# Michael Mayerfeld Bell Isaac Sohn Leslie Laura Hanson Schlachter Loka L. Ashwood





# An Invitation to Environmental Sociology

Sixth Edition

For Moses David Bell (1923–1996) Writer, scholar, teacher Washtub-bass player extraordinaire A lover of people and the land— He fished without hooks

For Jason Whether salt or woodland May the battle between the breezes Never end

For Jamie Nisse Erickson Greenberg (1990–2013) Friend and philosopher Who taught me that no time is too short To make change on this earth

And for three generations of Hartleys Organizing for a livable future: Barbara Jeanne Hartley Schlachter (1945–2016) Jacob Thomas Hartley Hanson Schlachter Hartley Kathryn Hanson Schlachter

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Sixth Edition

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# Brief Contents

Preface	xii
About the Authors	xiv
Chapter 1 Environmental Problems and Society	3
PART I THE MATERIAL	51
Chapter 2 Health and Justice	53
Chapter 3 Consumption and Materialism	85
Chapter 4 Money and Markets	115
Chapter 5 Technology and Science	149
Chapter 6 Population and Development	181
PART II THE IDEAL	217
Chapter 7 The Ideology of Environmental Domination	219
Chapter 8 The Ideology of Environmental Concern	253
Chapter 9 The Human Nature of Nature	287
PART III THE PRACTICAL	319
Chapter 10 Mobilizing the Just Ecological Society	321
Chapter 11 Transitioning to the Just Ecological Society	353
Chapter 12 Living in the Just Ecological Society	379
References	403
Notes	446
Index	475

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# Detailed Contents

Preface	xii
About the Authors	xiv
Chapter 1 Environmental Problems and Society	3
Joining the Dialogue The Ecology of Dialogue The Dialogue of Environmental Justice	5 6 10
Environmental Justice Across Time Global Climate Change Energy Fossil Fuels Non-Fossil Energy Sources Using Less Threats to Land and Water The Ozone "Hole" The Two Kinds of Smog	10 11 17 20 21 22 26 27
Environmental Justice Across Social Space Who Gets the Bads? Who Gets the Goods? Income Inequality Wealth Inequality Consumption Inequality Health Inequality Environmental Justice for Everyone	29 30 33 35 36 38 40
Environmental Justice Across Species Decline and Loss of Species Loss of Landscapes Loss of Intimacy	41 42 46 47
The Social Constitution of Environmental Problems and Solutions	48
PART I THE MATERIAL	51
Chapter 2 Health and Justice	53
The Material Basis of the Human Condition Ecological Dialogue	57 57
One Health Invironments of Food: Feeders and Eaters The Spirit of Water Pesticides and the Health of All	59 60 65 68

One Justice	73
Utilitarianism	73
John Rawls and Justice as Fairness	76
The Original Position of Mutual Aid	78
Living Downstream: The Precautionary Principle	79
Mercury and the People of Grassy Narrows	80
Making Ties	82
Chapter 3 Consumption and Materialism	85
The Hierarchy of Needs	86
The Original Affluent Society	88
Consumption, Modern Style	90
The Leisure Class	91
Positional Goods	94
Goods and Sentiments	96
The Reality of Sentiments	97
<i>Hau</i> : The Spirit of Goods	99
Sentiments and Advertising	100
Environmental Advertising	102
Consumption as Environmental Action	104
Goods and Community	104
The Time Crunch	105
Consumption and the Building of Community	108
The Treadmill of Consumption	109
Chapter 4 Money and Markets	115
The Growth Compulsion	118
The Wage–Price Gap	118
Money and the Stampede for More	121
The Treadmill of Production	122
The "Invisible Elbow"	124
Development and the Politics of the Growth Machine	125
Core and Periphery, Urban and Rural	126
Invisible Communities	128
Overproduction and Underproduction	131
Metabolic Rift	132
The Constructed Market	133
Constructing Freedom	133
The Corporation and Regulation	135
Classic Liberalism and Neoliberalism	137
The Treadmills Within	139
The Dialogue of Treadmills	140
The Social Creation of Economics	143
Rock Steady Farm and the Economics of Optimism	144

Chapter 5 Technology and Science	149
The Monologues of Technology and Science	150
Technology as a Dialogue Technology as a Social Structure: The Problem of Cars The Social Organization of Convenience The Constraints of Convenience	150 152 155 157
Technological Somnambulism Phenomenology Culture Politics	158 158 160 162
Science as Dialogue The Black Box Actor Network Theory	163 166 170
Disasters, Fast and Slow A New Species of Trouble Normal Accidents	171 174 175
Science and Technology as Political	178
Chapter 6 Population and Development	181
The Malthusian Argument	182
Population as Culture	185
The Inequality Critique of Malthusianism The Development of Underdevelopment Understanding Underdevelopment The Structural Adjustment Trap Food for All The Politics of Famine Limits of the Inequality Perspective	187 190 193 195 198 199 200
The Technologic Critique of Malthusianism A Cornucopian World? The Boserup Effect	202 202 205
The Demographic Critique of Malthusianism A New Demographic Transition? Women and Development Family Planning and Birth Control	207 209 210 213
The Environment as a Social Actor	215
PART II THE IDEAL	217
Chapter 7 The Ideology of Environmental Domination	219
Christianity and Environmental Domination	221

The Moral Parallels of Protestantism and Capitalism The Moral Parallels of Christianity, Science, and Technology The Greener Side of Christianity Non-Western Philosophies and the Environment	221 224 226 228
Individualism and Environmental Domination Individualism, the Body, and Ecology	229 229
The Carnivalesque Body The Classical Body Balancing the Ecological Self and the Ecological	231 233
Community	234
Heteropatriarchy and Environmental Domination	235
The Ecology of Sexism Ecofeminism	236 239
The Controversy Over Ecofeminism	240
The Ecology of Heterosexism	242
Queer Ecology	244
Queering the Farm	246
The Difference That Ideology Makes	251
Chapter 8 The Ideology of Environmental	050
Concern	253
Ancient Beginnings	255
Greece China and India	255 258
Rome	258
The Natural Conscience	262
The Moral Basis of Contemporary Environmental	
Concern	264
The Natural Other and the Natural Me	266
The Extent of Contemporary Environmental	
Concern	268
The Fluctuation of Environmental Concern	268
Social Status and Environmental Concern	273
The (Conservative) White-Male Effect The Environmentalism of the Poor	274 276
	270
Two Theories of Contemporary Environmental Concern	277
Paradigm Shift	277
Questioning Paradigm Shift	279
Ecological Modernization	280
Questioning Ecological Modernization	282
The Dialogue of Environmental Concern	284
Postscript	284
Chapter 9 The Human Nature of Nature	287
The Contradictions of Nature	288

Ancient Problems, Ancient Solutions	289
The Contradictions of Contemporary Environmentalism	291
Nature as a Social Construction	292
Naturalizing Capitalism	293
Nature and Scientific Racism: Morton's Craniometry Nature and Scientific Racism: Huntington's Environmental Determinism	295 297
Environment as a Social Construction	299
Constructing the Ozone Hole	301
Constructing Wilderness	303
Tourism and the Social Construction of Landscape	308
The Social Construction of Environmental Exclusion	311
The Social Construction of Environmental Nonproblems	313
The Dialogue of Nature and Ideology	314
The Social Inconvenience of "Nature"	314
Resonance	316
PART III THE PRACTICAL	319
Chapter 10 Mobilizing the Just Ecological Society	321
Mobilizing Ecological Conceptions	323
The Cultivation of Knowledge	324
Cultivating Knowledge in the Fields of Iowa	327
Cultivating Dialogic Consciousness	331
Mobilizing Ecological Connections	335
The Tragedy of the Commons	335
Why It Really Isn't as Bad as All That	336
Togetherness and the Dialogue of Solidarities	337
A Tale of Two Villages	340
How Big Is Your Solidarity?	342
Mobilizing Ecological Contestations	343
Double Politics and the Political Opportunity Structure	343
The Double Politics of Practical Farmers of Iowa	346
The Pros of the Three Cons	350
Chapter 11 Transitioning to the Just Ecological Society	353
Democracy and Bureaucracy	355
Legal Structure	358
The Bottom and the Top	362
Participatory Governance	<b>36</b> 4
Supplying Water in a Costa Rican Village	365

Local Knowledge	367
Growing Local Knowledge in Honduras	367
Clearing the Air in Three British Cities	369
Governing Participation	370
Grounding Our Knowledge	372
Soul Fire Farm and Just Ecological Transition	374
Finding Our Balance	375
Chapter 12 Living in the Just Ecological Society	379
The A-B Split	381
The Reconstitution of Daily Life	383
Greening Cities	384
Greening Capitalism	388
Green Alternatives to Economic Growth	394
The Local and the Global	396
Opting Out to Opt In	397
Reconstituting Ourselves	400
References	403
Notes	446
Index	475

f there were ever a time for environmental sociology, it is now. As we sit down to write this preface in June of 2020, COVID-19 has spread across the world, the economy is in deep recession, and mainstream society is finally starting to recognize that Black Lives Matter. Any one of these new momentums on its own would be enough to rock the world, and yet we experience all three together, full of pain, loss, suffering, and brutality, while also leading to wonderful acts of kindness and togetherness, resistance and resilience, communion and revolution. Hopefully this conjunction of contradictions is ultimately transformative not just of our human community but of the biggest community of all: our social ecology.

Although we planned, researched, and wrote this sixth edition of *An Invitation to Environmental Sociology* almost entirely before the upheavals of 2020 (with perhaps more to come), the main changes we made seem, in retrospect, uncannily appropriate. We don't feel this as self-congratulation but rather as underscoring that the injustices 2020 has brought to light were already present in 2019, and well before, emerging in the new themes we emphasize, to wit:

- The vital importance of putting environmental justice at the center of the project of environmental sociology;
- Reframing environmental justice as the unity of three intersecting dimensions across time, social space, and species—all forms of commitment to mutual aid in a truly social ecology;
- Envisioning health as central to justice along all three of these dimensions, developing the notion we term "one justice," a justice of all in all;
- Nonetheless speaking with a more optimistic tone throughout, providing an environmental sociology of the possible through incorporating more case studies of just transitions, and integrating the notion of "normal environmentalism" from the first chapter onward, instead of waiting until the last chapter to introduce it;
- While retaining ecological dialogue as the central idea and structuring principle of the book.

Five chapters—1, 2, 5, 7, and 12—received substantial rewrites, and we gave all the chapters at least a refresh. As with the previous editions, we have worked hard to integrate the latest scholarship as well as updating facts and figures. Nonetheless, we have successfully resisted the temptation to make the new edition longer. We achieved this in part through two fairly significant reorganizations of the book.

- First, the former "Body and Justice" chapter, which was Chapter 6 in the previous couple of editions, moved up to Chapter 2 and was reframed as "Health and Justice," allowing us to both center health in the textbook's aims and develop environmental justice more thoroughly throughout.
- Second, we eliminated the former Chapter 10, "The Rationality of Risk," incorporating its most important material

elsewhere, especially in what is now Chapter 5, "Technology and Science."

The result is an edition that comprises 12 chapters instead of 13, making it easier to fit into the normal rhythm of a semester-length course or a course on the quarter system. But the result is also an edition that is up-to-date and peppered with much new material while continuing, we believe, with the inviting tone that the title of the book promises.

An important aspect of the inviting tone has been increasing the inclusivity of the book's language and topical material. We have replaced "she or he" and "he or she" language with "they" and "theirs." We have widened the range of social experience that we draw upon in our examples and case studies while also trying to continually remind the reader that we write with a largely U.S. and Canadian audience in mind to help guard against a sense of universalization of experience. As well, we thoroughly rewrote much of Chapter 7, "The Ideology of Environmental Domination," reframing the environmental challenges of patriarchy as based on heteropatriarchy and, in doing so, considering the possibilities that a queer ecology affords.

And another new feature is that, for this sixth edition, we had the beauty and benefit of four authors. We were four minds in constant dialogue—in ecological dialogue, of course! The result, we believe, is the most significant, and most significantly changed, new edition of *An Invitation*. The times deserve no less.

\* \* \*

It takes dialogue to understand ecological dialogue. We could never have written this book without the mutual aid of many years of conversation with students, colleagues, activists, friends, and acquaintances. Each new edition emerges through a reflexive process made possible only through writing in community. We wish to thank by name the following people who have been especially engaged with this sixth edition. Leah Penniman of Soul Fire Farm and Maggie Cheney of Rock Steady Farm graciously took the time to offer us refreshing new examples of their work building a more just ecological society. Angela Serrano, Elena Hight, and Jaclyn Wypler of the University of Wisconsin-Madison and Danielle Falzon of Brown University reviewed drafts and offered insights from their scholarly work. Barbara Decré and Kerem Morgul of the University of Wisconsin-Madison assisted with straightening out the book's more than 1,300 references. But our biggest thanks are to our copy editor, Pam Schroeder, who worked with us with a keen ear for what we have tried to express, with a precise hand in attending to all the many details of a complex project like this, and with a wondrously patient heart as we sent her version after version and ran each deadline to the max. We appreciate you all.

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Sara Miller McCune founded SAGE Publishing in 1965 to support the dissemination of usable knowledge and educate a global community. SAGE publishes more than 1000 journals and over 800 new books each year, spanning a wide range of subject areas. Our growing selection of library products includes archives, data, case studies and video. SAGE remains majority owned by our founder and after her lifetime will become owned by a charitable trust that secures the company's continued independence.

