Garrison Noreen Brewer

17e



Managerial Accounting

Seventeenth Edition

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MANAGERIAL ACCOUNTING, SEVENTEENTH EDITION

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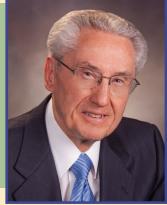
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About the Authors



Ray H. Garrison is emeritus professor of accounting at Brigham Young University, Provo, Utah. He received his BS and MS degrees from Brigham Young University and his DBA degree from Indiana University.

As a certified public accountant, Professor Garrison has been involved in management consulting work with both national and regional accounting firms. He has published articles in *The Accounting Review, Management Accounting*, and other

professional journals. Innovation in the classroom has earned Professor Garrison the Karl G. Maeser Distinguished Teaching Award from Brigham Young University.



Eric W. Noreen has taught at INSEAD in France and the Hong Kong Institute of Science and Technology and is emeritus professor of accounting at the University of Washington. Currently, he is the Accounting Circle Professor of Accounting, Fox School of Business, Temple University.

He received his BA degree from the University of Washington and MBA and PhD degrees from Stanford University. A Certified Management Accountant, he was awarded a Certificate of Distinguished Performance by the Institute of Certified

Management Accountants.

Professor Noreen has served as associate editor of *The Accounting Review* and the *Journal of Accounting and Economics*. He has numerous articles in academic journals including: the *Journal of Accounting Research; The Accounting Review;* the *Journal of Accounting and Economics; Accounting Horizons; Accounting, Organizations and Society; Contemporary Accounting Research;* the *Journal of Management Accounting Research;* and the *Review of Accounting Studies.*

Professor Noreen has won a number of awards from students for his teaching.



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Peter C. Brewer is a Lecturer in the Department of Accountancy at Wake Forest University. Prior to joining the faculty at Wake Forest, he was an accounting professor at Miami University for 19 years. He holds a BS degree in accounting from Penn State University, an MS degree in accounting from the University of Virginia, and a PhD from the University of Tennessee. He has published more than 40 articles in a variety of journals including: *Management Accounting Research;* the *Journal of Information Systems; Cost Management; Strategic*

Finance; the *Journal of Accountancy; Issues in Accounting Education;* and the *Journal of Business Logistics.*

Professor Brewer has served on the editorial boards of the *Journal of Accounting Education* and *Issues in Accounting Education*. His article "Putting Strategy into the Balanced Scorecard" won the 2003 International Federation of Accountants' Articles of Merit competition, and his articles "Using Six Sigma to Improve the Finance Function" and "Lean Accounting: What's It All About?" were awarded the Institute of Management Accountants' Lybrand Gold and Silver Medals in 2005 and 2006. He has received Miami University's Richard T. Farmer School of Business Teaching Excellence Award.

Prior to joining the faculty at Miami University, Professor Brewer was employed as an auditor for Touche Ross in the firm's Philadelphia office. He also worked as an internal audit manager for the Board of Pensions of the Presbyterian Church (U.S.A.).

Dedication

To our families and to our many colleagues who use this book.

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Let **Garrison** be Your Guide

For centuries, the lighthouse has provided guidance and safe passage for sailors. Similarly, Garrison/Noreen/Brewer has successfully guided millions of students through managerial accounting, lighting the way and helping them sail smoothly through the course.

Decades ago, lighthouses were still being operated manually. In these days of digital transformation, lighthouses are run using automatic lamp changers and other modern devices. In much the same way, Garrison/ Noreen/Brewer has evolved over the years. Today, this edition of the Garrison book affirms its tradition of guiding students—accounting majors and other business majors alike—safely through the course while also embracing innovation through the incorporation of **Data Analytics Exercises.** These exercises teach students how to use the power of Excel to derive managerial insights and then communicate those findings in visually compelling ways. They also provide students with the opportunity to interpret data visualizations within Tableau—one of the most popular data visualization software packages used in business today. These innovative features build on a tradition of inventive, powerful tools created to augment student learning and increase student motivation.

