making democracy meaningful. We want students to recognize how their choices about government affect their

*AM GOV* marries our commitment to scholarly content with the value that currency, presentation, adaptive technology, and reasonable price have for students. Frequent updates of both political events, including government responses to the coronavirus pandemic, and scholarship keep the program vital and relevant. We gave *AM GOV* this visually rich design because our research taught us that, in our visual culture, it helps student learning excel and makes American government memorable. Students even gave *AM GOV* its name.

And we continue to listen. Using the latest technology to track student usage and comprehension, *AM GOV* pinpoints those content areas students find most challenging with *heat maps*. This technology is used to help us rework presentations to make the material more comprehensible and meaningful to students. SmartBook®'s adaptive technology puts students in control of the learning experience, allowing them to learn from peer responses and create a personal reading experience that's all their own.

You started *AM GOV*. You convinced us that there had to be a better way to get across the fundamental concepts of American democracy and what it means to be an American citizen.

We listened. And we continue to learn from you.



## ABOUT THE AUTHORS

**Joseph Losco** is professor emeritus of political science at Ball State University, director emeritus of the Bowen Center for Public Affairs, and currently adjunct professor of political science at Loyola University of Chicago. He teaches courses in political theory and American government. Losco has published in the areas of public policy and political theory. His publications include *Political Theory: Classic and Contemporary Readings* (Oxford University Press) and *Human Nature and Politics*, co-edited with Albert Somit (JAI Press). At the Bowen Center, Losco founded and directed the annual Hoosier Survey of public opinion and shared responsibility for the Voting System Technical Oversight Program (VSTOP), which conducts voting system studies for the Indiana secretary of state. His research has been funded by grants from the Pew Charitable Trusts and the U.S. Election Assistance Commission. He serves as consultant to VSTOP and as an expert in voting system technology. Losco received his B.A. and M.A. from Pennsylvania State University and his Ph.D. from Temple University. He has been married to his wife Marcia for over 40 years and has a son, Michael, who practices international arbitration law in New York City.

**Ralph Baker** is an adjunct professor of political science at the State College of Florida, where he teaches Introduction to American Government courses. Before moving to Florida, he was a political science professor at Ball State University, specializing in American government, constitutional law, constitutional liberties, judicial politics, criminal justice policy, and media and politics. He attended Bradley University for his undergraduate degree and the University of Illinois for his M.A. and Ph.D. His wife, Chris, serves as a source of inspiration and support every day and his daughters, Caryn, Ginny, and Bridget, make him proud in the way they conduct their lives.

He is the author of numerous books and articles, including *The Criminal Justice Game*, *Evaluating Alternative Law Enforcement Policies*, *Determinants of Law Enforcement Policies*, *State Policy Problems*, and *Women Government Officials in Indiana* and articles concerning the Supreme Court, gender policy, the chilly climate in academia, media and politics, and police professionalism. With Joe Losco, Baker produced over twenty political science videos, including *Telly Award* winners “The 1996 Campaign” and “The 2000 Campaign,” and *Axiem Award* winner “Case Studies in American Government.” At Ball State University, Baker won the Outstanding Teacher Award and served several terms as the president of the Indiana Political Science Association.

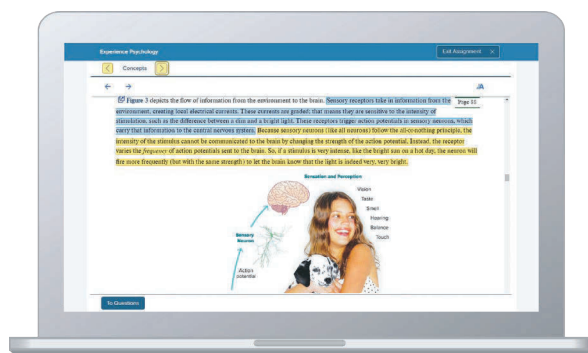


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A product isn't a solution. Real solutions are affordable, reliable, and come with training and ongoing support when you need it and how you want it. Visit **www.supportateverystep.com** for videos and resources both you and your students can use throughout the semester.