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CHAPTER

# Environmental Problems and Society

**11 D**ASS THE HOMINY, please."

It was a lovely brunch with fruit salad, homemade coffee cake, a great pan of scrambled eggs, bread, butter, jam, coffee, tea—and hominy grits. Mike's friends Dan and Sarah had invited him, his wife, and their son over that morning to meet some friends of theirs. The grown-ups sat around the dining room table, and the kids (four in all) careened from their own table in the kitchen to the pile of toys in the living room, and often into each other. Each family had contributed something to the feast before them. It was all good food, but for some reason the hominy grits (which Mike had never had before) were the most popular.

There was a pleasant mix of personalities, and the adults soon got into one of those excited chats that leads from one topic to another as unfamiliar people seek to get to know each other a bit better. Eventually, the inevitable question came Mike's way: "So, what do you do?"

"I'm an environmental sociologist."

"Environmental sociology. That's interesting. I've never heard of it. What does sociology have to do with the environment?"

It's a question all four of us—Ike, Laura, Loka, and Mike—sometimes get. But Mike, the oldest of us, used to get it a lot, as in this breakfast conversation from many years ago. Today, we sense a change in general attitudes. Environmental problems are everywhere, and people know that our species has much to do with them. Most people we meet have still never heard of the field, but more and more of them immediately get the basic idea behind it: society and environment interrelate.

And more and more, the people we meet recognize that this interrelation has to confront some significant problems—perhaps the most fundamental problems facing the future of life, human and otherwise. They readily understand that environmental problems are not only problems of technology and industry, of ecology and biology, of pollution control and pollution prevention. Environmental problems are also social problems. Environmental problems are problems *for* society—problems that threaten our existing patterns of social organization and social thought. Environmental problems are as well problems *of* society—problems that challenge us to change those patterns of organization and thought. Increasingly, those we meet appreciate that it is people who create environmental problems, and it is people who must resolve them.

That recognition is good news. But we—every one of us—sure have a lot to do. And we'll need the insights of every discipline, from the biophysical sciences, to the social sciences, to the humanities. There is an environmental dimension to all knowledge. This book aims to bring the sociological imagination to this necessarily pan-disciplinary conversation.

The phrase "sociological imagination" comes from the great twentiethcentury sociologist C. Wright Mills. He famously defined it as the ability to "grasp history and biography and the relations between the two within society" in order to understand our lives "as minute points of the intersections of biography and history within society."<sup>1</sup> His point was that life is lived in context. You can't do just anything you might want to do. And what you might want to do is likewise shaped by context to begin with. Our social life is a mighty factor in that context. Our decisions are not merely our own.

But there is another mighty factor in that context. We should add at the end of each of those famous phrases "and ecology." Gaining the ability to grasp history and biography and the relations between the two within society and ecology—to learn to understand our lives as minute points of the intersections of biography and history within society and ecology—is what we might call the *environmental sociological imagination*.<sup>2</sup> Our decisions about how to lead our lives, and our hopes about how we might live otherwise, are embedded in the constraints and possibilities of both our social and ecological contexts.

To live contextually (and there is no other way to live) is also to live relationally. Action requires interaction. To get along you have to get along. You may be on your own, but still you're not alone, neither socially nor environmentally. The environmental sociological imagination, with its contextual and therefore relational way of thinking about the world, suggests the following definition of environmental sociology itself. *Environmental sociology is the study of community in the largest possible sense, the community of all.* People, other animals, land, water, air—all of these are closely interconnected. They interact and interrelate. Together they form a kind of togetherness. As in any community, there are also conflicts in the midst of the interconnections, interactions, and interrelations. Environmental sociology studies the community of all with an eye to understanding the origins of, and proposing solutions to, these all-too-real social and biophysical conflicts.

But who are environmental sociologists? They are participants in a wideranging conversation among scholars from many social science disciplines who share a passion for studying community in the largest possible sense. Some might call themselves "political ecologists" or "social ecologists" or "human ecologists" or "ecological economists." Or they might prefer to think of themselves as "environmental geographers" or "environmental anthropologists" or "environmental economists" or "environmental psychologists." It is not the disciplinary label that is important but the passion to study this largest of communities, with its many conflicts. Increasingly, academic conferences focus on an issue like climate change, sustainable consumption, sustainable agriculture, or environmental justice and not on a specific discipline's take on it. The research papers that come out of these conferences similarly cite scholars from across this wide spectrum. We all have our starting points, of course, our distinctive voices and angles of vision to bring to the conversation, which is great. That is how, and why, one learns from others. But it is the goals that matter, not the disciplines-the aims, not the names. In this book, we discuss contributions from scholars with all these

many different departments on their business cards. These many voices and angles of vision help widen our imagination for a better tomorrow as we better understand today.

This wideness of imagination is particularly important as we deal with the heavy matters of inequality, which are at the center of gravity of environmental sociology. Not only are the effects of environmental problems distributed unequally across the human and nonhuman community, but inequality is deeply involved in causing those problems in the first place. Inequality is both a product and a producer of climate change, pollution, overconsumption, resource depletion, habitat loss, risky technology, and rapid population growth. Inequality also influences how we understand what our environmental problems are. And most fundamentally, it can influence how we envision nature itself, for inequality shapes our experiences, and our experiences shape all our knowledge.

This returns us to the question of community. Inequality cannot be understood apart from the justice of the communities in which it takes place. Ecology is often described as the study of natural communities. Sociology is often described as the study of human communities. Environmental sociology is the study of both together, the *social ecology* of the single commons of the Earth we humans share, sometimes grudgingly, with others—other people, other forms of life, and the rocks and water and oil and air that support all life.<sup>3</sup> Environmental sociology is the study of this, the biggest community of all.

# Joining the Dialogue

The biggest community of all—clearly, the topic of environmental sociology is vast. Not even a book the length of this one can cover all of it, at least not in any detail. In the pages to come, we will take up the main conversations about the state of relations within this vast community. We won't take up all the side conversations, but we will invite the reader into a good many of them to trace how the larger debates play out in particular neighborhoods of discussion and investigation. We do so in the three main parts of the book:

*The Material:* How health, consumption, the economy, science, technology, development, and population shape our environmental conditions

*The Ideal:* How culture, ideology, symbols, moral values, and social relations influence the way we think about and act toward the environment

*The Practical:* How we can bring about a just ecological society through governance, mobilization, and the politics of our everyday lives

Of course, it is not possible to fully separate these three topics. The deep union of the material, the ideal, and the practical is one of the most

important insights that environmental sociology has to offer. The parts of this book represent only a sequence of emphases, not rigid conceptual boundaries. A number of themes running throughout the book help unite the parts:

- The central importance of inequality and questions of justice in environmental problems
- The dialogic—or interactive and unfinished—character of causality in environmental sociology
- The interplay of material and ideal factors with each other, constituting the practical conditions of lived experience
- The value of understanding these social and ecological dynamics as matters of community
- The important influence of political institutions and commitments on our environmental practices
- The many, many, many possibilities—and demonstrated successes—for resolving conflicts and achieving justice in the biggest community of all

The overarching goal of this biggest community, it seems to us authors, is to help all as we help each one. How? Recognizing our ties opens the door to forging them, giving us the imaginative fodder for a more just tomorrow. It's a tall charge but one that has to start somewhere. And why not start here, with this invitation to environmental sociology?

We hope you find our invitation welcoming and open to all as we seek to engage with you as one. Our capacity to be inviting, though, is undoubtedly informed and sometimes limited by what we four as authors have come to know and not know in our lives. We certainly do not know everything about you or about the topics at hand. We make a few assumptions that are best for us to be up front about. Although we welcome a wider readership, we assume that most who turn the pages of this book do so in the United States and Canada as part of college courses. That means our readers tend to be better off financially than others domestically and internationally-but not always. College students and others are a diverse lot. We assume that our readers bring diverse perspectives and experiences across differences of race, nationality, class, ability, gender, sexuality, and many other dimensions. As we try to engage with the biggest community of all through the environmental sociological imagination, we may not imagine quite enough. Or we may imagine too much. In any event, stay with us and even reach out to us, as we try to write—and rewrite with every new edition—the most inclusive text we can to work toward a more just and ecological tomorrow.

## The Ecology of Dialogue

Engaging with the social ecology of the biggest community of all asks us to step back and consider how the ideals we try to put into practice are shaped, and sometimes even compromised, by our material positions. By approaching environmental sociology in this way, we bridge a long-standing debate among scholars about the relationship between environment and society-and indeed about all of life-a debate between more materialist and idealist views about our practices of living. Materialists argue that environmental problems cannot be understood apart from the material threats posed by the way we have organized our societies, including the organization of ecologic relations. They believe that we can ill afford to ignore the material truth of organizational problems and their ecologic consequences. Idealists do not necessarily disagree, but they emphasize the influence of social life on how we conceptualize those problems or the lack of those problems. Idealists focus on the ideological origins of environmental problems-including their very definition as problems (or as nonproblems). A materialist might say, for example, that climate change is a dangerous consequence of how we currently organize the economic side of social life. An idealist might say that to recognize the danger-or even the existence-of climate change, we must wear the appropriate conceptual and ideological eyeglasses, which we gain through our social relations.

Although this debate sometimes gets quite abstract, it has important consequences. Materialists argue that the practical thing to do is to solve the social organizational issues behind environmental problems, like the way land use laws and current technologies encourage the overuse of cars. Idealists argue that the first step must be to understand our environmental ideologies, with all their insights and oversights, and their social connections and disconnections, lest our solutions lead to still other conflicts.<sup>4</sup>

Note that we mean "materialist" here in the philosophical sense of emphasizing the material conditions of life, not in the sense of material acquisitiveness. And we similarly mean "idealist" in the philosophical sense of emphasizing the role of ideas, not in the sense of what is the best or highest. But in practice (and despite the polarization that sometimes arises in academic debates), no scholar uses only one or the other perspective. Following a materialist position inevitably leads you to consider the ideas by which we understand material reality, sometimes to our regret. Similarly, following an idealist position long enough leads you to recognize that the world resists what we say about it and that our ideas are shaped by this resistance. Each helps constitute the other.

To understand the mutually constitutive relationship between the material and the ideal, and its practical consequences, let's turn to an ancient fable from India. A group of blind people encounters an elephant for the first time. One grabs the elephant's tail and says, "An elephant is like a snake!" Another grabs a leg and says, "An elephant is like a tree!" A third grabs an ear and says, "An elephant is like a big leaf!" To the materialist, the fable shows how misinformed all three blind people are, for a sighted person can plainly see how the "snake," "tree," and "big leaf" connect together into what an elephant really is. To the idealist, the fable says that we all have our ideological blindnesses and there is no fully sighted person who can see the whole elephant—that we are all wildly grasping at the elusive truth of the world.

The approach we take to this ancient debate is that the material and the ideal dimensions of the environment depend upon and interact with each other and together constitute the practical conditions of our social ecology.

What we believe depends on what we see and feel, and what we see and feel depends on what we believe—and therefore do. It is not a matter of either/ or; rather, it is a matter of both together. Each helps constitute and reconstitute the other in a process that will never, we must hope, finish. We term this mutual and unfinalizable interrelationship *ecological dialogue*.<sup>5</sup> Throughout the book, we consider the constant conversation between the material and ideal dimensions of this never-ending dialogue of life and how our environmental practices emerge from it.

Ecological dialogue is also a way to conceptualize power—to conceptualize the environmental relations that shape our scope for action: our ability to do, to think, to be. These relations of power include both the organizational factors of materiality and the knowledge factors of our ideas, which in turn, shape each other. By using the word *dialogue*, we don't mean that everything in this interrelationship is happy and respectful, smooth and trouble free, or even that it always should be. Dialogue is not a state we reach when we have overcome power; it only happens *because of* power the power to engage another's response and the power another grants by responding. There is often conflict involved, which is one of the main ways that the material and the ideal continually reshape each other and express themselves in our practices of living.

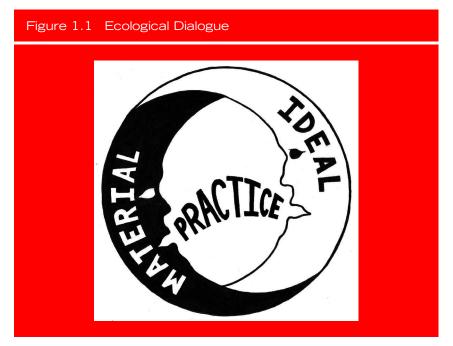
And conflict is not necessarily a bad thing. Sometimes it is exactly what is needed to get us to pay attention. Neither is power all kicking and yelling. There is much cooperative and complementary action in the dialogue of ecology, much conviviality that we relish and that constantly changes us. We experience power in cooperative and complementary action, too. Nor is power necessarily a bad thing. (Imagine for a moment having no power at all in your life and what an awful circumstance that would be.) It's a matter of who has power, what power does and how and why, and the legitimacy of power's balances and imbalances. These are moral questions that we need to continually ask and re-ask.

Maybe a diagram will help. Have a look at Figure 1.1, a kind of environmental sociological reinterpretation of the *Taijitu*, the ancient Chinese yin–yang icon. The *Taijitu* suggests that the world is constituted through the interaction of yin and yang, which together create a unity between notions of Earth and Heaven—between the material and the ideal. Often the *Taijitu* is interpreted to mean that yin and yang are opposites, but the black dot in the white side and the white dot in the black side are supposed to indicate that each is the seed of the other. Also, the *Taijitu* indicates the interactiveness of yin and yang through curved inter-nesting of the two sides instead of a straight line dividing yin and yang into oppositional hemispheres. It's one of history's great images.