Connect

The seventeenth edition of Garrison's learning system features the following: Connect, SmartBook 2.0's adaptive learning and reading experience, Concept Overview Videos, Guided Examples, Audio Hints, NEW Data Analytics Content, Excel® Simulations, Applying Excel and more. Quality assessment continues to be a focus of Connect, with over 9,300 questions available for assignment, including more than 1600 new test bank questions.

I have used the Garrison textbook for many years and can say that the textbook is by far one of my favorite textbooks in terms of content, exercises and problems, and online resources. As instructors we are being asked more and more to provide students with critical thinking exercises. Some of the Garrison problems are quite comprehensive and require great problem solving skills. . .

Stacy Kline, Drexel University

It is one of the best texts for Managerial Accounting available. It covers desired materials and allows choices about how to cover the data. I really like this text.

Pamela Baker, Texas Women's University

This is a total learning system that provides the student with a vast variety of ways to learn the material and concepts. It's almost entertaining.

Rhonda K Thomas, Butler Community College

The text makes the subject matter practical and interesting. It also does not get bogged down in complicated explanations, but rather provides simple and easy to follow explanations. The supporting textbook problems are also well-written and work well for assigning homework.

Kari Olsen, Utah State University

I feel this is the strongest textbook on the market for managerial accounting. It provides the needed depth for accounting majors yet is accessible for the non-accounting major. The book blends theory and practice successfully in a well-integrated and useful way.

> Joseph Gerard, University of Wisconsin-Whitewater

LOVE IT! best managerial book out there. I cannot imagine using anything else at this point based on my reviews.

> Jerrilyn Eisenhauer, Tulsa Community College

It is very difficult to create a textbook that will satisfy the needs of students and faculty. This book is very well done, and each instructor can utilize the materials they deem the most important. Classroom time is limited, the more resources available to students to utilize on their own the better opportunity for full understanding of the materials.

Jacklyn Collins, University of Miami

Just as the lighthouse continues to provide reliable guidance to seafarers, the Garrison/Noreen/Brewer book continues its tradition of leading the way and helping students sail successfully through managerial accounting by always focusing on three important qualities: **relevance**, **accuracy**, and **clarity**.

RELEVANCE. Every effort is made to help students relate the concepts in this book to the decisions made by working managers. The Garrison author team also ensures that Managerial Accounting stays current with the latest pedagogy and digital tools. New to the 17th edition is the incorporation of **Data Analytics Exercises** that allow students to analyze, interpret, and visualize accounting data using Excel and Tableau with autograded questions assignable within Connect. These exercises enable students to develop both analytical and communication skills within an accounting context that are highly valued in the marketplace.

ACCURACY. The Garrison book continues to set the standard for accurate and reliable material in its seventeenth edition. With each revision, the authors evaluate the book and its supplements in their entirety, working diligently to ensure that the end-of-chapter material, solutions manual, and test bank are consistent, current, and accurate.

CLARITY. Generations of students have praised Garrison for the friendliness and readability of its writing, but that's just the beginning. In the seventeenth edition, the authors have rewritten various chapters with input and guidance from instructors around the country to ensure that teaching and learning from Garrison remains as easy as it can be.

The authors' steady focus on these three core elements has led to tremendous results. *Managerial Accounting* has consistently led the market, being used by over two million students and earning a reputation for reliability that other texts aspire to match.

Garrison's Powerful Pedagogy

Managerial Accounting includes pedagogical elements that engage and instruct students without cluttering the pages or interrupting student learning. Garrison's key pedagogical tools enhance and support students' understanding of the concepts rather

than compete with the narrative for their attention.

This text allows the text to be utilized as an introductory course with availability to expand the course with a higher level pedagogy.

David Laurel, South Texas College

NEW* Data Analytics Exercises

New **Data Analytics Exercises** teach students how to use software tools to derive managerial insights and communicate them to stakeholders. These new exercises, which appear in Connect, are linked to a diverse range of learning objectives that span numerous chapters. Some of these exercises require students to use various Microsoft Excel-based tools, such as Goal Seek, Pivot Tables, and Solver to analyze data sets to derive solutions. Other exercises also teach students how to use a variety of **Data Visualization** techniques, such as charts, graphs, and maps, to communicate their findings in succinct and compelling ways. Students will also be given the opportunity to acquire the value-add skill of interpreting Tableau data visualizations.