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**SUPPORT** <sup>AT</sup>  
*every step*

## Students: Get Learning that Fits You

### Effective tools for efficient studying

Connect is designed to make you more productive with simple, flexible, intuitive tools that maximize your study time and meet your individual learning needs. Get learning that works for you with Connect.

### Study anytime, anywhere

Download the free ReadAnywhere app and access your online eBook or SmartBook 2.0 assignments when it's convenient, even if you're offline. And since the app automatically syncs with your eBook and SmartBook 2.0 assignments in Connect, all of your work is available every time you open it. Find out more at [www.mheducation.com/readanywhere](http://www.mheducation.com/readanywhere).

***"I really liked this app—it made it easy to study when you don't have your textbook in front of you."***

- Jordan Cunningham,  
Eastern Washington University



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### Everything you need in one place

Your Connect course has everything you need—whether reading on your digital eBook or completing assignments for class, Connect makes it easy to get your work done.

### Learning for everyone

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# FOUNDATIONAL CONTENT AND DIGITAL TOOLS DESIGNED FOR TODAY'S STUDENT

*AM GOV* is a **relatable, informative, and visual** introduction to American politics. Designed with **today's students** in mind, *AM GOV* is a **concise, magazine style** program that teaches students *how to think critically*, and **politically**. With an emphasis on current events, *AM GOV* engages its readers through **approachable content** and **digital tools** that are proven to help students better understand and connect with the concepts and language used in the American government course.

## Better Data, Smarter Revision, Improved Results

Students helped inform the revision strategy:

**STEP 1.** Over the course of two years, data points showing the concepts that caused students the most difficulty were anonymously collected from McGraw Hill Education's Connect® American Government's SmartBook for *AM GOV*.



**STEP 2.** The data from SmartBook was provided to the authors in the form of a **heat map**, which graphically illustrated “hot spots” in the text that impacted student learning.

**STEP 3.** The authors used the **heat map** data to refine the content and reinforce student comprehension in the new edition. Additional quiz questions and assignable activities were created for use in Connect American Government to further support student success.

**RESULT:** Because the **heat map** gave the authors empirically based feedback at the paragraph and even sentence level, they were able to develop the new edition using precise student data that pinpointed concepts that caused students the most difficulty.

Heat map data also inform the activities and assessments in Connect American Government, McGraw Hill Education’s assignable and assessable learning platform. Where the heat map data show students struggle with specific learning objectives or concepts, we created new Connect assets—Concept Clips, Applied Critical Thinking (ACT), and NewsFlash current event activities—to provide another avenue for students to learn and master the content.



**SMARTBOOK®** SmartBook creates a personalized reading experience by highlighting the most impactful concepts a student needs to learn at that moment in time. This ensures that every minute spent with SmartBook is returned to the student as the most value-added minute possible.

The reading experience continuously adapts by highlighting content based on what the student knows and doesn’t know. Real-time reports quickly identify the concepts that require more attention from individual students—or the entire class. SmartBook detects the content a student is most likely to forget and brings it back to improve long-term knowledge retention.

SmartBook is now optimized for mobile and tablet and is accessible for students with disabilities. And as part of any American government course, SmartBook now focuses on the broader context for and building blocks of the political system. Specifically, it has been enhanced with improved learning objectives to ensure that students gain foundational knowledge while also learning to make connections for broader understanding of government institutions, events, and behavior. SmartBook personalizes learning to individual student needs, continually adapting to pinpoint knowledge gaps and focus learning on topics that need the most attention. Study time is more productive and, as a result, students are better prepared for class and coursework. For instructors, SmartBook tracks student progress and provides insights that can help guide teaching strategies.