But from the perspective of ecological dialogue, the *Taijitu* represents the world as overly unified, static, and finished. Figure 1.1 suggests the changing, unfinished, and sometimes conflictual character of the world through showing the material and the ideal as two partial moon faces in practical dialogue with each other. Together, the moons of the "material" and the "ideal," which tuck together in a basket weave at their edges, making a circle and a kind of ecological holism. That holism is always unfinished, though, and thus never fully whole, which the diagram represents

through the open space between the partial moons. But the open space is not empty. Rather, it is an active space of interchange, interaction, and interrelation through the "practical"—the ideas and materialisms we put into joint practice. Some of that practice may be conflictual, and some may be cooperative and complementary. Through it, the ideal and material shape each other and change each other, shaping and changing the practical at the same time. To further represent this mutual constitution of the material and the ideal, through the relations of the practical, Figure 1.1 takes the seed imagery of the *Taijitu* and converts it to eyes, one of the central organs of communication, with a black eye on the white side and a white eye on the black side. Plus, the imagery of the moon faces is meant to suggest the motion of light and shadow across the ever-unfinished holism, like phases of a moon, as white becomes black and black becomes white over time.

The open pocket of space between the partial moons can be especially meaningful. Environmental issues are often a real downer. But we will continually emphasize in this book that positive and practical environmental change is possible through the engagement of the material with the ideal. We know this is true because people have so marvelously often achieved it already. People have done it by coming to see themselves as part of ecological dialogue, that is, as part of the creative community of the Earth and all its inhabitants, ever working out our ever-changing samenesses and differences, connections and disconnections, in the practical art of social ecology.<sup>6</sup> The biggest community of all is thus the biggest dialogue of all.



Source: Matt Robinson & Michael M. Bell

## The Dialogue of Environmental Justice

But what stands in the way of ecological dialogue? The common breakdown of our dialogue with each other and the Earth is a symptom of a broader disease: the untying of life from its potential to thrive in community. Thankfully, that problem has a positive corollary because we can retie what we have untied or make new ties as we think about a transformative framework for the future. This is what we authors understand as *environmental justice*—the flourishing of mutual aid through communal ties within and across social ecology. Environmental justice is not only a question of fairness for humans and nonhumans alike. Even the equal distribution of a harm (what we sometimes call fair) doesn't capture the transformative need for justice beckoned by ecological dialogue. There's nothing fair about the equal distribution of a harm when that harm could be prevented in the first place. Neither is environmental justice just a question of equality. After all, not all inequality is unfair. Everyone differs and thus has different needs, wants, and gifts to share. That is part of the beauty of the world.

Transformative justice calls for identifying and changing gaps in mutual aid. Such gaps (and possibilities for making ties anew) manifest themselves within three intersecting axes of environmental justice: across time, across social space, and across species. Environmental justice across time concerns what are often called issues of "sustainability." Environmental justice across social space is often simply called "environmental justice" to designate disproportional burdens carried by particular social groups, commonly abbreviated as "EJ." Environmental justice across species raises questions about the rights and sustenance of the nonhuman, which humans understand through ideas of "ecological beauty" and what we cherish and what we do not. In earlier editions of this book, we referred to these intersecting three dimensions as sustainability, environmental justice in the purely human sense, and ecological beauty, as is commonly done in environmental discussions. We introduce here new language, for we have come to conclude that, analytically, all three are aspects of what should be seen as the central moral and practical challenge of social ecology: what we will term the one justice of environmental justice.<sup>7</sup> It's justice of all in all, for the biggest community of all.

# **Environmental Justice Across Time**

How long can we keep doing what we're doing? Is it sustainable—that is, can we continue doing what we're doing without compromising the needs of the future, both for humans and nonhumans? Are we aiding future generations or taking from them?

"You say you love your children above all else, and yet you are stealing their future in front of their very eyes," said then-fifteen-year-old Swedish activist and Nobel Peace Prize nominee Greta Thunberg, speaking at the UN Climate Summit in Poland in December 2018. Thunberg's call to action poses the essential question of environmental justice across time.

The list of threats to environmental sustainability is long indeed.<sup>8</sup> Yet it's difficult to wrap our minds around such threats because we struggle to

process complex and uncertain challenges of the future. Scientists call this temporal myopia *contempocentrism.*<sup>9</sup> We are generally good at planning for the immediate future: next meal, next week, next quarter profits. But when the needs and consequences of our actions are further away, taking action is not exactly our strong suit.

Tying into the future thus requires us to take a *precautionary* approach to ecological relations—to watch for environmental "yellow lights" about what may be coming down the ecological pike and to hit the breaks to avert worst-case scenarios when the lights are clearly red. The precautionary principle calls for us to think about what's ahead as we think about what we face now while remaining mindful that questions of time are also questions of social space and species. We sure have a lot to think about: issues of climate change, energy, smog, land, water, food, disease, and more.

#### Global Climate Change

How much longer can we keep doing what we're doing to our climate?

Some say don't worry, and some even say it's a hoax. But it's not a hoax. Given the controversy in some quarters, we'll take up the scientific evidence about climate change in detail. Yet in the minds of the overwhelming majority of scientists—the same people who helped provide us the modern comforts we routinely enjoy—the debate is over. The global climate is warming, mostly due to human actions. The continuing scientific controversy concerns what we should do about it.

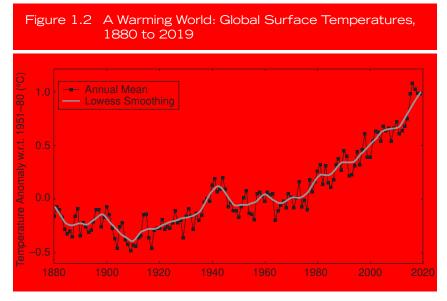
Scientists are not alone in this judgment. A majority of people in most countries agree that climate change is happening. Even in the United States, where climate change skepticism is unusually high, a majority of people agree that the effects of climate change are here now or will begin within a few years, according to eighteen straight years of Gallup polls, from 2001 to 2018.<sup>10</sup> After all, there is plenty of evidence you don't need statistical software to appreciate. Broiling hot summers. Drought alerts. Floods. Rising sea levels. Record hurricanes. Melting glaciers. Decreased snow cover. Open-water fishing at the North Pole. Palm trees and peaches where they never grew before. Diseases and insects our grandparents' generation never had to contend with in our own regions. Or even hardly any insects at all. People notice such things in their own lives, and that makes a difference.

And here it is in numbers: When averages are calculated for the entire globe, the ten warmest years on record (through 2019) have all occurred since 1997. The five warmest years are the last five years.<sup>11</sup> The warmest ever was 2017.<sup>12</sup> The second warmest was 2019.<sup>13</sup> The third warmest was 2018<sup>14</sup> (see Figure 1.2). And it is a sure bet that by the time this edition is in print, or shortly afterward, those years will be topped. At least that has been the case with every previous edition of this book because the overall trend is continuously upward. The 1970s were hotter than the 1960s, the 1980s were hotter than the 1970s, the 1990s were still hotter, the 2000s were hotter tran the 2010s were even hotter than that.<sup>15</sup> Wow.

Long-term weather records also show that there was a grain of truth to an earlier generation's fireside stories about having to walk to school through 3 feet of chilling snow, barefoot and uphill both ways. The eighteenth- and nineteenth-century images of the whole town out for a skating party, or of Hans Brinker and his silver skates on the frozen canals of the Netherlands, are more than merely romantic. It really was colder back then. Winters were longer, blizzards were stronger, and glaciers used to come down farther out of the mountains. The year 1997 was the last time Dutch canals froze enough to hold the "Tour of Eleven Towns," once an annual skating event with thousands of participants.<sup>16</sup> There are reports that Long Island Sound, the body of salt water between Long Island and the Connecticut coast, used to freeze over some winters, and people would drive fifteen miles across the ice with a team and wagon. That kind of freeze hasn't happened in 150 years.<sup>17</sup>

It's not heating up everywhere, however, although it is in most places. And the changes going on entail a lot more than warming. Different places are experiencing a wide range of climatic disruptions, which is why scientists have historically preferred to call the issue "global climate change" rather than the more popular phrase "global warming." Plus, some areas may not experience much warming in one particular year. But overall, the heat is on, globally.

We are already feeling the effects of what many scientists call not just global climate change but the "climate emergency."<sup>18</sup> Our best knowledge comes from the Intergovernmental Panel on Climate Change (IPCC), a group of hundreds of scientists from around the world that periodically summarizes what we know.<sup>19</sup> It documents that already climatic zones have shifted, rainfall patterns have changed, weather conditions have become more variable, and sea level is rising—and more, much more. Some of these changes—like how cool it gets in an average evening—are relatively subtle. But if climate



Source: NASA (2020).

change trends continue, the IPCC says that by 2100 we will see major environmental changes that will drastically compromise the lives of billions.

Why is it happening? You'd have to be living in a cave not to have heard by now that scientists place the blame most squarely on carbon dioxide emissions from fossil fuel use. The excess carbon dioxide in turn leads to an increased "greenhouse effect" through the ability of carbon dioxide to trap heat that would otherwise radiate out into space. The greenhouse effect is not a new discovery. Scientists figured out 150 years ago that the Earth would be a cold and barren place without it. But too much of a good thing is, well, too much of a good thing.

However, extra carbon dioxide accounts for only about 58 percent of human-induced climate "forcing," as climatologists say.<sup>20</sup> Other greenhouse gases like methane, nitrous oxide, chlorofluorocarbons (CFCs), and ozone, as well as the soot or "black carbon" released by the myriad combustion processes of human activity, together account for the rest.<sup>21</sup> Methane is the most important of these, amounting to about half of the other forcings. But note this: most forcings other than carbon dioxide also come about through the burning of carbon-based fuels, directly or indirectly. Here's where a lot of the controversy comes, of course. The great engine of modern life is currently utterly dependent on carbon-based fuels.

The good news, as we'll discuss in the next section, is that our current dependence on fossil fuels is largely unnecessary. There are workable alternatives. But we'd better implement them really soon—like now. Our situation is pretty scary if we don't.

Take sea-level rise. As the global climate warms, glaciers and the ice caps melt, and ocean water heats up and expands. Sea level has already risen significantly (see Figure 1.3), increasing the danger of flooding during storm surges. Plus, the IPCC projects that the average level will go up another 0.44 to 0.74 meters (1.4 to 2.4 feet) by the beginning of the twenty-second century.<sup>22</sup> That may not seem like all that much unless you happen to live in a place like New Orleans, Amsterdam, or the low-lying Pacific Island nations of Tuvalu and Kiribati. Some 3.7 million people in the United States live on land less than a meter (3.3 feet) above the high tide line.<sup>23</sup> Moreover, a recent study by the U.S. National Aeronautics and Space Administration (NASA) found that it was "physically plausible" that sea-level rise by 2100 could top 8 feet.<sup>24</sup> The average elevation of Tuvalu is only 6.6 feet—an entire nation basically washed away. Globally, a 2019 study found that 187 million people would be displaced.<sup>25</sup>

Or consider the ecological disruptions climate change will bring. A particularly unnerving one is ocean acidification. Until recently, even scientists didn't consider this effect much. But it turns out that oceans absorb a third of our carbon dioxide emissions—22 million tons a day.<sup>26</sup> That lessens the greenhouse effect of excess carbon dioxide, which is helpful. Yet it also changes the chemistry of ocean water, leaving it more acidic, which makes it harder for shelled organisms to grow. To pull dissolved calcium carbonate out of ocean water—calcium carbonate being the basic building block of shells—organisms have to lower the acidity at the specific spots where their shells are growing. A more acidic ocean leaves such creatures struggling to

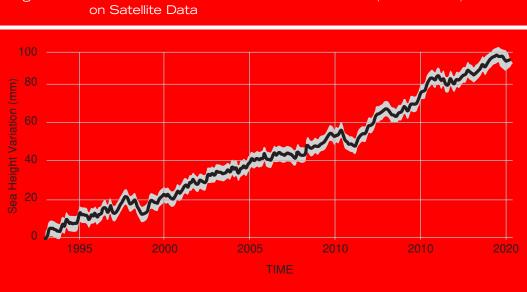


Figure 1.3 Oceans on the Rise: Global Mean Sea Level, 1993–2019, Based on Satellite Data

do so. If we don't take any additional steps to control our emissions, by 2100 easily half of corals, echinoderms, and mollusks would be affected.<sup>27</sup> It is even plausible that oceans will become so acidic that shellfish cannot make shells.<sup>28</sup> Think of the massive species extinction that would result. It would also mean that coral reefs will no longer grow.<sup>29</sup> Not only would that be a tragedy in its own right; it might even undermine the calcium carbonate platforms that hold up coral islands, causing them to collapse into the sea with the next big storm.