NEW* Connect-Only Test Bank

A new online-only test bank is now available in Connect,

containing more than **1,600 new multiple-choice** test bank questions. These new, author-created **Connect-only Test Bank** questions were written in such a way to prevent students from finding answers on external sites. The questions are presented in a combination of static and algorithmic (both quantitative and qualitative algo) modes and they cover all learning objectives in all of the chapters. The questions are qualitative and quantitative in nature and they span the entire "degree-of-difficulty" continuum, including easy, medium, and hard.

Test Builder in Connect

Available within Connect, Test Builder is a cloud-based tool that enables instructors to format tests that can be printed or administered within a LMS. Test Builder offers a modern, streamlined interface for easy content configuration that matches course needs, without requiring a download.

Test Builder allows you to:

- access all test bank content from a particular title.
- easily pinpoint the most relevant content through robust filtering options.
- manipulate the order of questions or scramble questions and/or answers.
- pin questions to a specific location within a test.
- determine your preferred treatment of algorithmic questions.
- choose the layout and spacing.
- add instructions and configure default settings.

Test Builder provides a secure interface for better protection of content and allows for just-in-time updates to flow directly into assessments.

Integration Exercises

We have added 7 new exercises to the 17th edition for a total of 20 **Integration Exercises.** These exercises, which are located in the back of the book, integrate learning objectives across more than one chapter. They help increase the students' level of interest in the course by forging connections across chapters. Rather than seeing each chapter as an

isolated set of learning objectives, students begin to see how "it all fits together" to provide greater managerial insight and more effective planning, controlling, and decision making. The **Integration Exercises** are also tailor-made for flipping the classroom because they offer challenging questions that require students to work in teams to derive solutions that synthesize what they are learning throughout the semester. The Integration Exercises provide a significant opportunity to keep specific concepts on the forefront of a student's comprehension. This exposure is essential for critical thinking ability.

Rhonda Thomas, Butler Community College

This (Integration Exercises) is an exciting addition, it is missing from most texts and definitely not included in the one we are using now. These are the types of problems that I write for myself so that students are given the opportunity to review and continue working with concepts throughout the text...

> Kim Lyons, University of Wisconsin-LaCrosse

1								Cile	ck my work
	Complete	this questi	on by enter	ing your ar	nswers in the	e tabs belov	N.		
10 points	Req 1A	Req 1B	Req 2A	Req 2B	Req 2C	Req 3A	Req 3B	Req 3C	Req 4
pointa	Using your	departmenta	l overhead co	ost allocation	ns, redo the c les dollars). (F	ontroller's se	gmented inc	ome stateme	ent (continue
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	Net operating	income		-					
				< R)	eq 2B	Req	3A >		

The Foundational 15

Each chapter contains one **Foundational 15** exercise that includes 15 "building-block" questions related to one concise set of data. These exercises can be used for in-class discussion or as homework assignments. They are found before the Exercises and are available in **Connect.**

15	
	Required information
Part 15 of 15	The Foundational 15 [LO2-1, LO2-2, LO2-3, LO2-4]
	[The following information applies to the questions displayed below]
poetta	Sweatan Company had no joka in programs at the backing of March and no beginning instantians. The company has two menufacturing departments-Molding and Fabrication. It started, completed, and the started of the during March 2014 and 1014 (Started Completed) and weathable for the company as a whole and for Jobs P and D (all data and questions relate to the menth of March).
ellegi	Molding Publication 2013 Estimated total machine-hours used 2,500 1,500 4,000
	Estimated total fixed manufacturing overhead 52,500 516,650 529,400 Estimated total fixed manufacturing overhead 522,750 516,650 529,400 Estimated variable manufacturing overhead per machine-hour 6 2.10 8 3.30
Print	
0	Job # _ Job Q
References	Direct materials \$24,000 \$13,500 pirect labor cost \$29,800 \$11,900
	Actual machine-boors used: Molding 2,000 1,000
	Pabrication 1,700 2,000 Total 4,500 3,900
	2001
	Severitor: Company heir to underspälled or correspander menufactularity overhead costs during the month. Respect: which appendix and the severity of the
	Poundational 2:15
	Cost of poods set

Concept Overview Videos

Concept Overview Videos available within Connect, these videos teach the core concepts of the content in an animated, narrated, and interactive multimedia format, bringing the key learning objectives of the course to life. Checkpoint questions allow instructors to assign points to knowledge checks and grade for accuracy, not just completion. **Concept Overview Videos** are particularly helpful for online courses and for those audio and visual learners who struggle reading the textbook page by page.