## Writing Assignment

McGraw Hill’s new Writing Assignment Plus tool delivers a learning experience that improves students’ written communication skills and conceptual understanding with every assignment. Assign, monitor, and provide feedback on writing more efficiently and grade assignments within McGraw Hill Connect® and McGraw Hill Connect Master® 2.0. Writing Assignment Plus gives you time-saving tools with a just-in-time basic writing and originality checker. Features include:

- Grammar/writing checking with McGraw Hill learning resources
- Originality checker with McGraw Hill learning resources
- Writing stats
- Rubric building and scoring
- Ability to assign draft and final deadline milestones
- Tablet ready and tools for all learners

## Informing and Engaging Students on American Government Concepts

Using Connect American Government, students can learn the course material more deeply and study more effectively than ever before.

At the *remember* and *understand* levels of Bloom’s taxonomy, **Concept Clips** help students break down key concepts in American government. Using easy-to-understand audio narration, visual cues, and colorful animations, Concept Clips provide a step-by-step presentation that aids in student retention.



In addition to the concept-based clips, AM GOV also offers several skills-based clips that equip students for work within and outside the classroom. These skills-based clips include the following:

- Evaluating the News
- Critical Thinking
- How to Read a Court Case
- How to Understand Charts and Graphs
- Political Cartoons
- How to Avoid Plagiarism

Also at the *remember* and *understand* levels of Bloom's, **NewsFlash** exercises tie current news stories to key American government concepts and learning objectives. After interacting with a contemporary news story, students are assessed on their ability to make the connections between real-life events and course content. Examples include coronavirus and the U.S. economy, Defense Production Act, and disinformation.

Deepen understanding of how politics happens in the real world by leveraging the most popular podcasts available with our **Podcast Assignments**. These assignments allow you to bring greater context and nuance to your courses while engaging students through the storytelling power of podcasts.



At the *apply*, *analyze*, and *evaluate* levels of Bloom's taxonomy, **critical thinking activities** allow students to engage with the political process and learn by doing. Examples include the following:

- Quiz: What Is Your Political Ideology?
- Poll: Americans' Confidence in the Police
- Research: Find Your Senator
- Infographic: Compare the Courts

**Practice Government**, McGraw Hill's educational game focused on the American political system, is fully integrated inside of Connect American Government! A set of focused introductory missions are paired with auto-graded and critical thinking assessments.

## Instructor Resources

AM GOV offers an array of instructor resources for the American government course:

**Instructor's manual.** The instructor's manual provides a wide variety of tools and resources for presenting the course, including learning objectives and ideas for lectures and discussions.

**Test bank.** By increasing the rigor of the test bank development process, McGraw Hill has raised the bar for student assessment. Each question has been tagged for level of difficulty, Bloom's taxonomy, and topic coverage. Organized by chapter, the questions are designed to test factual, conceptual, and higher order thinking.

**Test Builder.** New to this edition and available within Connect, Test Builder is a cloud-based tool that enables instructors to format tests that can be printed and administered within a Learning Management System. Test Builder offers a modern, streamlined interface for easy content configuration that matches course needs, without requiring a download.



Test Builder enables instructors to:

- Access all test bank content from a particular title.
- Easily pinpoint the most relevant content through robust filtering options.
- Manipulate the order of questions or scramble questions and/or answers.
- Pin questions to a specific location within a test.
- Determine your preferred treatment of algorithmic questions.
- Choose the layout and spacing.
- Add instructions and configure default settings.

**PowerPoint.** The PowerPoint presentations highlight the key points of the chapter and include supporting visuals. All slides are WCAG compliant.

**Remote Proctoring** New remote proctoring and browser-locking capabilities are seamlessly integrated within Connect to offer more control over the integrity of online assessments. Instructors can enable security options that restrict browser activity, monitor student behavior, and verify the identity of each student. Instant and detailed reporting gives instructors an at-a-glance view of potential concerns, thereby avoiding personal bias and supporting evidence-based claims.

## Relevant Content

*AM GOV* presents content in an approachable, meaningful way, designed to engage students.