And consider these other ecological impacts. Increased risk of extinction for up to 30 percent of species.<sup>30</sup> Gradual replacement of tropical forests with savanna in eastern Amazonia.<sup>31</sup> More disease, as our warmer weather creates conditions more hospitable to mosquitoes, ticks, rodents, bacteria, and viruses.<sup>32</sup> More variable weather, probably much more variable. More storms. More floods. More wildfires.<sup>33</sup> More drinking-water shortages and heat waves. More drought stress.<sup>34</sup> More competition among human uses for surface waters until little is left, like Lake Urmia, once Iran's largest lake and the sixth-largest saltwater lake in the world. Now, it's 90 percent dried up due to drought, water wells, and irrigation—a graveyard for rusting cruise ships.<sup>35</sup>

If you live in the western and southwestern United States or Australia, these last issues—wildfires, drought stress, and competition for the water that remains—are no longer abstract and far away. The wildfires and brushfires have perhaps the most direct impact: highways closed, mandatory

Source: NASA (2020).

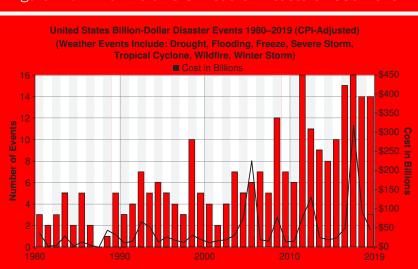
evacuations, warnings not to go outside because of smoke inhalation. Social space is violently reshaped as whole neighborhoods are consumed by fire, like the more than 1,600 homes burned in August of 2018 in the Carr Fire in California's Shasta and Trinity Counties or the Camp Fire in November of 2018 in Butte County of California, which destroyed more than 18,000 structures and caused 85 fatalities.<sup>36</sup> Scientists estimate that at least 800 million animals were affected in the Australian state of New South Wales, where more than 12 million acres burned.<sup>37</sup> No one will ever know precisely how many suffered.

Meanwhile, the Great Lakes and St. Lawrence River drainage basin is, as of 2019, at record high water levels, with widespread shoreline flooding due to record rainfalls. Climate change is like that—much less water in some regions, much more in some others.

If we don't turn things around, the consequences for agriculture will be complex but pretty scary overall. Some farming areas are already stricken with drier conditions. Others are submerged under 100-year floods. But many of these newly wetter regions around the world do not have the same quality of soil as, say, Iowa. To add to the complexity, carbon dioxide can stimulate growth in some crop plants; one study found a 17 percent yield boost in soybeans.<sup>38</sup> However, this stimulation does not always result in actual increased crop yields because of other limiting factors, such as low rainfall, poor soil conditions, and the existence of other pollutants in the air.<sup>39</sup> Taking these pluses and minuses together, the IPCC finds an overall minus for agriculture.

And we're not just talking about projections anymore. We are already seeing an increase in scorching heat waves, devastating storms, and epic floods. Among other things, these events cost money, lots of it. In the United States alone, the National Oceanic and Atmospheric Association (NOAA) found that in 2017 alone there were sixteen climate change–related extreme weather events that each caused more than \$1 billion in damages (see Figure 1.4). After adjusting for inflation, every year since 2003 has seen at least five weather-related disasters that topped \$1 billion in damages. In the 1980s, most years saw three or less, and no year saw more than five.<sup>40</sup> In 2017, Hurricane Harvey hit Texas and Louisiana, causing \$130 billion in damages in just one storm.

Plus the world is melting, literally. About 10 percent of the surface of the Earth is permanently covered by snow and ice. Seasonal fluctuations can bring the coverage up to about a third of the Earth's surface. But that coverage is wasting away. Here are a few alarming facts. When the U.S. Park Service established Glacier National Park in 1910, the park hosted some 150 glaciers. As of 2015, it was down to about twenty-six, and most of those have shrunk drastically.<sup>41</sup> Sea ice in the Arctic is thinning, and its area is down about a third in the last thirty years.<sup>42</sup> The decline in area is especially worrying because less white surface cover on the Earth means less solar energy is reflected back out to space, heating the planet even more. Now there are even frequent sizable stretches of open water at the Arctic ice cap during the summer.<sup>43</sup>





Then there are implications for infectious disease. Warmer world weather tends to encourage the spread of pathogens, their hosts, and their ability to be transmitted to humans. (Typically, microbes thrive with heat.) The World Health Organization (WHO) has found that climate change increases malaria, dengue, diarrhea, Lyme disease, tick-borne encephalitis, and food-borne pathogens such as salmonella.<sup>44</sup> As we write, scientists are still working to understand if climate change has had any role in the spread of COVID-19. But this much we already know for sure: In areas where a population's disease resistance is already weakened by malnutrition and other health challenges, any increases in infectious disease are particularly problematic. In the face of factors like these, WHO expects climate change to cause an additional 250,000 deaths worldwide per year between 2030 and 2050.<sup>45</sup>

Meanwhile, greenhouse gas emissions continue to rise. Annual mean carbon dioxide, as measured at Hawaii's Mauna Loa Observatory as of 2019, is up to 4011.4 parts per million in the atmosphere and first crossed over the line to the low 400s during seasonal fluctuations in 2013 and 2014.<sup>46</sup> In the mid-eighteenth century, the number was about 277 parts per million, according to data from ice cores drilled in Antarctica.<sup>47</sup> But growth still hasn't leveled out, despite the initial efforts of many nations around the world. Recently, the concentration has been going up about 2 parts per million per year as we continue to force the climate and push our luck.<sup>48</sup>

You could think of human-induced climate forcings as acting like extra blankets on a warm night, gradually stifling the planet. We say "on a warm night" because solar radiation is also on the rise, adding a climate forcing about a tenth as strong as human-induced forcings.<sup>49</sup> Taking all the forcings together—and there are indeed a few working in the direction of

Source: NOAA (2020).

cooling, such as increased reflectivity back into outer space from increased cloudiness—the IPCC estimates that by 2100 average temperatures will likely exceed 1.5 to 2 degrees Celsius over where they were in the late nineteenth century, depending on the scenario and model.<sup>50</sup> These are enormous increases when you consider that an average drop of 6 degrees Celsius caused the ice ages, covering much of the northern latitudes with a mile-thick sheet of ice.<sup>51</sup>

Think about it the next hot summer evening as you ponder whether you should crank the air-conditioner up another notch, causing your local utility to burn just that much more carbon-based fuel and to release that much more smog and soot to generate the necessary electricity.<sup>52</sup> More cooling for you will mean more heating for all of us.

## Energy

And how long can we keep doing what we're doing with regard to our energy sources? Not any longer at all. The trouble is we want more energy than we have—or at least more than we can easily get. The issues of this mismatch confront the world already. Rising costs. Pollution of land, air, and water. Declining stocks of some sources. Competition for space to produce energy. Tense international politics and even, say some, war. And, of course, our increasing climate emergency.

What to do? When you don't have enough of something, there are two basic ways to go: Get more or use less. Or maybe do both. There is a caveat, too, especially with regard to energy: Make sure that any way you go is clean, safe, and just. Given our record with energy recently, we'll have to inspect our options with care.

First, let's review where we get energy from now, as of 2017 (see Figure 1.5). About 32 percent of the world's energy supply comes from oil, the most of any source. Coal, peat, and oil shale are next at a combined 27.1 percent, followed by natural gas at 22.2 percent. Add all that together, and we're up to 81.3 percent of our energy coming from fossil carbon. That's a lot of fossil carbon. And then add in what the International Energy Agency (the keeper of these statistics) calls biofuels and waste—firewood, ethanol, and other such fuels, plus whatever else people can get to burn, like municipal solid waste and animal dung—at 9.5 percent. That's a lot of total carbon. Combined, we're up to a 90.8 percent carbon energy economy.<sup>53</sup>

The rest? Some 4.9 percent of the world's total energy is from nuclear, and 2.5 percent from hydropower. The rest is so quantitatively insignificant that the International Energy Agency lumps it all into a single "other" category of 1.8 percent: mostly wind, solar, and geothermal.

Can we get more? There are a lot of unknowns of geology and technology here. And can we do it without wrecking the planet? A lot of money and jobs hang on this question, so clear and straight answers are hard to come by.

## **Fossil Fuels**

Much attention has been given to the contention that we have now reached a "peak oil" state, fulfilling M. King Hubbert's prediction in the 1950s that we would soon see terminal decline in oil and gas production, albeit a few

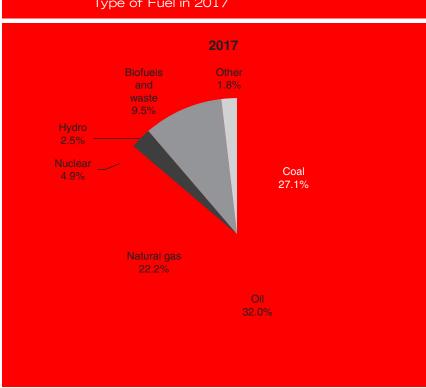


Figure 1.5 Share of Total World Primary Energy Supply by Type of Fuel in 2017

*Source:* Based on IEA data from Key World Energy Statistics © OECD/IEA 2019, IEA Publishing; modified by Sage Publications. License: www.iea.org/t&c.

decades later than Hubbert thought. There is some truth to the idea. Yes, we still have substantial reserves of oil and gas in the world and some regions that have not been fully prospected. But the big and easy petroleum fields appear to have been pretty much all found.

So now companies are reverting to more difficult, dirty, and dangerous sources. Consider the huge Gulf of Mexico spill in the spring and summer of 2010 from the explosion of the Deepwater Horizon drilling platform. The Deepwater Horizon well was part of a push into deeper waters, further offshore, where water pressure is higher and infrastructure is chancier. There may be a lot of oil out there, but it's harder to get—which is why companies hadn't pumped it earlier.

Similarly, Canada and Venezuela boast huge reserves of what used to be known as *tar sands* but recently have come to have the more polite name *oil sands*. *Tar sands* is more accurate to describe the form these deposits take in the ground: thick, rigid, and sticky, in need of vast investments in digging equipment for surface mining and heating equipment for pumping it out through steam injection, which makes the tar flow. The resulting landscape is not pretty. Getting the tar to flow takes a monumental amount of fresh water, which ends up in toxic waste pools. Great pyramids of sulfur extracted from the tar rise above the land. Dust clouds swirl from the mining operations. Hundreds of square miles of forest and peatland lay decimated. Plus it takes a lot of energy to cook the oil out of the tar, reducing efficiency and increasing climate impact.<sup>54</sup>

Another new method of oil and gas production is "fracking," or hydraulic fracturing. Drillers stimulate the flow of oil and gas by injecting at high pressure a soup of water and chemicals mixed with fine-grained sand deep into the bedrock. The high-pressure soup opens up a network of microfractures in the rock, and the sand holds those micro-fractures open after drillers stop pumping in the chemicals. Huge gains in the production of oil and gas often result. Instead of finding new oil and gas fields, fracking allows companies to squeeze a lot more out of the ones they know about already. But it's expensive, so the production gains have to be high. And it's messy, very messy. The chemicals get into water wells. The gases too-to the point where some residents in fracking areas can literally light their water faucets like they were Bunsen burners.<sup>55</sup> In fact, the gases can seep out everywhere, polluting the air and contributing to climate change. The high pressure not only fractures the rock but also sometimes induces earthquakes-small ones generally but sometimes large enough to damage buildings. A lot of the drill water comes back up to the surface after the injecting is done, and these wastewaters can pick up radiation underground—in addition to their toxic mixture of drilling chemicals—and that wastewater is often poorly handled. And the special "frack sand" entails extensive surface mining, radically reshaping local landscapes, broadcasting fine dust particles into the air, and using vast quantities of water to wash and sort the grains. In sum, fracking bumps oil and gas production yet also poses major challenges to environmental justice—not just across time but also across social space and species. As the environmental sociologist Colin Jerolmack puts it, community itself gets fracked.56

How about coal, the next biggest of our current energy sources? There is still a lot of it in the ground, to be sure. But coal is infamously dirty. In addition to climate change, burning it contributes to smog, acid rain, particulates, and most of the rest of our carbon woes. Plus, coal has some special zingers of its own. Take the continued despoliation of land from coal mining. Take the billions of gallons of hot water discharged from coalfired power plants into surrounding lakes and rivers. Take the hundreds of thousands of tons of highly toxic ash and sludge from smokestack scrubbers that a typical coal-fired power plant produces each year. Take the airborne mercury deposition from coal-fired power plants that has led to health guidelines on how many wild-caught fish from lakes in the U.S. Midwest one can safely eat. Or take the continued loss of miners' lives, like the twenty-nine coal miners who died in the Upper Big Branch Mine disaster on April 5, 2010, in Raleigh County, West Virginia, or the 104 miners who died in a coal mine explosion on November 21, 2009, in China's Heilongjiang Province.

Consequently, despite these new methods and sources, the portion of the world's energy supplied by fossil fuels has declined from about 94.1 percent in 1973 to the 81.3 percent registered in 2017.<sup>57</sup> The stuff is simply getting harder to extract from the Earth, and the damage done along the way is continually rising.

## Non-Fossil Energy Sources

Yet there is some reason to cheer here. In a world that often seems to agree on little, politicians from across the political spectrum now often speak of the need to transition to non–fossil fuel energy sources. There are a few notable exceptions, unfortunately. But several countries have made remarkable progress, demonstrating the possibility of a world that has kicked its fossil carbon addiction.