Excel Simulations

Simulated Excel questions, assignable within Connect, allow students to practice their Excel skills, such as basic formulas and formatting, within the context of Managerial Accounting. These questions feature animated, narrated "Help and Show Me tutorials (when enabled), as well as automatic feedback and grading for both students and professors.

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1	Stanford Enterpr											
2	The allocation b	ase for ove	rhead is direc	t labor hour	s.							
3												
4	Data for the year											
5	Estimated total r	nanufactur	ing overhead	cost		\$	275,000					
6	Estimated total of	lirect labor	hours				25,000					
7	Actual total direct labor hours						27,760					
8												
9	Actual costs for	the year:										
0	Purchase of ra	w materia	ls (all direct)				\$375,000					
1	Direct labor c	ost				3	\$536,300					
12	Manufacturin	g overhead	costs				\$302,750					
13												
4	Inventories:			Begin	nning	En	ding					
15	Raw materials	(all direct)	\$	15,000	\$	11,375					
6	Work in proce	55		s	27,875	s	22,350					
17	Finished good			S	34,600	S	26,450					
18												
19	Use the data to a	nswer the	following.									
20												
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22	Actual manuf											
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Guided Examples/Hint Videos

Guided Example/Hint Videos provide an animated walkthrough with narration of select exercises similar to those assigned. These short presentations, which can be turned on or off by instructors, provide reinforcement when students need it most.

	G	Hint	
1	Exercis: hi	nt #0	
3 points	Harris Fal beginning productio manufact	Guided Example	
eBook Hint	\$714,867		
Print	Required Compute	Hunter Products computes its predetermined overhead rate annually on the basis of direct labor-hours. At the beginning of the year, it estimated that 28,000	
References	Predeterm rate	direct labor-hours would be required for the period's estimated level of production. The company also estimated \$126,000 of the moundcaturing overhead expresses for the coming period and variable manufacturing overhead of \$6.00 per direct labor-hour. Hauter, stratult manufacturing overhead of \$6.00 per direct labor-hour. Hauter, stratult manufacturing overhead for the year was \$307,800 and its actual total direct labor was 29,500 hours.	
		Required: Compute the company's predetermined overhead rate for the year.	
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Tegrity: Lectures 24/7

Tegrity in Connect is a tool that makes class time available 24/7 by automatically capturing every lecture. With a simple one-click start-and-stop process, you capture all computer screens and corresponding audio in a format that is easy to search, frame by frame. Students can replay any part of any class with easy-to-use, browser-based viewing on a PC, Mac, iPod, or other mobile device.

Educators know that the more students can see, hear, and experience class resources, the better they learn. In fact, studies prove it. Tegrity's unique search feature helps students efficiently find what they need, when they need it, across an entire semester of class recordings. Help turn your students' study time into learning moments immediately supported by your lecture. With Tegrity, you also increase intent listening and class participation by easing students' concerns about note-taking. Using Tegrity in Connect will make it more likely you will see students' faces, not the tops of their heads.

Chapter Opener Features

Each chapter opens with a **Business Focus** feature that provides a real-world example for students, allowing them to see how the chapter's information and insights apply to the world outside the classroom. **Learning Objectives** alert students to what they should expect as they progress through the chapter.

The vignettes do a good job of highlighting to students the practical application of concepts. In other words, it helps them see why the concepts matter.

Andrew Felo, Nova Southeastern University

I believe the real world examples at the start of the chapter get the students to see the real world application and "buy-in" to the learning process because it makes the information more "real" and relevant.