- **Thinking It Through Activities:** Our discussions at the American Government symposia conducted across the country, as well as survey feedback, made it clear that critical thinking is an essential skill for which instructors need additional support. Now with additional scaffolding, every chapter concludes with a “Thinking It Through” activity tied to a learning objective for the chapter that challenges students to go beyond the basics to think through a problem and formulate possible solutions. Examples include “Factors in Political Participation” (Chapter 7) and “Challenges to U.S. Foreign Policy” (Chapter 16).
- **Citizenship Quizzes:** In these quizzes, students are invited to take the U.S. Citizenship Test to check their understanding of institutions such as the courts, behavior such as voting rights, and the number of amendments to the Constitution.
- **Current Controversy:** These features examine controversial issues, ranging from “Is It Time to Rethink the Great Compromise?” (Chapter 2) to “Restoring Media Confidence” (Chapter 10).
- **Challenges Ahead:** These features examine current political challenges. Topics range from “Ranked Choice Voting” (Chapter 9) to “Is Impeachment Obsolete?” (Chapter 12).
- **Global Perspectives:** These features compare the United States to other nations and feature data-rich charts and graphs. Topics include “Is Democracy Eroding Around the World?” (Chapter 1) and “Greenhouse Gas Polluters” (Chapter 15).

As mentioned earlier, the authors revised the text in response to student heat map data that pinpointed the topics and concepts with which students struggle the most. This heat-map-directed revision is reflected primarily in Chapters 5, 9, and 11. Additionally, updates throughout reflect current events and include the latest-available data and information. Revisions include:

### Chapter 1—Citizenship in Our Changing Democracy

- New chapter opener exploring demographic features and political tendencies of Generation Z
- Updated content on social media privacy concerns and regulation efforts
- Updated content on demographic changes within the U.S. population
- Updated material on income inequality in the U.S.
- New material on political participation by America’s younger generations
- New Challenges Ahead feature “Citizenship and Immigration”

### Chapter 2—The Constitution: The Foundation of Citizens’ Rights

- New chapter introduction, “Who Are ‘We the People’,” discussing the recurring question of who is and who can become an American citizen
- New Challenges Ahead box on the proposal of paying reparations to descendants of enslaved African Americans
- Updated content on continued efforts to ratify the Equal Rights Amendment
- New Current Controversy feature, “Is It Time to Rethink the Great Compromise?” discussing concerns about the way in which Senate seats are apportioned

**Chapter 3—Federalism: Citizenship and the Dispersal of Power**

- New chapter opener discussing the effects of differing state-level gun laws in the United States.
- New section on recent trends in federalism in U.S. politics
- New content, including new figure, on top receiving states of and top contributing states to federal income
- Updated discussion of legal challenges to the Patient Protection and Affordable Care Act
- Revised discussion of federal mandates
- New material on the Trump administration and immigration policy
- New Portrait of An Activist feature on Kristina Hamilton’s public policy work

**Chapter 4—Civil Liberties: Citizens’ Rights versus Security**

- New chapter opener exploring the civil liberty protections offered to those accused of crimes
- Updated content on the importance of religion in American culture and the perceived role of religion by those who support various political parties
- Updated coverage of gun control laws in the United States
- Revised discussion of the rights of the accused
- Updated discussion of support for and implementation of the death penalty
- Expanded discussion of abortion, including recent legal challenges

**Chapter 5—Civil Rights: Toward a More Equal Citizenry**

- New chapter introduction discussing the Trump administration’s ban on transgender individuals serving in the military
- Updated discussion of racial inequality in America
- Updated material on Hispanic Americans, with a focus on immigration
- New Challenges Ahead feature, “Voter Suppression and Native Americans”
- Updated discussion of workplace equity for women