Nuclear energy enthuses many as a solution to the carbon economy, and it is rapidly growing. Nuclear now comprises 4.9 percent of the world's energy sources, as we noted earlier, up from 1.3 percent in 1973. But nuclear energy also worries many. For sometimes the grandest of technological marvels fail, and their decoupling from the social and ecological lifeforms around them comes into full specter. The 2011 Fukushima Daiichi reactor meltdowns in Japan were only the latest in a long and scary history of nuclear accidents. The Chernobyl and Three Mile Island accidents were terrible too-especially Chernobyl, which killed several thousand as a direct result of the explosion and is expected in time to cause at least another 4,000 deaths (some say tens of thousands more) due to radiation exposure.<sup>58</sup> The worry is not just the potential for accidents and plant malfunctions from earthquakes, tsunamis, tornados, hurricanes, engineering problems, and operator errors. There are also issues of terrorism, nuclear proliferation and warfare, and the challenge of safely storing the waste for 100,000 years, with dangerous interactions for all three dimensions of environmental justice.

Nonetheless, others contend that these risks are better than floods, droughts, heat waves, strip mining, air pollution, oil spills, coal mine accidents, and the rest of the carbon economy mess. Whether or not the risks of nuclear are worth it, of this we can be sure. The situation can't be good if the choices are so bad.

Or are they so bad? Renewables increasingly demonstrate that they are a realistic option, showing the potential to power our economy with the Sun, the wind, the water, the tide, the heat of the Earth, and the living power of biofuels. Some countries, such as Germany and Costa Rica, have made huge progress. As of 2018, Germany was getting 37.8 percent of its electricity from renewables and 16.7 percent of its total energy, thanks to policies like "feed-in tariffs" that require utilities to buy from renewable sources.<sup>59</sup> The country's aims are even grander: 45 percent renewable energy by 2030.<sup>60</sup> In Germany now, it is utterly routine to see a house with photovoltaic solar panels on the roof. Costa Rica is arguably the world leader. In 2016, Costa Rica generated 98.1 percent of its electricity from renewables—about 80 percent from hydropower but also from geothermal, photovoltaics, and wind power.<sup>61</sup>

Wind power has also been growing rapidly and has huge potential for further increases. In percentage terms, Denmark is tops in wind production. As of 2017, wind energy provided Denmark consumers with 43.4 percent of their electric energy.<sup>62</sup> The world adds about 50 gigawatts of new wind power capacity every year. That's a lot—about the same generating capacity as fifty nuclear reactors. In absolute terms, China produces the most energy from wind, churning out 35.7 percent of the world's installed capacity, and is working hard to have a whole lot more (as well as to have a whole lot

more nuclear, it must be said). The United States is next, with 16.3 percent of the world's installed wind capacity.<sup>63</sup> Offshore wind power is now only a small part of total wind-generating capacity—just 4 percent as of 2018.<sup>64</sup> But its potential contribution is vast. According to a study by the International Energy Agency, offshore wind energy from floating turbines could by 2040 generate eleven times more than the world's total electricity demand. To repeat: not just meet that demand but meet it eleven times over.<sup>65</sup>

The winds of change are blowing.

Imagine this way of living. Heat and cool our houses with heat pumps run through the soil. Light them with wind and photovoltaic roofing tiles, and power our transportation that way, too. Concentrate sunlight with some well-placed mirrors, or split hydrogen from water with the sun, or set up axial turbines to catch the tide, greening the energy of our schools, offices, hospitals, and factories. It can all be done, and it is being done. Moreover, many non-nuclear alternatives—especially wind—are now cheaper to install per megawatt than fossil fuel or nuclear generation, once subsidies are discounted.<sup>66</sup> And they are much cheaper once one takes into account the high cost of the environmental and health damage caused by fossil fuels and the risks of nuclear.

But renewable energy sources have their costs and consequences, too arguably considerably lower and fewer than with oil and gas, coal, and nuclear energy—but costs and consequences nonetheless with implications for justice across the generations for humans and nonhumans alike. Bright light radiating from turbines and their turning noise can alter the daily lives of those who live in proximity to wind power production sites. Hydropower dams up the flow of ecology with the flow of water and displaces people from their lands and homes. Biofuels also consume space, competing with land for food and habitat, as well as needing to be combusted to yield energy, contributing to the ills of the carbon economy we look to them to help resolve. Photovoltaics, heat pumps, and tidal turbines also aren't without their environmental impacts, from the mining needed for batteries and copper tubing to the wider array of power lines required to feed more spreadout energy sources into a nation's electrical grid.

## Using Less

So maybe "get more" isn't the best approach to solving our energy needs. Maybe "use less" is the better emphasis. How about not just a little conservation and efficiency but a whole lot of it? That hasn't been tried much either, after all. And using less almost certainly means abusing less. This seems right to us and to essentially all environmental thinkers. There is huge agreement here.

Of course, you shouldn't necessarily rush out and ditch the gas-guzzling SUV you bought three years ago to spring for a Prius or a Tesla instead. Tossing out the not-very-old for something that is more efficient can introduce significant inefficiencies of waste, like the embedded energy and environmental damage in the manufacture of any car, even a Prius. You'd probably do more good by driving the gas-guzzler less, and slower, and by buying a bike. This points to one of the great challenges of conservation: the slow transition time caused by the investments we have already made. The good news is that when you invest in something more efficient, its advantages continue on through the years. That's hard to give up: Something efficient should last longer, and we'll want to keep it longer, if it is truly efficient—a point that we will come back to at the end of this chapter.

There are two other huge challenges for energy conservation: Some interests profit through waste, and our appetite for energy goes up with many of the ways we put population and aspiration into practice. But these challenges are not as inevitable as we might fear in our darker moments. There is a lot of money to be made and jobs to be had in selling conservation, as businesses around the world are starting to recognize. And there is plenty of money and lots of jobs in replacing our current energy sources with more benign ones like renewables. (Even with a vast decrease in energy use, we will still need some energy generation.) As of 2018, the renewable energy sector in Germany employed some 338,000 people.<sup>67</sup> And the form and consequences of our population and aspiration, and even of our aspiration for population, depend upon how we constitute our lives as social and ecological beings.

We can do better, much better.

## Threats to Land and Water

There's a well-known saying about land: They aren't making any more of it. The same is true of water. And we're not using any less of either, each year. Indeed, in a way, there is less of both land and water for us to use as the expansion of industry, agriculture, and development erodes and pollutes what we have, reducing the world's capacity to sustain life.

Consider soil erosion in the United States. Soil erodes from U.S. farmland at least ten times faster than it can be replaced by ecological processes.<sup>68</sup> Despite decades of work in reducing soil erosion, largely in response to the lessons of the Dust Bowl, it still takes a bushel of soil erosion to grow a bushel of corn.<sup>69</sup> The Conservation Reserve Program, implemented by the U.S. Congress in 1985, led to some initial significant improvements by offering farmers contracts to take the most erodible land out of production. Many farmers also switched to less erosive cropping practices. Consequently, soil erosion dropped 31 percent from 1982 to 2007.<sup>70</sup> But since then, there has been no overall improvement.<sup>71</sup>

Elsewhere, the situation is equally grim. Soil erosion exceeds replacement rates on a third of the world's agricultural land.<sup>72</sup> And all those wildfires brought about by climate change aren't helping anything, leaving massive spaces of land without vegetation to help hold the soil in place. Overgrazing associated with poor pasture management isn't helping either. Worldwide, almost a quarter—23 percent—of cropland, pastureland, forests, and woodlands have become degraded.<sup>73</sup> The United Nations (UN) estimates that the decline in soil fertility costs about \$40 billion globally every year, excluding costs of fertilizer and loss of biodiversity.<sup>74</sup>

Soil erosion is only one of many serious threats to farmland. Much of the twentieth century's gain in crop production was due to irrigation. But irrigation can also salinize soils. Because most irrigation occurs in parched regions, the abundant sunlight of dry climates evaporates much of the water away, leaving salts behind. Irrigation can also waterlog poorly drained soils. This, in turn, can lead to salinization as waterlogged soils bake in the sun. Thus, over-irrigation can turn soils both swampy and salty at the same time.

Irrigation of cropland, combined with the growing thirst of cities, is leading to an even more fundamental problem: a lack of fresh water. Some 4 billion people around the world experience severe water scarcity—when demand for fresh water is double or more than the supply—for at least a month every year. Some 500 million experience severe water scarcity all the time.<sup>75</sup> A new vogue term is "day zero," first coined when Cape Town, South Africa, projected that the city would simply run out of water on April 16, 2018, if drastic action wasn't taken to cut water use. Fortunately, government and city residents responded with strong conservation efforts until plentiful rains finally arrived in June, and the worst outcomes were avoided. Chennai, India, wasn't so fortunate. This city of 7 million people, capital of the Indian state of Tamil Nadu, hit "day zero" on June 19, 2019. The city's four reservoirs simply ran out of water. The monsoons failed three years in a row, and a scorching heat wave began in May 2019 baking dry what little water was left.

Even in countries not classified as facing severe water stress, the situation is increasingly dire. Take the United States and Mexico. By the time it reaches the ocean in the Gulf of California, the Colorado is probably the world's most famous "non-river," for not a running drop remains after the farms and cities of the United States and Mexico have drunk their fill. Similar situations afflict the planet elsewhere. Like the Murray River in Australia, which is nearly dry by the time it reaches the sea due to diversion for irrigation<sup>76</sup>—or the Aral Sea in central Asia, once the world's fourth-largest lake. Diversion for irrigation reduced the Aral's surface area to 10 percent of its original size.<sup>77</sup> The former area of the rest of the Aral has a new name, now: the Aralkum Desert. Really—look it up.

Surface water isn't the only issue. Groundwater is also being rapidly depleted. Around the world, extraction of groundwater for cities and farms is exceeding replenishment rates. In the dry Great Plains of the United States, farmers pump the famous Ogallala Aquifer eight times faster than it recharges from precipitation, endangering a fifth of the corn, wheat, cotton, and cattle production in the United States.<sup>78</sup> Nearly 10 percent of the Ogallala's water reserves have already been pumped out, and the taps have had to be turned off in many places.<sup>79</sup> It took thousands of years for the environment to fill the Ogallala, and we are rapidly draining it. In the North China Plain, a major grain-producing area, water tables have been dropping at the rate of 3 to 5 feet each year due to overdraw for irrigation.<sup>80</sup> In some regions, the lowering of water tables is causing major land subsidence. Downtown Mexico City has dropped nearly 25 feet.<sup>81</sup> Venice has dropped 10 centimeters because of pumping the freshwater aquifer beneath it—which may not sound like a lot, but for a city at the water line, that is an alarming figure.<sup>82</sup> With rising sea levels and continued groundwater extraction, researchers expect that Venice could sink another 3.2 inches in the next twenty years. Already, St. Marks Square commonly floods—three times in one particularly bad week in November of 2019.83

Much of the fresh water that remains is badly polluted. Some years ago, in 1992, Donella Meadows, Dennis Meadows, and Jorgen Randers calculated

that "the amount of water made unusable by pollution is almost as great as the amount actually used by the human economy."<sup>84</sup> They also noted then that we are close to using, or making unusable, all the easily accessible fresh water—fresh water that is close to where people live (as opposed to rivers in the Arctic, say) and that can be stored in rivers, lakes, and aquifers (as opposed to the huge amounts of fresh water lost to the sea during seasonal floods, which cannot be easily stored).<sup>85</sup> The situation around the world today remains dire. The remaining margin for growth in freshwater use is disturbingly narrow.

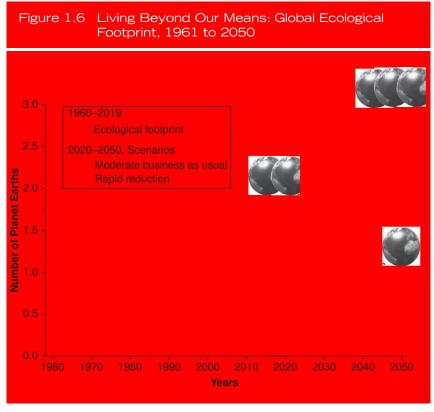
Cleaning up water pollution is one way to increase that vital margin, and industrial water pollution has diminished in many areas. We have also made progress in controlling agricultural water pollution. But we still have a long way to go. From 1950 to 2001, farmers across the world upped their use of commercial fertilizers eightfold and their use of pesticides thirty-twofold.<sup>86</sup> Worldwide consumption of fertilizer is now around 200 million tons per year, and after a bit of a lull because of the development of stronger chemicals, the pounds of pesticide applied are rising once again.87 Many countries in the Global South are continuing a "green revolution" approach to food production, using all available agricultural chemistry. And in wealthy nations, use has increased with the widespread planting of herbicide-tolerant genetically modified organism (GMO) crops like "Roundup Ready" corn and soybeans—that is, crops with a gene spliced in that lets farmers increase their use of Roundup, a popular herbicide, without hurting the crop. The resulting runoff continues to threaten the safety of many drinking water supplies. As Chapter 2 discusses in detail, many pesticides are quite hazardous for human health. Excess nitrogen fertilizer in the water is, too. We all need something to eat and something to drink, but some of our efforts at maintaining food production put us in the untenable position of trading food to eat for water to drink.