Elizabeth Cannata, Johnson and Wales University Variable Costing and Segment Reporting: Tools for Management



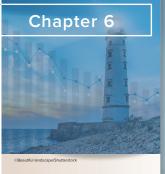
Microsoft Shifts Its Attention to Cloud Computing

BUSINESS FOCUS

For decades Microsoft Corporation and its iconic franchise Windows were synonymous. Even today more than 1.5 billion devices still use some version of Windows software. Nonetheless, the company has diversified beyond Windows given the industry's "irreversible migration from personal computing to mobile devices and the web." Now Microsoft is placing greater emphasis on Azure, its cloud computing operation, as well as its Office 365 and Dynamics business-software services segments.

While Microsoft's personal computing business, which includes Windows, still accounts for 42 percent of the company's total revenue, the revenue growth rate in this segment is only 2 percent. Conversely, Azure's revenue has jumped by 98 percent and Office 365's sales have grown by 41 percent.

Source: Jay Greene, "Microsoft Looks Beyond Windows," The Wall Street Journal, March 30, 2018, pp. B1-B2.



LEARNING OBJECTIVES

LC

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After studying Chapter 6, you should be able to:

6–1	Explain how variable costing differs from absorption costing and compute unit product costs under each method.
6-2	Prepare income statements using both variable and absorption costing.
6–3	Reconcile variable costing and absorption costing net operating incomes and explain why the two amounts differ.

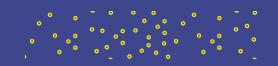
LO6-4 Prepare a segmented income statement that differentiates traceable fixed costs from common fixed costs and use it to make decisions.

LO6–5 Compute companywide and segment break-even points for a company with traceable fixed costs.

LO6-6 (Appendix 6A) Prepare an income statement using super-variable costing and reconcile this approach with variable costing.

Data Analytics Exercise available in Connect to complement this chapte





IN BUSINESS



STANDARD COST SYSTEM USAGE IN THE TURKISH AUTOMOTIVE INDUSTRY

Survey results from the Turkish automotive industry indicate that 74 percent of the companies surveyed use standard costing. About 55 percent of the companies that use standard costing base their standards on average past performance, 24 percent base their standards on maximum efficiency, and 21 percent set standards that are achievable but difficult to attain. Rather than investigating all variances, 70 percent of the companies only investigate variances that exceed either a dollar or percentage threshold and 27 percent rely on statistical control charts to determine which variances warrant further attention.

Source: A. Cemkut Badem, Emre Ergin, and Colin Drury, "Is Standard Costing Still Used? Evidence from Turkish Automotive Industry," International Business Research, Vol. 6, No. 7, 2013, pp. 79–90

In Business Boxes

These helpful boxed features offer a glimpse into how real companies use the managerial accounting concepts discussed within the chapter. Each chapter contains multiple current examples.

ACOUSTIC

ncept

MANAGERIAL ACCOUNTING IN ACTION

THE ISSUE

"Managerial Accounting in Action" and "In Business" boxes are also really nice additional features in the text. These insights into how the concepts I the chapter relate to real business help the information come alive to students.

Amy Bentley, Tallahassee Community College



Prem, who was a graduate student in engineering at the time, started Acoustic Concepts, Inc., to market a radical new speaker he had designed for automobile sound systems. The speaker, called the Sonic Blaster, uses an advanced microprocessor and proprietary software to boost amplification to awesome levels. Prem contracted with a Taiwanese electronics manufacturer to produce the speaker. With seed money provided by his family, Prem placed an order with the manufacturer and ran advertisements in auto magazines.

The Sonic Blaster was an immediate success, and sales grew to the point that Prem moved the company's headquarters out of his apartment and into rented quarters in a nearby industrial park. He also hired a receptionist, an accountant, a sales manager, and a small sales staff to sell the speakers to retail stores. The accountant, Bob Luchinni, had worked for several small companies where he had acted as a business advisor as well as accountant and bookkeeper. The following discussion occurred soon after Bob was hired:

Prem: Bob, I've got a lot of questions about the company's finances that I hope you can help answer.

Bob: We're in great shape. The loan from your family will be paid off within a few months.

Prem: I know, but I am worried about the risks I've taken on by expanding operations. What would happen if a competitor entered the market and our sales slipped? How far could sales drop without putting us into the red? Another question I've been trying to resolve is how much our sales would have to increase to justify the big marketing campaign the sales staff is pushing for.