**Chapter 6—Public Opinion**

- New chapter introduction exploring the nihilistic strain in American political culture
- Revised discussion of the role of socialization in crafting political opinions
- Revised material on the role of race and gender in the formation of political opinions
- New material on political clusters in different geographical regions of the country
- Revised material on crafting effective polls
- Updated material on trust in government
- Expanded discussion of perceptions of political efficacy
- Revised discussion of the role of public opinion in policy formation
- New Challenges Ahead feature “Is There a Bot in Your Feed”

**Chapter 7—Political Participation: Equal Opportunities and Unequal Voices**

- New chapter opener on women’s increased engagement in politics following the 2016 election
- Updated figures on demographic factors and political engagement
- Revised discussion of the potential role of the two-party system in suppressing voter turnout
- New Challenges Ahead feature “Is It Time to Constitutionally Guarantee the Right to Vote?”
- New Portrait of an Activist box featuring Seika Brown’s efforts to address mental health issues in her community
- Revised discussion of changes to the political system intended to increase voter turnout

**Chapter 8—Interest Groups in America**

- Introduction addressing the political power of the NRA significantly revised
- Updated discussion of the practice of lobbying in the American political system
- Updated discussion of financing campaigns

**Chapter 9—Parties and Political Campaigns: Putting Democracy into Action**

- Updated chapter opener on hyper-partisanship in America
- Revised discussion of historical shifts in the American two-party system

- Revised material on third-party and independent candidates, with new classification of ideological, splinter, and single-issue candidates
- Revised material on the organization of National Committees for the two major parties
- New material on typical steps a potential candidate takes before officially entering a race
- Updated material on contribution limits and transparency in political spending
- New Portrait of an Activist feature on Isaac Miller, Deputy Clerk of Delaware County, Indiana
- New material on Ranked Choice Voting, including new Challenges Ahead feature

#### **Chapter 10—Media: Tuning In or Tuning Out**

- New chapter introduction exploring Donald Trump’s antagonism toward the media
- Updated material on patterns of news consumption among young Americans
- Updated material on perceptions of media bias
- New Challenges Ahead feature “Generation Z and the News”
- New Current Controversy feature “Restoring Media Confidence”

#### **Chapter 11—Congress: Doing the People’s Business**

- New chapter introduction on internal efforts at Congressional reform
- Updated material on the effects of partisanship on Congressional efficacy
- Updated discussion of gerrymandering, including recent legal challenges to redistricting proposals
- New Challenges Ahead feature on citizen efforts at creating new legislative boundaries
- New material on recent Congressional attempts to use the War Powers Resolution
- Updated content on impeachment, including impeachment attempt of Donald Trump
- Revised discussion of the budgeting process, including new chart of Congressional budget-making process

#### **Chapter 12—The Presidency: Power and the Presidency**

- New chapter introduction discussing the role of crises in shaping presidential legacies
- New material on the 2020 elections, including fundraising trends, the role of technology, and challenges raised by the coronavirus pandemic
- New material on the 2020 primary elections
- New material on Trump’s approach to dealing with the coronavirus
- New material on issues related to budgeting during the Trump presidency
- Revised discussion of the president’s role as Commander in Chief
- New material on Trump’s economic policies
- New material on Trump’s approach to filling cabinet and White House staff positions
- Updated material on Trump’s challenges to the perceived limits of presidential authority
- New Challenges Ahead feature “Is Impeachment Obsolete?”

#### **Chapter 13—Bureaucracy: Citizens as Owners and Consumers**

- Updated chapter introduction on student loan debt
- New Challenges Ahead feature on the role of federal bureaucracy in determining policies pertaining to sexual assaults on college campuses
- Updated Current Controversy feature on the role of the Special Counsel
- Updated material on whistle blowing as a challenge to bureaucratic power

#### **Chapter 14—The Courts: Judicial Power in a Democratic Setting**

- Updated chapter introduction on the selection of Supreme Court justices
- Revised discussion of the role of district courts
- New material on the death of Ruth Bader Ginsburg and efforts to name a replacement ahead of 2020 election
- Revised discussion of the U.S. Court of Appeals
- Clarified discussion of Supreme Court decision making
- New Current Controversy feature “The Role of Lower Federal Courts in Political Disputes”
- Updated Challenges Ahead feature “Trust and Confidence in the Supreme Court”