Or are we trading them both away? In addition to the threats to agricultural production caused by soil erosion, salinization, waterlogging, and water shortages, we are losing considerable amounts of productive farmland to the expansion of roads and suburbs, particularly in the wealthiest nations. Cities need food; thus, the sensible place to build a city is in the midst of productive agricultural land. And that is just what people have done for centuries. But the advent of the automobile made possible (although not inevitable) the sprawling forms of low-density development so characteristic of the modern city. The result is that cities now gobble up not only food but also the best land for growing it. The problem is worst in the United States, which has both a large proportion of the world's best agricultural land and some of the world's most landconsuming patterns of development. The United States loses about 1.5 million acres of farmland every year to development or about 30 million acres every twenty years.<sup>88</sup> That's an area larger than the entire state of Pennsylvania. Typically, this is high-quality farmland, adjacent to metropolitan areas, and thus in the places where it is most needed: close to where people live.

We're not running out of food. Hunger mainly has other causes, which we'll explore later in this book, especially Chapter 6 and a little bit later in

this chapter. In fact, we have more food per capita in the world now than we did in the twentieth century. Plus we lose and waste about a third of what we grow.<sup>89</sup> The UN's Food and Agriculture Organization calculates a vitally important number with a boring name: what it calls the Per Capita Net Production Index, normed at 100 for years 2004 to 2006. In 1994, the index registered 87. As of 2016, the index registered 112—but at huge cost, ecologically, economically, and socially.<sup>90</sup> Can we keep increasing this index? Can we maintain it in the long term? And can we distribute its benefits more justly for humans and nonhumans alike? These are central issues of sustainability—of environmental justice across time—and its implications across social space and species.

Let's face it. We're eating up the world. An increasingly popular way to represent our overconsumption on an ecological scale is ecological footprint analysis, which converts all the demands we make on the Earth's ecosystems to a measure of area. Since about 1975, our collective footprint has been larger than the Earth itself (see Figure 1.6). As of 2019, we are demanding about 1.75 Earths.<sup>91</sup> We are provided with only one. You can't eat your Earth and have it too.





Unless dramatic steps are taken to reduce consumption, by 2050 humanity will be consuming at a rate of nearly three earths.

# The Ozone "Hole"

One of the consequences of how we are eating the Earth is the large "hole" that has appeared in the upper atmosphere ozone layer.

Ozone forms when groups of three oxygen atoms bond together into single molecules, which chemists signify as  $O_3$ . Most atmospheric oxygen is in the form of two bonded oxygen atoms, or  $O_2$ , but a vital layer of  $O_3$  up high helps protect life on the Earth's surface from the effects of the Sun's ultraviolet radiation. Ultraviolet light can cause skin cancer, promote cataracts, damage immune systems, and disrupt ecosystems. Were there no ozone layer in the upper atmosphere, life on Earth would have evolved in quite different ways—if indeed it had begun at all. In any event, current life forms are not equipped to tolerate much more ultraviolet radiation than the surface of the Earth currently receives. We badly need the upper-atmosphere ozone layer.

In 1974, two chemists, Mario Molina and Sherwood Rowland, proposed that chlorofluorocarbons (CFCs)—which are also a potent force in climate change—could be reacting with the ozone layer and breaking it down. Molina and Rowland predicted that CFCs could ultimately make their way into the upper atmosphere and attack the integrity of the ozone layer. In 1985, scientists poring over satellite imagery of the atmosphere over Antarctica discovered (almost accidentally) that the ozone layer over the South Pole had, in fact, grown dangerously depleted.

Many studies later, we now know that this "ozone hole," as it has come to be called, is dramatically large. We also know that it changes in size with the seasons, has a much smaller mate over the North Pole, and stretches to some degree everywhere on the planet except the tropics. In fact, it's not a hole. It is more accurate to say that outside the tropics, the ozone layer is depleted, particularly over the South Pole. (See Chapter 9 for a sociological discussion about the use of the metaphor of an ozone "hole.") At times, the layer depletes to as low as 25 percent of the levels observed in the 1970s.92 Most worrisome is that the area of high depletion might spread to heavily populated areas. In 2000, the high-depletion area passed over the tip of South America for nine days, including the Chilean city of Punta Arenas. The perimeter of the hole skirts Punta Arenas most years now.93 Australians and New Zealanders have yet to experience this, but they're plenty worried. Levels of depletion there are already worse than in other populated regions, skin cancer rates are the highest in the world, and classes in "Sun health" have become an essential feature of the school curriculum.94

Skin cancer rates are growing in the United States too. New cases emerge for about twenty-two people out of every 100,000, as of 2016, versus a rate of around fifteen new cases for every 100,000 in 1999.<sup>95</sup> That's almost a 50 percent increase. Plus it's adjusted for the fact that people tend to live longer now. Why the increase? Lifestyle changes have a lot to do with it. But also, we are seeing significant ozone depletion over the United States too, especially in summer months.<sup>96</sup>

This is scary stuff. But it has galvanized a truculent world into unusually cooperative action.<sup>97</sup> In 1987, the major industrial countries signed the first of a series of agreements, known as the Montreal Protocol, to reduce the production of CFCs. As a result of these agreements, CFC production for use in these countries ended on December 31, 1995, and ended throughout the world on December 31, 2010.

There is more good news to report: The ozone hole is no longer increasing. Since 2000, the amount of ozone at the poles has been essentially stable and perhaps now trending down.<sup>98</sup> It will be many decades until the depletion is repaired, however. The ozone-damaging chlorine that CFCs contain remains resident in the atmosphere for some time, and the hydrochlorofluorocarbons (HCFCs) that industrial countries first turned to as a substitute also damage the ozone layer to some extent. Plus, like CFCs, HCFCs are a potent greenhouse gas. Chlorine-free "Greenfreeze" refrigerants do not damage the upper-atmosphere ozone layer and do not contribute to climate change. Greenfreeze technology now dominates the refrigerator market in Europe and is taking hold in South America, Japan, China, and finally, the United States. Still, the current expert view is that ozone depletion will be with us until the middle of the century at least and likely longer than that.<sup>99</sup>

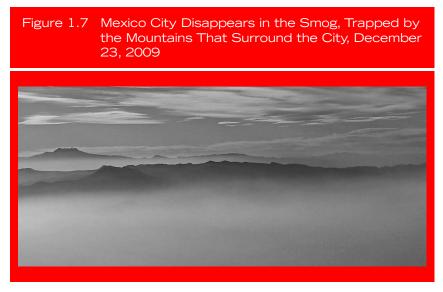
The banning of CFC production and resulting stabilization of the ozone hole is nevertheless one of the great success stories of the environmental movement and perhaps the greatest. Despite our differences, sometimes we can achieve the international cooperation necessary to make major progress on big problems like climate change. We know we can because, in the case of CFCs, we have done it.

## The Two Kinds of Smog

Less progress, however, has been made on another ozone problem: ozone at ground level. Hardly a city in the world is free of a frequent brown haze above which only the tallest buildings rise (see Figure 1.7). Ozone is the principal component of this haze, now an unpleasantly familiar feature of modern urban life.

Ground-level ozone forms when sunlight glares down on a city's dirty air. As a result of fossil fuel combustion, cars and factories discharge large volumes of a whole array of nitrogen oxide compounds.  $NO_x$  (pronounced "knocks") is the usual term for this varied nitrous mixture. In sunlight,  $NO_x$ reacts with volatile organic compounds (VOCs) to produce ozone. (The VOCs themselves are also produced during fossil fuel combustion as well as by off-gassing from drying paint and other industrial processes.) If the day is warm and still, this ozone will hug the ground. Because it needs sunlight to form, scientists often call the resulting haze "photochemical smog." More popularly, it is called "brown smog."

Although we need ozone up high to protect us from the Sun, down low, in the inhabited part of the atmosphere, ozone burns the lung tissue of animals and the leaf tissue of plants. This can kill. The 2017 Global Burden of Diseases study, published by the journal *Lancet*, estimated that 472,000 people around the world suffer premature death each year because of ozone pollution.<sup>101</sup> Stop for a moment: That's a huge number of premature deaths. A 2004 study found that even small differences in ozone concentration have measurable effects on mortality.<sup>102</sup> Smog alerts have become an everyday feature of big-city life in all industrial countries. Walking and bicycling are increasingly unhealthful and unpleasant, driving people even



Levels of ground-level ozone that exceed air quality standards occur about half the year in mexico city.<sup>100</sup> But thirty years ago, before a huge cleanup campaign, the figure was more than 300 days a year.

more into their cars and causing even more smog. When it drifts out of the city and into the countryside, the brown smog of ground-level ozone also reduces crop production and damages forests. For example, soybeans suffer a 20 percent loss in yield due to ozone—not an insignificant amount in a hungry world.<sup>103</sup>

And yet there is another form of smog, too-one less recognized but potentially even more dangerous: the "white smog" of particulates in the air, 10 microns or smaller in size. Particularly dangerous are "fine particulates," which are 2.5 microns or smaller in size, much smaller than the diameter of a human hair. The technical term is "PM 2.5." These fine particulates penetrate deeply into lung tissue. In contrast to the brownish color of photochemical smog, particulates envelop cities and suburbs with a whitish smog. About half of these particulates are basically dust, mainly released because of poor fuel combustion in cars, trucks, power plants, wood stoves, and outdoor burning or kicked up by traffic, construction, and wind erosion from farms. Most of the rest are tiny pieces and droplets of sulfates, nitrates, and VOCs formed in the atmosphere following the burning of fossil fuels, such as the coal used for electric generation; together, these are called "secondary" particulates.<sup>104</sup> Ammonium and ammonium compounds also contribute significantly to secondary fine-particulate pollution, mainly due to emissions from livestock and fertilizers.

PM 2.5 is not a memorable name, so it's a quiet killer, despite its potency. According to the 2017 Global Burden of Diseases study, 2.94 million people around the world die prematurely each year due to fine particulates.<sup>105</sup> Stop again: That's 2.94 million premature deaths. Another study found that in U.S. cities with the most fine particulates, residents are 15 to 17 percent

more likely to die prematurely.<sup>106</sup> A study in Sydney, Australia, found premature death rates to be double even those of U.S. studies.<sup>107</sup> Children in Los Angeles who live closer to roads have decreased lung capacity, largely because of fine particulates.<sup>108</sup> Fine particulates also increase heart attack rates, which along with studies of lung capacity and asthma effects, helps explain the higher death rates associated with areas that have higher levels of fine particulates.<sup>109</sup>

This is serious stuff—really serious stuff. And it's a problem not just for future generations but also for those here right now. Alas, these present consequences are typically quite unequal in their effects across differences in social space—the dimension of environmental justice we turn our focus to now.

# **Environmental Justice Across Social Space**

"It's the worst thing you'd ever want to see: a loved one, lying in that bed, pining away, dying," says Mary Hampton. "Just to sit and look at them, and know you can't do anything about it."<sup>110</sup>

That pain is an everyday experience in Reserve, Louisiana, where the risk of cancer is not just double, not just triple, but fifty times the U.S. national average. Mary's brother used to live next door, but he died of cancer. Another brother's home is on the other side of Mary's. He still lives, but his wife died of cancer. The neighbor across the street died of cancer too.

"Almost every household has somebody that died with cancer or that's battling cancer," reports Mary. These aren't anecdotes. A 2015 report by the U.S. Environmental Protection Agency (EPA) agrees: This is the highest cancer risk town in the United States.

It is also a working-class, and mainly Black, town.

Why is the cancer rate so high? Direct causal connections are pretty much impossible to establish with any kind of cancer. The molecules of toxic chemicals are the tiniest of bullets, even when they are shot out of a very large gun—like the Pontchartrain Works chemical plant, founded by Dow Chemical in 1968. And, yes, it is a smoking gun. The plant's stacks, which loom over Mary's neighborhood, pour out more than fifty toxic chemicals. Chloroprene is likely the most dangerous. The Pontchartrain Works uses it to make neoprene. But how do you track a molecule of chloroprene into Mary's neighbors' lungs, and then into their muscles and tissues, where it disrupts the normal processes of cell growth?

In short, lawyers can argue about the cause. And they do. But Mary and her neighbors can't afford the lawyers that Dow can, or more precisely, that Dow no longer has to afford because it sold the Pontchartrain Works to Denka, a company from Japan, shortly after the EPA report came out and complicated Dow's lawyers' arguments. Who is liable now? Not Dow, it hopes. It doesn't own the plant anymore. Not Denka, it hopes. It's not a U.S. company.

The residents of Reserve aren't giving up. Lydia Gerard lives a few blocks from Mary. In 2018, Lydia's husband died of cancer, but she's still carrying the fight forward. "We can't give up, and we won't," she says. "We have to continue to let those plants know that we are looking at them. It may not be in my lifetime that anything gets done, but I'm praying that it is."

The experience of the residents of Reserve, Louisiana, is a vivid example of a common worldwide pattern: Those with the least power get the most pollution. Their experience is also an outrage. Black lives matter. This inequity is a call for us all to reckon with another of the three central issues of environmental justice: its frequent and tragic disparities across social space. We say "social space" and not just physical space because these disparities manifest across the many dimensions of differences in social power, such as heritage, gender, sexuality, class, age, and more. These dimensions commonly show up across differences in physical space, like the extreme cancer rates in Reserve. But they may even manifest in differences within one community, one neighborhood, even one household. And the differences in physical space most fundamentally reflect social differences.

Importantly, disparities in environmental justice across social space find expression in the distribution of environmental costs and environmental benefits alike. There is a striking unevenness in both—in the distribution of what might be termed *environmental bads* and *environmental goods*.<sup>111</sup> The well-connected and well-to-do are typically most able to avoid the bad things in our ecological lives, like chloroprene, and to garner the good things, like food, shelter, clean water, and clean air. We all deserve to be protected from the bad things and to gain a healthy measure of the good things. But the socially well-off are almost always also the environmentally well-off.