Bob: Marketing always wants more money for advertising.

Managerial Accounting in Action Vignettes

These vignettes depict cross-functional teams working together in real-life settings, working with the products and services that students recognize from their own lives. Students are shown step-by-step how accounting concepts are implemented in organizations and how these concepts are applied to solve everyday business problems. First, "The Issue" is introduced through a dialogue; the student then walks through the implementation process; finally, "The Wrap-up" summarizes the big picture.

I think the "In Business" boxes are very helpful—they are short, concise and on point. I think it is helpful they appear throughout the chapter.

Elizabeth Cannata, Johnson and Wales University

End-of-Chapter Material

Managerial Accounting has earned a reputation for the best end-of-chapter practice material of any text on the market. Our problem and case material continues to conform to AACSB recommendations and makes a great starting point for class discussions and group projects. When Ray Garrison first wrote *Managerial Accounting*, he started with the end-of-chapter material, then wrote the narrative in support of it. This unique approach to textbook authoring not only ensured consistency between the end-of-chapter material and text content but also underscored Garrison's fundamental belief in the importance of applying theory through practice. It is not enough for students to read, they must also understand. To this day, the guiding principle of that first edition remains, and Garrison's superior end-of-chapter material continues to provide accurate, current, and relevant practice for students.

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Utilizing the Icons



To reflect our service-based economy, the text is replete with examples from service-based businesses. A helpful icon distinguishes service-related examples in the text.

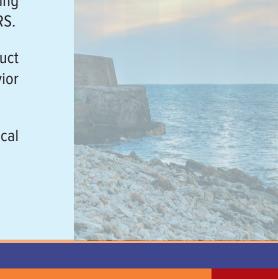


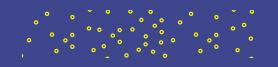
The IFRS icon highlights content that may be affected by the impending change to IFRS and possible convergence between U.S. GAAP and IFRS.

Ethics assignments and examples serve as a reminder that good conduct is vital in business. Icons call out content that relates to ethical behavior for students.



The writing icon denotes problems that require students to use critical thinking as well as writing skills to explain their decisions.







Author-Written Supplements

Unlike other managerial accounting texts, the book's authors write the major supplements such as the test bank and solution files, ensuring a perfect fit between text and supplements.

Assurance of Learning Ready

Many educational institutions today are focused on the notion of assurance of learning, an important element of some accreditation standards. *Managerial Accounting*, 17e, is designed specifically to support your assurance of learning initiatives with a simple, yet powerful, solution.

Each question for *Managerial Accounting*, 17e, maps to a specific chapter learning outcome/objective listed in the text. The reporting features of **Connect** can aggregate student to make the collection and presentation of assurance of learning data simple and easy.

AACSB Statement

McGraw-Hill Education is a proud corporate member of AACSB International. Recognizing the importance and value of AACSB accreditation, we have sought to recognize the curricula guidelines detailed in AACSB standards for business accreditation by connecting selected questions in *Managerial Accounting*, 17e, to the general knowledge and skill guidelines found in the AACSB standards. The statements contained in *Managerial Accounting*, 17e, are provided only as a guide for the users of this text. The AACSB leaves content coverage and assessment clearly within the realm and control of individual schools, the mission of the school, and the faculty. The AACSB does also charge schools with the obligation of doing assessment against their own content and learning goals. While *Managerial Accounting*, 17e, and its teaching package make no claim of any specific AACSB qualification or evaluation, we have, within Managerial Accounting, 17e, tagged questions according to the six general knowledge and skills areas. The labels or tags within *Managerial Accounting*, 17e, are as indicated. There are, of course, many more within the test bank, the text, and the teaching package which might be used as a "standard" for your course. However, the labeled questions are suggested for your consideration.