**Chapter 15—Public Policy: Responding to Citizens**

- New chapter introduction on homelessness among America’s working poor
- Extensive new material on policy responses to the coronavirus pandemic
- Updated content in Global Perspectives feature “Greenhouse Gas Polluters”
- Revised discussion of public policy pertaining to the social safety net
- New content on public policy and economic inequality
- Updated material on the U.S. deficit
- Updated material on globalization and the Trump administration’s approach to trade policy

**Chapter 16—Foreign and Defense Policy: Protecting American Interests in the World**

- New chapter introduction on the threats posed by climate change
- Updated material on Trump’s foreign policy regarding Israel, Africa, Korea, Russia, China, and others
- Updates to Global Perspectives feature “Defense Spending”
- Updated material on the uses of America’s military budget
- New material on Trump’s approach to nuclear weapon development
- New Portrait of an Activist feature on Greta Thunberg

**American Government Symposia**

Since 2006, McGraw Hill Education has conducted several American Government symposia for instructors from across the country. These events offered a forum for instructors to exchange ideas and experiences with colleagues they might not have met otherwise. They also provided an opportunity for editors from McGraw Hill Education to gather information about what instructors of American Government need and the challenges they face. The feedback we have received has been invaluable and has contributed—directly and indirectly—to the development of *AM GOV*. We would like to thank the participants for their insights:

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**Jeffrey Birdsong**, *Northeastern Oklahoma A&M College*