## Who Gets the Bads?

One prominent basis of being well-off is a person's social heritage, as a large number of sociological studies have depressingly documented, and as everyday social experience routinely proves. Within issues of environmental justice across social space, there are special challenges of *environmental racism*—that is, social heritage differences in the distribution of environmental goods and bads due to either intentional or institutional reasons.

Let's consider the bads first, bads like hazardous wastes. Much research in environmental racism has shown that people of color are more likely to live in communities with hazardous waste problems. In 1987, the United Church of Christ's Commission for Racial Justice released the first of two notable reports. Based on studies of zip codes, the reports concluded that Black people and other people of color were two to three times as likely as other people in the United States to live in communities with commercial hazardous waste landfills.<sup>112</sup> A 1992 study found that 3 percent of all white people and 11 percent of all people of color in the Detroit region live within a mile of hazardous waste facilities—a difference of a factor of nearly four.<sup>113</sup>

Findings like these were central to the emergence in the early 1990s of the *environmental justice movement*. Originally a largely grassroots movement of local activists concerned about pollution disparities, environmental justice now has a prominent place on the agenda of most national and international environmental organizations and has grown to become the principal way by which we understand the challenge of all environmental issues, including those that cross time and species as well as those that cross social space. Environmental justice has become one of the central civil rights issues in the world, helping create a political climate for change.<sup>114</sup>

Environmental disparities across social space are more than racial. Some studies of hazardous waste siting have found that social class predicts who gets the bads better than race does.<sup>115</sup> But within the United States at least, race and income closely correspond and intertwine. To talk about one is largely (but not entirely) to talk about the other.<sup>116</sup> Moreover, and unsurprisingly, the results vary considerably by specific context. Thus, about a third of empirical studies of environmental justice across social space find that race is significant, a third find that class is significant, and a third find that both are significant. Depressingly, they virtually all find evidence of environmental inequality.<sup>117</sup>

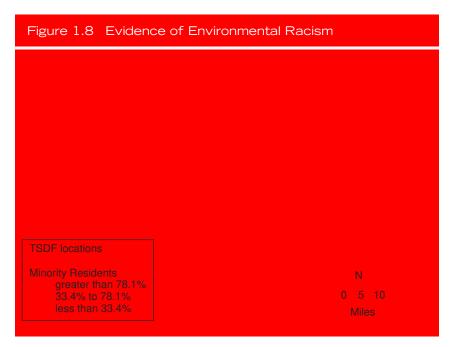
For example, they found that Los Angeles schools with high proportions of students of color tend to be located in areas with high levels of airborne toxics (see Figure 1.8).<sup>118</sup> They found that in Florida, people of color face much higher odds that their homes are located near a toxic chemical plantup to five times higher in some cases.<sup>119</sup> They found that in Michigan, poor people and people of color are more likely to live in areas subjected to the toxic releases registered in the EPA's Toxic Release Inventory.<sup>120</sup> They found that industrial-scale hog farms in Missouri are more likely to be located in counties with lower average income.<sup>121</sup> They found that in Massachusetts, low-income communities experience 8.5 times as many chemical releases from industry as high-income communities and that communities with a high proportion of people of color receive ten times as many releases as communities with a low proportion of people of color.<sup>122</sup> They found that poor people across the United States experience higher levels of ambient and indoor air pollution, worse drinking water quality, and more ambient noise (e.g., from streets and highways) where they live.<sup>123</sup> They found that people of color disproportionately hold the dirtiest and most dangerous jobs in the United States and typically are poorly paid for their sacrifices.<sup>124</sup> These very kinds of exposures likely play a crucial role in why people of color are particularly afflicted by COVID-19-more than triple the rate of whites in some states, in both proportion of cases and rates of death.<sup>125</sup>

But whether along race or class lines or any other dimension of social difference, such biases are a challenge to the environment and justice we all have a right to enjoy.

One of those other dimensions of social difference is whether one lives in a rich country or a poor one. Take the hazardous waste crisis, for instance. Wealthy countries are now finding that there is more to disposing of garbage than simply putting it in a can on the curb. One response has been to pay others to take it. We now have a vigorous international trade, much of it illegal, in waste too hazardous for rich countries to dispose of at home. Finding such practices unjust, 186 countries have signed the Basel Convention, which is supposed to control international toxic shipments.<sup>126</sup> (The United States has signed it but not ratified it.) Yet loopholes are large enough and enforcement lax enough that these shipments still go on. Take the 2014 discovery of an illegal toxic waste dump in southern Italy run by the Mafia in cahoots with industrialists looking for a cheap way to dispose of trash. A Mafia insider tipped off officials about a burial site started in the 1990s that contained millions of tons of waste. Finally, local residents gained an understanding of the causes behind their cancer-borne nickname, "Triangle of Death."<sup>127</sup>

Plus, much that most people regard as environmentally unjust is perfectly legal. Perhaps most glaringly, no international conventions currently stop companies from merely relocating their most hazardous production practices to poorer countries or from purchasing from companies that use the laxer environmental and labor regulations and enforcement in most poorer countries to save on production costs. Like the many companies that buy from the textile, toy, and electronics factories of China, which have so badly polluted the land, water, and people of the "factory to the world." Like the companies that buy from the sweatshops of Southeast Asia, India, Africa, and Latin America. Like Union Carbide, which operated the infamous pesticide plant at Bhopal, India, that killed more than 5,000 people in a single night, due to a chemical leak on December 2, 1984. (See Chapter 2 for the awful story of what happened.) Many of our industrial practices expose workers-generally those on the production line as opposed to those in the head office-to environmental hazards. Exporting hazardous jobs does not lessen the degree of environmental inequality involved, however.

All this seems to take place far away—until a toxic disaster happens in your own community. The growing placelessness of the marketplace makes it easy to overlook the devastating impact untempered industrialism can



Source: Adapted from Pastor, Sadd, and Hipp (2001).

Sites of toxic releases to the air and percentage minority in los angeles county, based on the federal toxic release inventory.

have on the daily lives of the farmworker applying alachlor in the field and the factory worker running a noisy machine on a dirty and dangerous assembly line. When we shop, we meet a product's retailers, usually not the people who made it, and the product itself tells no tales.

## Who Gets the Goods?

Environmental justice across social space also concerns patterns of inequality in the distribution of environmental goods. These patterns closely reflect inequality in the distribution of wealth and income. In most of the world today, the main way we access environmental benefits is with money. Thus, those who are concerned about environmental justice often point to the huge inequalities in average income, country to country and person to person.

#### Income Inequality

Let's do the numbers, based on gross national income (GNI) per capita in 2018 in U.S. dollars, beginning with the figures for those on top.<sup>128</sup> The average annual per capita income of economies across the world is \$11,098. In contrast, the average annual income in the world's ten wealthiest economies is \$70,440. In the United States, it is \$62,850. In Switzerland, it is \$83,580 per capita. In Monaco, it is \$185,741.

With all that income flowing to the top, hardly any is left for those on the bottom. The 10.5 million people of Burundi have the lowest average: just \$280 per capita per year. That's 77 cents a day for the average Burundian. The situation is hardly better for the people of the Malawi: just \$360, or 99 cents a day. True, the cost of living is unusually low in those countries. That \$280 annual income in Burundi buys about what \$740 buys in the United States. Still, imagine living on \$740 a year—just \$14.23 a week.

Moreover, despite the many advances in technology and the change to a more globalized, market-oriented world economy—and some say because of these advances and this change, as Chapters 3 and 4 discuss—income inequality remains severe. As of 2018, the fifth of the world's people living in its richest countries command thirty times as much of the world's income as the fifth of people living in the poorest countries—an average of \$37,086 per capita per year versus \$1,255 per capita per year. The 20 percent living in the poorest countries receive just 2 percent of the world's income. The good news is that the situation has improved considerably in recent years in the middle income nations. In 2006, the richest fifth commanded fifty-five times as much income as the poorest fifth, but the 60 percent of countries in the middle have seen their economies expand considerably since then. For the poorest, though, there has been little change. Those countries received just 1.5 percent of world income in 2006—hardly different from the 2 percent of world income they get today.<sup>129</sup>

These figures are all based on averages for the populations of whole countries. But there are also substantial levels of income inequality *within* countries. In about half of countries, the income differential between the richest 20 percent and poorest 20 percent within a country is seven to one or less.<sup>130</sup> In many poor and middle-income countries, however, the numbers are far higher. The ratio is twenty-eight to one in South Africa, the world's

most unequal country by this measure. In about ten countries, including Brazil, the ratio is fifteen to one or higher.<sup>131</sup>

Although there is usually less inequality in wealthy countries, some do exceed the world norm of seven to one. In the United States, the ratio is 9.4 to 1.<sup>132</sup> In fact, the United States has the most unequal income distribution of all twenty-six Organisation for Economic Co-operation and Development (OECD) nations, once tax policies are taken into account.<sup>133</sup> The income inequality in the United States is highly stratified by race and gender. The median weekly earnings of Black men in the United States who are employed full time are 75.1 percent of those of white men, and the earnings of Hispanic men are 69.6 percent of those of white men. Black women's and Hispanic women's pay is a bit better—85 percent and 77.7 percent—in comparison to white women. But women in general in the United States earn 79.7 percent as much as men.<sup>134</sup>

Interestingly, the situation in the United States represents a historical reversal. In the 1920s (the first decade for which these figures are available), the United States was one of the most economically egalitarian countries, giving America the image of the land of opportunity. In comparison, most European countries, such as Britain, were more wealth stratified at the time.<sup>135</sup> Today, European countries are all less stratified, in most cases much less so—such as the four-to-one or lower figures for the Scandinavian countries and the five-to-one and six-to-one figures for France, Belgium, Germany, Switzerland, Spain, and the Netherlands. Countries with a Muslim majority typically have exceptionally egalitarian income ratios.<sup>136</sup> The lowest figure in the world is for Azerbaijan, 2.3 to 1.<sup>137</sup>

Inequality within countries means that the thirty-to-one ratio of income between the fifth of people living in the richest countries and the fifth living in the poorest considerably understates the level of global inequality. Consider the ratio if the richest and poorest of the world population from all countries were put together. If we apply the average seven-to-one income ratio of richest fifth to poorest fifth within countries as a rough approximation, we get a world figure of 210 to 1 (see Figure 1.9). And the higher up and lower down you go, the wider the disparities grow. As of 2016, the top 1 percent of the world takes home 20 percent of the world's income, whereas the entire bottom 50 percent takes home only 10 percent.<sup>138</sup>

And with each passing year, the gap gets wider yet. Yes, the world's poor are on the whole doing a bit better in recent years—or were before the spread of COVID-19. Over the period from 1980 to 2016, the poorest 50 percent of the world gained 12 percent of the value of all the economic growth in that period, roughly doubly their incomes. But the top 1 percent gained 27 percent of the fruits of economic growth, and their income more than tripled. The poor got a bit more, but the rich got a lot more.<sup>139</sup>

Consequently, taking the world's population as a whole, the number of poor people is staggering. The World Bank defines "extreme poverty" as living on \$1.90 a day or less in terms of local purchasing power.<sup>140</sup> As of 2015, *736 million* people live in this deplorable condition—about 10 percent of the world's total population.<sup>141</sup> The economic contraction associated with COVID-19 seems certain to send tens of millions more into these dire straits,

possibly as many as 80 million more with a 5 percent contraction and 180 million more with a 10 percent contraction, according to a UN estimate.<sup>142</sup>

The good news is that there have been substantial improvements. In 1990, a total of 1.895 billion were living on \$1.90 a day or less—about 36 percent of the world.<sup>143</sup> But \$1.90 a day is a tiny sum, especially in the wealthier nations. That's about \$700 a year—barely enough for a single month's rent in most U.S. cities, let alone food or any other necessities. So the World Bank also tabulates rates for two less extreme definitions of poverty: \$3.20 a day and \$5.50 a day—\$1,169 a year and \$2,009 a year. As of 2015, 26 percent of the world lives on \$3.20 a day or less, and 46 percent live on \$5.50 a day or less.<sup>144</sup>

Imagine trying to get by on so little. Billions have to.

## Wealth Inequality

Income isn't the same as wealth, though. One's command of riches can come in many forms: savings accounts, land, buildings, possessions, investments,

Figure 1.9	The Champagne Glass of World Income Distribution
	<ul> <li>Distribution of world income based on persons:</li> <li>Richest fifth receives 210 times the poorest fifth</li> <li>Distribution of world income</li> <li>based on countries:</li> <li>Bichest fifth receives</li> </ul>
	30 times the poorest fifth
Richest fifth	
Poorest fifth	

Source: Authors' calculations, based on Korten (1995) and World Bank (n.d.).

The fifth of world population from the world's richest countries receives about 30 times the income of the fifth of world population from the poorest countries. When calculated on the basis of the richest fifth of persons from all countries versus the poorest fifth from all countries, the ratio of income disparity likely rises to 210 to 1 or more.

and more. The discrepancy in distribution of environmental goods gets even more extreme when we calculate it by wealth instead of income because the wealth of the poor is usually pretty much only in the form of income because their assets are so minimal. So try this comparison. The 400 richest people in the United States have a combined wealth of \$2.96 trillion as of 2019.<sup>145</sup> That's a lot of money—an awful lot. In fact, it's more than the combined wealth of nearly the poorest two-thirds (64 percent to be exact) of U.S. households.<sup>146</sup> The richest three people in the United States—Jeff Bezos, Warren Buffett, and Bill Gates—have as much wealth of the poorest 50 percent of people in the United States.<sup>147</sup> Three people are as wealthy as 160 million of their fellow citizens combined. Not even feudal lords had it so rich.