New in the

Seventeenth Edition

Faculty feedback helps us continue to improve *Managerial Accounting*. In response to reviewer suggestions, the authors have made the following changes to the text:

- New, auto-graded Excel Data Analytics Exercises help prepare students with career-ready skills and an analytical
 mindset. These exercises teach students how to analyze data using Excel-based tools such as Goal Seek, Solver,
 and Pivot Tables, while also teaching them how to communicate their resulting insights using a variety of Excel's
 charting capabilities.
- New, auto-graded **Tableau Data Visualization Exercises** that introduce students to this widely-used data visualization software package, which they will likely encounter during their careers.
- A Data Analytics Implementation Guide (in Connect) to help instructors integrate Data Analytics Exercises into their managerial accounting class and a Data Analytics Exercise Tutorial, to help students as they work through Excel exercises.
- Over 1,600 new multiple-choice test bank questions are now included in **Connect.** These questions include a variety of conceptual and computational formats as well as static and algorithmic formats.
- The chapter previously titled "Performance Measurement in Decentralized Organizations" has been split into two chapters. One of those two chapters, titled Strategic Performance Measurement, greatly expands our coverage of the balanced scorecard—a topic that is pervasive in practice. This chapter also provides more than 70 examples of scorecard measures that will enrich your students' understanding of nonfinancial performance measurement within the learning and growth, internal business process, and customer perspectives of the scorecard. This chapter also extends our coverage of how companies measure their performance with respect to corporate social responsibility.
- The **Integration Exercises**, included in the back of the book, have been expended from 13 to 20. These exercises help students see how the learning objectives across chapters integrate with one another. They are also suitable for both a flipped classroom model and an in-class active learning environment as they engage students and encourage critical thinking.
- Audio Hints have been added to certain problems in Connect and offer brief explanations of the key steps students
 need to solve a specific end-of-chapter problem. With callouts to individual chapter learning objectives, audio hints
 are both a helpful tool for completing an assignment as well as an additional opportunity for students to link their
 work back to the chapter content.
- **In-Business boxes** are updated throughout to provide relevant and current real-world examples for use in classroom discussion and to support student understanding of key concepts as they read through a chapter.



Prologue

The Prologue has added a lengthy discussion of Big Data and Data Analytics. It also has added coverage of the CSCA exam and provided an updated version of the IMA's Statement of Ethical Professional Practice. It also includes a new In Business box that introduces students to the IMA's Management Accounting Competency Framework.

Chapter 1

LO 1-5 was restated to focus on relevant and irrelevant costs. The terms controllable and uncontrollable costs as well as value-added and non-value-added costs were added to the chapter. Four new In Business boxes were added. The Cost of Quality appendix was deleted and a subset of the deleted material was move to Chapter 12 (Strategic Performance Measurement).

Chapter 2

Added three new In Business boxes.

Chapter 3

Revised the format of the schedule of cost of goods manufactured. Added one new In Business box.

Chapter 4

Added one new In Business box.

Chapter 5

Tweaked the discussion of operating leverage to better highlight its emphasis on analyzing changes in sales volume. Revised Problems 5-19, 5-24, and 5-25. Added a new Business Focus feature and one new In Business box.

Chapter 6

Added a new Business Focus feature.

Chapter 7

Added a new Business Focus feature and two new In Business boxes.

Chapter 8

Cut in half the discussion of "Why and How Organizations Create Budgets" while retaining all the key insights. Added two new In Business boxes.

Chapter 9

Replaced the learning objective related to "common errors" with a learning objective that focuses on preparing a flexible budget performance report with more than one cost driver.

Chapter 10

Added three new In Business boxes

Chapter 11

Changed the chapter title to Responsibility Accounting Systems. Removed coverage of operating performance measures and the balanced scorecard. Moved the subject matter from what were Appendices 11A (Transfer Pricing) and 11B (Service Department Charges) to the main body of the chapter.

Chapter 12

This is a new chapter titled Strategic Performance Measurement. It greatly expands our coverage of the balanced scorecard and corporate social responsibility. The chapter includes nine new end-of-chapter exercises and problems.

Chapter 13

Added three new In Business boxes.

Chapter 14

Revised the formula for the profitability index to become "Present value of cash inflows ÷ Investment required." Added a footnote that explains how to use Microsoft Excel's IRR functionality to compute the internal rate of return. Also added a new Business Focus feature and two new In Business boxes.

Chapter 15

Added two new In Business boxes.

Chapter 16

Added a new Business Focus feature and three new In Business boxes.



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