**Amy Brandon**, *San Jacinto College-North*

**Jane Bryant**, *John A. Logan College*

**Dan R. Brown**, *Southwestern Oklahoma State University*

**Monique Bruner**, *Rose State College*

**Anita Chadha**, *University of Houston—Downtown*

**John Clark**, *Western Michigan University—Kalamazoo*

**Kathleen Collihan**, *American River College*

**Steven Collins**, *Oklahoma State University—Oklahoma City*

**Andrew Crocker**, *Ozarks Technical Community College*

**John Davis**, *Howard University*

**Kevin Davis**, *North Central Texas College*

**Paul Davis**, *Truckee Meadows Community College*

**Vida Davoudi**, *Lone Star College—Kingwood*

**Robert De Luna**, *Saint Philips College*

**Jeff DeWitt**, *Kennesaw State University*

**Kevin Dockerty**, *Kalamazoo Valley Community College*

**Cecil Dorsey**, *San Jacinto College—South*

**Hien Do**, *San Jose State University*

**Jay Dow**, *University of Missouri—Columbia*

**Manar Elkhaldi**, *University of Central Florida*

**Karry Evans**, *Austin Community College*

**Jeffery Ewen**, *Ivy Tech Community College*

**Pearl Ford**, *University of Arkansas—Fayetteville*

**John Forshee**, *San Jacinto College—Central*

**Ben Riesner Fraser**, *San Jacinto College*

**Daniel Fuerstman**, *Dutchess Community College*

**Marilyn Gaar**, *Johnson County Community College*

**Jarvis T. Gamble**, *Owens Community College*

**Michael Gattis**, *Gulf Coast Community College*

**William Gillespie**, *Kennesaw State University*

**Dana K. Glencross**, *Oklahoma City Community College*

**Larry Gonzalez**, *Houston Community College—Southwest*

**Nirmal Goswami**, *Texas A&M University—Kingsville*

**Daniel Gutierrez**, *El Paso Community College*

**Richard Gutierrez**, *University of Texas, El Paso*

**Kenneth Gwyn**, *Richland College*

**Michelle Kukoleca Hammes**, *St. Cloud State University*

**Cathy Hanks**, *University of Nevada, Las Vegas*

**Wanda Hill**, *Tarrant County Community College*

**Joseph Hinchliffe**, *University of Illinois at Urbana—Champaign*

**John Hitt**, *North Lake College*

**Mark Jendrysik**, *University of North Dakota*

**Brenda Jones**, *Houston Community College—Central*

**Franklin Jones**, *Texas Southern University*

**Lynn Jones**, *Collin County Community College*

**James Joseph**, *Fresno City College*

**Jason Kassel**, *Valdosta State University*

**Kimberly Keenan**, *City College of San Francisco*

**Manoucher Khosrowshahi**, *Tyler Junior College*

**Rich Kiefer**, *Waubensee Community College*

**Robert J. King**, *Georgia Perimeter College*

**Melinda Kovacs**, *Sam Houston State University*

**Jordan Leising**, *Tyler Junior College*

**LaDella Levy**, *College of Southern Nevada*

**Chien-Pin Li**, *Kennesaw State University*

**Fred Lokken**, *Truckee Meadows Community College*

**Darrell Lovell**, *Lone State College*

**John Mercurio**, *San Diego State University*

**Janna Merrick**, *University of South Florida*

**Joe Meyer**, *Los Angeles City College*

**Eric Miller**, *Blinn College*

**Kent Miller**, *Weatherford College*

**Charles Moore**, *Georgia State University*

**Eduardo Munoz**, *El Camino College*

**Kay Murnan**, *Ozarks Technical Community College*

**Carolyn Myers**, *Southwestern Illinois College*

**Blaine Nelson**, *El Paso Community College*

**Theresa Nevarez**, *El Paso Community College*

**James A. Norris**, *Texas A&M International University*

**Mohsen Omar**, *Northeast Lakeview College*

**Kent Park**, *U.S. Military Academy at West Point*

**Andrea Peterson**, *Chattahoochee Technical College*

**Eric Rader**, *Henry Ford Community College*

**Elizabeth Rexford**, *Wharton County Junior College*

**Barbara Robertson**, *Georgia State University/Perimeter College*

**Tara Ross**, *Keiser University*

**Carlos Roveló**, *Tarrant Community College—South*

**Ryan Rynbrandt**, *Collin County Community College*

**Ray Sandoval**, *Richland College*

**Craig Scarpelli**, *California State University—Chico*

**Louis Schubert**, *City College of San Francisco*

**Edward Senu-Oke**, *Joliet Junior College*

**Mark Shomaker**, *Blinn College*

**Thomas Simpson**, *Missouri Southern University*

**Henry Sirgo**, *McNeese State University*

**Amy Smith**, *North Lake College*

**Daniel Smith**, *Northwest Missouri State University*

**John Speer**, *Houston Community College—Southwest*

**Jim Startin**, *University of Texas at San Antonio*

**Sharon Sykora**, *Slippery Rock University*

**Tressa Tabares**, *American River College*

**Beatrice Talpos**, *Wayne County Community College*

**Alec Thomson**, *Schoolcraft College*

**Judy Tobler**, *Northwest Arkansas Community College*

**Steve Tran**, *Houston Community College*

**Beth Traxler**, *Greenville Technical College*

**William Turk**, *University of Texas—Pan American*

**Ron Vardy**, *University of Houston*

**Sarah Velasquez**, *Fresno City College*

**Ron VonBehren**, *Valencia Community College—Osceola*

**Albert C. Waite**, *Central Texas College*

**Natasha Washington**, *Northwest Arkansas Community College*

**Van Allen Wigginton**, *San Jacinto College—Central*

**Charlotte Williams**, *Pasadena City College*

**Ike Wilson**, *U.S. Military Academy*

**Paul Wilson**, *San Antonio College*

**John Wood**, *University of Central Oklahoma*

**Robert Wood**, *University of North Dakota*

**Larry Wright**, *Florida A&M University*

**Ann Wyman**, *Missouri Southern State University*

**Kathryn Yates**, *Richland College*