As with income inequality, wealth inequality in the United States is highly racialized. The median Black household in the United States has 12 percent as much wealth as the median white household: \$15,000 versus \$140,000. Moreover, there has been essentially no change in this ratio in fifty years, despite continuing economic growth.<sup>148</sup> Because of inflation, the significance of being a millionaire (as opposed to a billionaire) is much less than it was. Notably, as of 2016, one in seven white households in the United States were millionaires, which is more than double the proportion in 1992. But as of 2016, only one in fifty Black households and only one in forty-four Hispanic households in the United States were millionaires.<sup>149</sup>

Global figures show much the same pattern of extreme wealth concentration. Incredibly, as of 2019, the wealth of just 26 billionaires totals \$1.4 trillion, the same amount as the world's poorest half of the world.<sup>150</sup> Pause for a moment. That's twenty-six individuals holding the same wealth as 3.8 billion people. And it's getting worse. In 2014, it took eighty billionaires to sum up to the wealth of the poorest half of the world.<sup>151</sup> We are talking such enormous inequality that it's hard to fully fathom.

As of 2019, the world's richest person is Jeff Bezos, the founder of Amazon, at a staggering \$131 billion. Microsoft co-founder Bill Gates, long the world's richest person, is now number two at \$96.5 billion. Investor Warren Buffett is number three at \$82.5 billion. At least Buffett and Gates are planning to give most of their wealth away and have already given huge sums to charity. Nice. (There's no word yet on what Jeff Bezos plans ultimately to do with it all.)

Meanwhile, Jeff Bezos's dragon's hoard continues to swell—by \$22.2 billion in 2018 alone, and growing, with the returns piling up in thanks to a surge in COVID-19 home deliveries.<sup>152</sup> To put that income in scale, the entire 2018 Gross National Income (GNI) of Afghanistan was \$20.3 billion, yet one person made more money than all 32 million people in Afghanistan combined. And not just Afghanistan. Eighty-two countries around the world had a lower 2018 GNI than Jeff Bezos's \$22.2 billion in gains.

#### Consumption Inequality

The wealth of the average person in rich countries leads to a substantial global consumption gap. The average person in rich countries consumes three times as much grain, fish, and fresh water; six times as much meat; ten times as much energy and timber; thirteen times as much iron and steel;

and fourteen times as much paper as the average resident of a poor country. And that average person from a rich country uses eighteen times as much in chemicals along the way.<sup>153</sup>

Along with the consumption gap comes an equally significant pollution gap. The wealthy of the world create far more pollution per capita than do the poor. For example, take a look at the world's top global contributors to carbon dioxide emissions based on energy consumption (see Figure 1.10).<sup>154</sup> Even though China produces more carbon dioxide emissions in total than the United States, per capita China's emissions are 6.4 metric tons versus the United States' 15.0 tons. Moreover, the rich countries are also more able to arrange their circumstances such that effects of the pollution they cause are not as significantly felt locally, as with the export of toxic wastes and dirty forms of manufacturing noted earlier.

The consumption gap in food is especially significant. The Global Information and Early Warning System of the Food and Agriculture Organization (FAO) regularly reports that thirty or more countries at any one time are in need of external food assistance. As of early 2020, even before COVID-19 began to spread widely, forty-one countries were in need of food. Mostly, those needy countries are in Africa and Asia.<sup>155</sup> In 2018, the FAO estimated that about 822 million people were chronically undernourished, that is, around 10.8 percent of the world.<sup>156</sup> Things were getting a bit better. In the mid-1990s, the chronically malnourished percentage of the world was generally around 13 to 14 percent. But in 2015, the needle got stuck-meaning that the number of hungry people in the world began increasing at the same

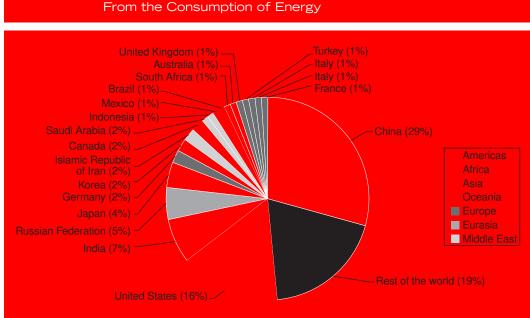


Figure 1.10 Each Country's Share of 2016 Total Carbon Dioxide Emissions From the Consumption of Energy

Source: Union of Concerned Scientists (2019).

rate as the population increased. And since COVID-19, reports from around the world suggest that the needle is now moving alarmingly upward.

It wouldn't take all that much to do a whole lot better. An estimate by the World Food Programme in 2014 found that only \$3.2 billion is needed to reach 66 million hungry school-age children across the world.<sup>157</sup> That \$3.2 billion is only 14 percent of Jeff Bezos's 2018 income. And hunger and malnutrition cause 45 percent of child mortality worldwide.<sup>158</sup> Even if hungry children survive, they often grow up smaller, have trouble learning, and experience lifelong damage to their mental capacities.<sup>159</sup>

Hunger can also exist in conditions of prosperity. Take the United States, for example. Some 11.1 percent of U.S. households experienced *food insecu-rity* in 2018, 2.7 million of which included children. Here too there are wide racial disparities; rates of food insecurity are 21.2 percent for Black non-Hispanic households in the United States, and 16.2 percent for Hispanic households. <sup>160</sup> As a result, people are forced to reduce the "quality, variety, or desirability" of their diet without necessarily experiencing hunger, according to the U.S. Department of Agriculture (USDA) definition of food insecurity. <sup>161</sup> But some 4.3 percent of U.S. households experienced "very low food security" during the year, meaning they experienced hunger—what the USDA defines as "multiple indications of disrupted eating patterns and reduced food intake."

We do make efforts to respond to these needs. For example, as of 2018, a total of 40.4 million people in the United States were receiving food stamps, or 12 percent of the U.S. population.<sup>162</sup> In that year, the USDA provided 29.7 million schoolchildren with low-cost or free lunches.<sup>163</sup> Wealthy countries also donate food internationally. In 2018, the United States gave \$1.7 billion, or about 1.4 million metric tons of food, in food assistance to hungry people overseas—great<sup>164</sup>. True, that's a miniscule fraction—0.04 percent—of the U.S. federal budget, yet it's something. But shouldn't we also address what leads to these dire situations to begin with?

#### **Health Inequality**

Among the most crucial of the good things in life is the ability to protect you and your community from the bad things—an ability that the world's poor often find they do not have or only barely have. As of 2014, an estimated 30 percent of the world's urban populations live in slums—over a billion people—generally in shelter that does not adequately protect them from environmental hazards such as rain, snow, heat, cold, filth, and rats and other disease-carrying pests.<sup>165</sup> In sub-Saharan Africa, 61.4 percent of the total urban population lives in slums—slums like Alexandra Township in Johannesburg, South Africa, where 200,000 people live in 7 square kilometers of squalor, sometimes ten people or more crammed into a oneroom shack.<sup>166</sup> (Mike works with an urban agriculture project for AIDS orphans in Alexandra.) Moreover, the world's poor are more likely to live on steep slopes prone to landslides and in low-lying areas prone to floods.

Many people have no homes at all, even in the wealthy countries. In the United States, as of January of 2019, 567,715 people are homeless, some 6 percent of whom are youth living on their own.<sup>167</sup> A 2016 study estimated

that 860,000 people in Germany are homeless.<sup>168</sup> Typically, some 5,000 in England are "sleeping rough," with no roof at all.<sup>169</sup> Between 2012 and 2016, one estimate found that more than 13,000 homeless people died on the streets of France.<sup>170</sup>

Sanitation is also crucial to health. But as of 2017, about 2 billion people have no access to toilets and latrines, and for 673 million, their conditions are so limited that they are forced to defecate in the open.<sup>171</sup> And 2 billion people drink water that is contaminated with feces.<sup>172</sup> Half a million children under five die of diarrheal diseases every year, which often result from poor water, inadequate sanitation, and poor hygiene.<sup>173</sup>

It is also possible to have too much of the good things in life. Around the world, 39 percent of adults are overweight—about 2 billion in all. Of that 2 billion, about 650 billion are obese, or 13 percent of all adults, according to WHO.<sup>174</sup> The situation is most severe in the wealthy countries. In the United Kingdom, as of 2017, 64 percent of adults are now overweight, including 28 percent who are obese.<sup>175</sup> The numbers for the United States are even higher, with some 72 percent of all adults being overweight and 40 percent obese as of 2016.<sup>176</sup> Adult obesity in the United States has nearly quadrupled since 1962, and for children age 6 to 11 it has gone up by almost a factor of five.<sup>177</sup> Other wealthy countries have also experienced rapid rises as lifestyles have become more sedentary and calorie intake has increased. The diseases associated with too much food are increasing as well: diabetes (especially type II), hypertension, heart disease, stroke, and many forms of cancer.

But undernutrition and overnutrition can exist side by side in the same population and across the life course in the same person-what epidemiologists call the double burden of malnutrition. People need good food to eat, not just lots of food. The double burden exists in rich countries too but is starker in poorer nations. Alongside widespread hunger, weight problems are rising dramatically in less developed countries, as people increasingly take up more sedentary lives there, too, and as food consumption shifts more into the marketplace and away from home production, making healthier, nutrient-dense foods less readily available for the poor. Snack foods and soda are widely sold in small shops in even the most remote rural areas, and people increasingly turn to them to relieve an otherwise dull and sparse diet. In North Africa and the Middle East, 58 percent of the population is obese or overweight. In many regions, we also find substantial gender disparities in obesity, as in southern sub-Saharan Africa, where 18.7 of men and 36.7 of women are obese.<sup>178</sup> The problem is particularly pronounced in urban areas. In some cities in China, 20 percent or more are obese.<sup>179</sup> In urban Samoa, as many as 75 percent of adults are obese-not just overweight but obese.<sup>180</sup> With excess weight comes its many deleterious effects on health. Yet the world's wealthy are generally better able to protect themselves from the consequences of high weight. Medical treatments for diabetes, circulation problems, and cancer are far less accessible for the poor.

Considering these stark facts, it comes as no surprise that people in wealthy countries typically live nearly two decades longer than those in the poor countries—80.6 years versus 60.8—despite great advances in the availability of medical care.<sup>181</sup> In six poor countries, life expectancy is fifty-five years or less. In Sierra Leone, it is just 52.2 years.<sup>182</sup> In six countries, 10 percent or more won't even make it to age 5.<sup>183</sup> The good news is that in recent

years, the life expectancy gap between rich and poor has closed a good bit. But it remains wide and stark.

Income and wealth, food and health—these are the most basic of benefits we can expect from our environment. Yet people's capabilities to attain them are highly unequal. As Tom Athanasiou has observed, ours is a "divided planet."<sup>184</sup>

## **Environmental Justice for Everyone**

But you don't have to be poor or a person of color to live in a social space with environmental injustice. Many environmental hazards cross social boundaries as they cross bodily ones.

Take the nine people, including journalist Bill Moyers, who in 2003 volunteered to let Mount Sinai Hospital researchers search their bodies for traces of industrial chemicals and pollutants-chemicals that their own bodies did not make. None of the nine had jobs that exposed them to hazardous chemicals in their workplace, and none of them lived near industrial facilities; these were middle-class and upper-class folks. Yet when researchers took blood and urine samples, they found in the volunteers' bodies an average of ninety-one different chemical pollutants. Among these chemicals, the volunteers averaged fifty-three that cause cancer, sixty-two neurotoxins, fiftythree immune system disrupters, fifty-five that cause birth defects or disrupt the body's normal development, and thirty-four that damage hearing. (Many of these chemicals have more than one effect.) Of course, these chemicals were present in only trace amounts, and the researchers used sophisticated equipment to detect them. But they were there. And although this was a comprehensive assessment of individual *body burden*, as toxicologists call it, there were many kinds of common chemical pollutants that the researchers were not able to study. Indeed, some 80,000 chemicals circulate in products on the market in the United States today, and only a few hundred of them have been screened for their safety.<sup>185</sup> So it is likely that ninety-one was a low estimate of the number of trace pollutants.<sup>186</sup>

Can trace amounts sometimes amount to something? Many observers now think unfortunately yes. Increasingly, the leading medical journals are filling up with studies that link environmental chemicals with a host of diseases. Not all the studies show this link. But more and more do. For decades, cancer researchers had estimated that environmental factors account for 2 to 4 percent of all cancers and have attributed most cancer to inheritance and pathogens, matters that are largely unavoidable and therefore apolitical.<sup>187</sup> Then in 2010, the President's Cancer Panel—appointed earlier by President George W. Bush—declared that those low estimates are "woefully out of date" and that "the true burden of environmentally induced cancer has been grossly underestimated."<sup>188</sup> These were controversial statements, and many voices rushed to rebut them, including the American Cancer Society. However, many voices, such as the Science and Environmental Health Network, also rushed to support them.<sup>189</sup>

No matter how socially advantaged you are, you can't run far enough, or build a gated community secure enough, to escape the body burden of industrialism. True, the wealthy and racially privileged are better able to avoid these effects through buying organic food, working cleaner jobs,